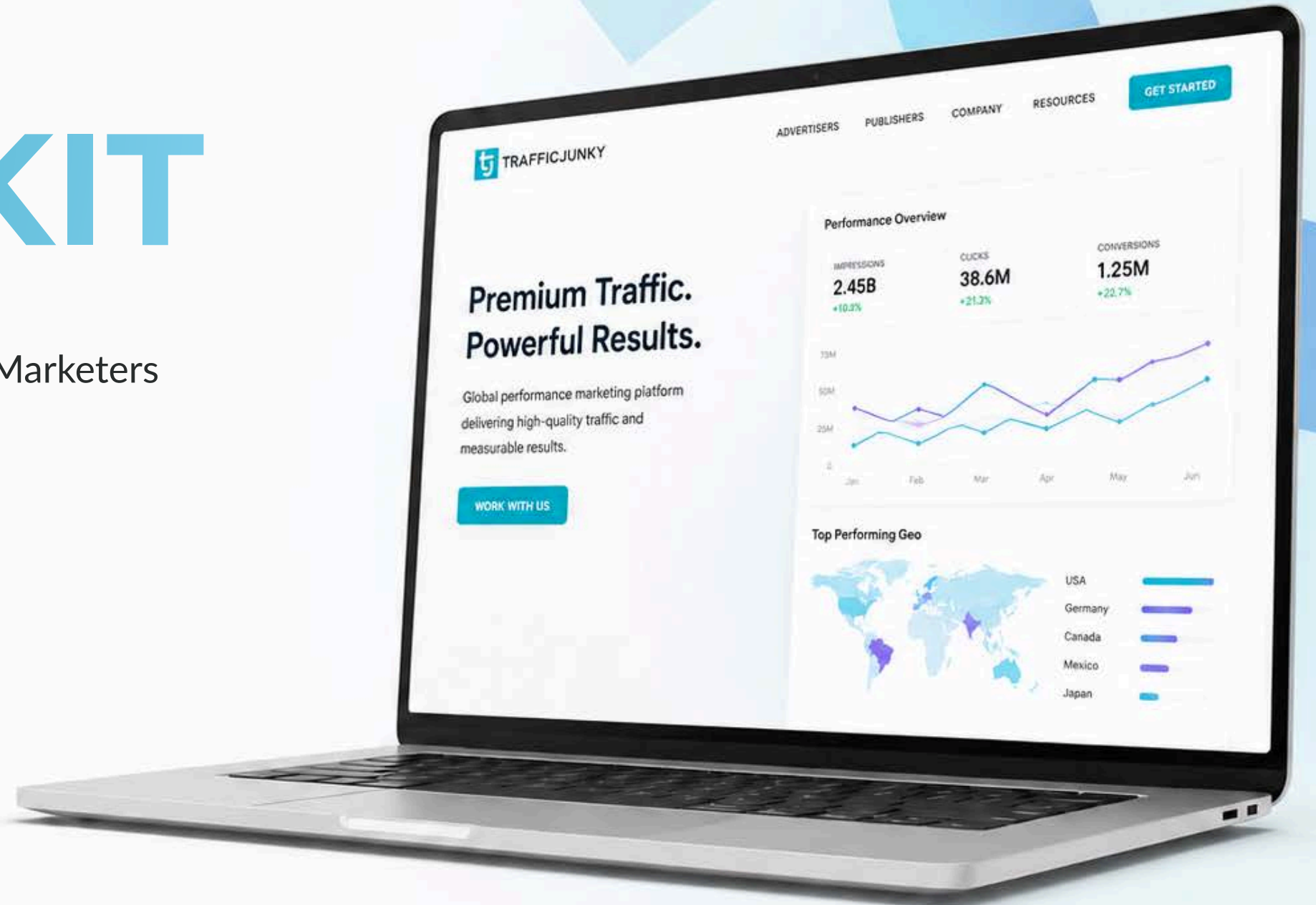


MEDIA KIT

Advertising Solutions for Performance Marketers



June 2026



trafficjunkie.com

ABOUT US

Our mission is to inspire meaningful connections through digital advertising.

TrafficJunky helps brands reach highly engaged audiences across some of the world's largest websites. With innovative, outside-the-box solutions, we deliver **scalable and cost-effective campaigns** designed to help you achieve your goals.

[ACCESS OUR PREMIUM INVENTORY](#)



127M+

DAILY AVERAGE VISITORS

Porn 

REDTUBE

YOU  **PN**

TUBE 

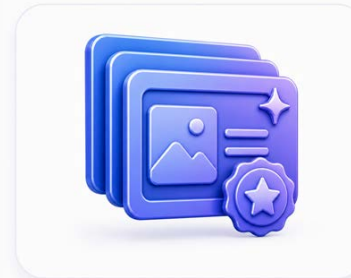
WHY TRAFFICJUNKY?

Drive traffic and get results with the TJ DSP and TJ Exchange



USER FRIENDLY CAMPAIGN MANAGER

Self serve platform and
customized reporting



EXCLUSIVE INVENTORY

Premium traffic



EXPERIENCED ACCOUNT MANAGERS

Dedicated to
customer success



DIRECT ACCESS TO PORNHUB NETWORK

No third parties involved



DEDICATED SUPPORT

Email support and personalized assistance
through [Vesper](#), our smart AI assistant



ADVANCED TARGETING FEATURES

Allows you to achieve different
levels of granular targeting

BEST IN CLASS FEATURES

Programmatically buy ad space using the TrafficJunky DSP. Explore the automation and optimization features to help you scale and maximize your ROI.



AUTOPILOT

Adjusts the ad weights and automates your ads' rotation. Autopilot displays the most engaging and best converting ads to the audience.



BIDDER

Set a target CPA and let the algorithm optimize bids automatically, adjusting them based on campaign performance.



RULES ENGINE

Set rule conditions on campaign metrics. Rules Engine eliminates the sources that don't meet your rule conditions to improve overall campaign performance.

OUR POPULAR VERTICALS



DATING



ADULT ENTERTAINMENT



HEALTH & WELLNESS



AI



CANNABIS & CBD



GAMBLING



GAMES

BRANDS THAT LOVE WORKING WITH US

VICELAND

MEDIA MENTION

DIESEL

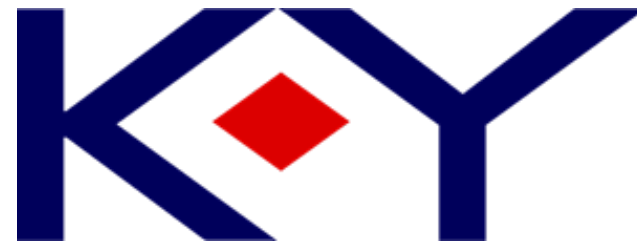
MEDIA MENTION

weedmaps

FOUR
Loko



UNIVERSAL MUSIC GROUP



WARGAMING.NET

bet365

EAT24

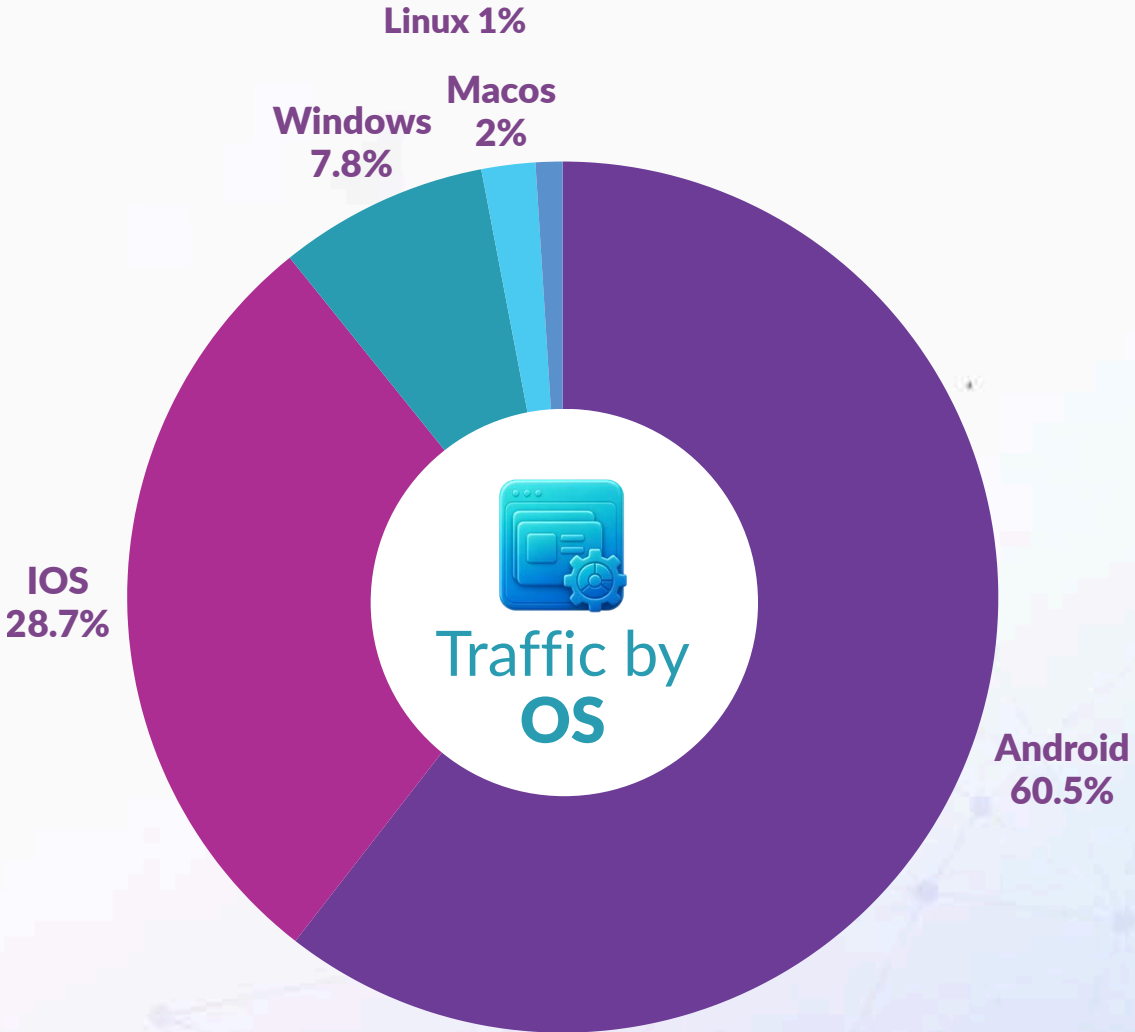
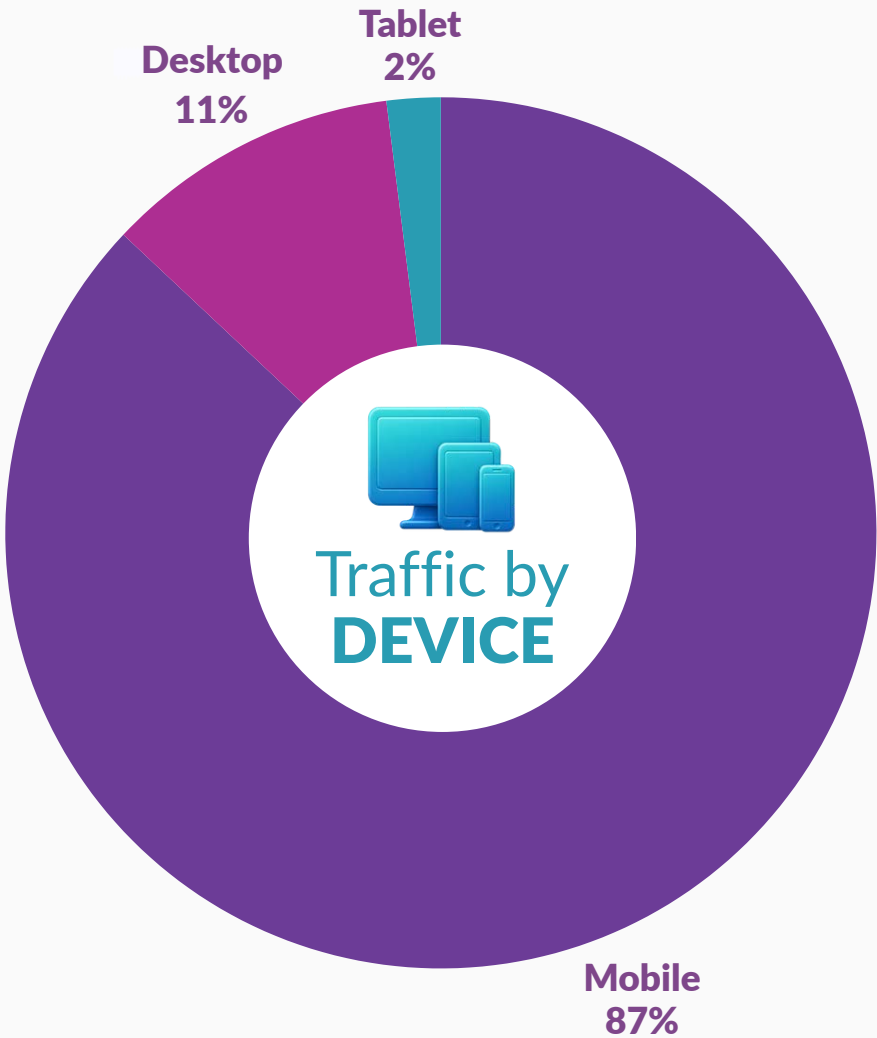
MEDIA MENTION

MOBILE STRIKE



PLATFORM STATS

TJ offers solutions across all major devices and operating systems



GET SPOTTED ACROSS EVERY SCREEN

Advertise and engage with your audience across
PC, Mobile and Tablet devices



DISPLAY BANNERS NATIVE ADS

Let your creative speak for itself with ads that **blend seamlessly** into mobile and desktop feeds.

AD SPECIFICATIONS

640x360

ACCEPTED FILE TYPES



ROLLOVER
VIDEO

MP4

MAX. FILE SIZE
15 mb



STATIC

JPG

PNG

MAX. FILE SIZE
3 mb

Headline text: max 87 characters

Brand text: max 25 characters

AVAILABLE ON

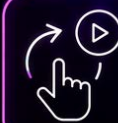


Pornhub

REDTUBE

YOUPOORN

TUBE8



ROLLOVER NATIVE

Engage users with interactive rollover experiences.

DISPLAY BANNERS INTERSTITIAL

Capture your audience's full attention with **immersive full-page ads** optimized for mobile experiences.

MOBILE AD SPECIFICATIONS

300x250
CLASSIC

320x480
ENHANCED

ACCEPTED FILE TYPES

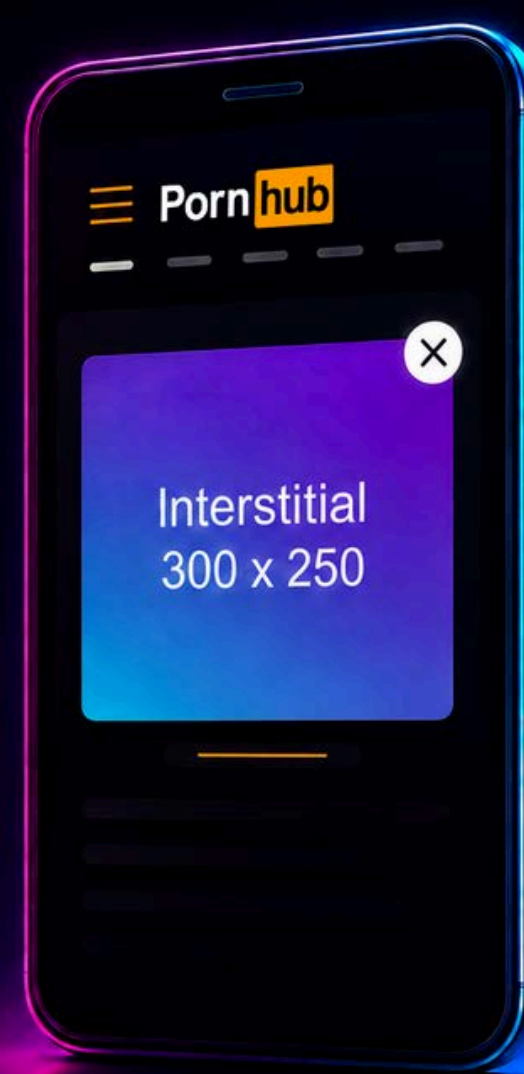
MAX. FILE SIZE

VIDEO MP4 MPG AVI 15 mb

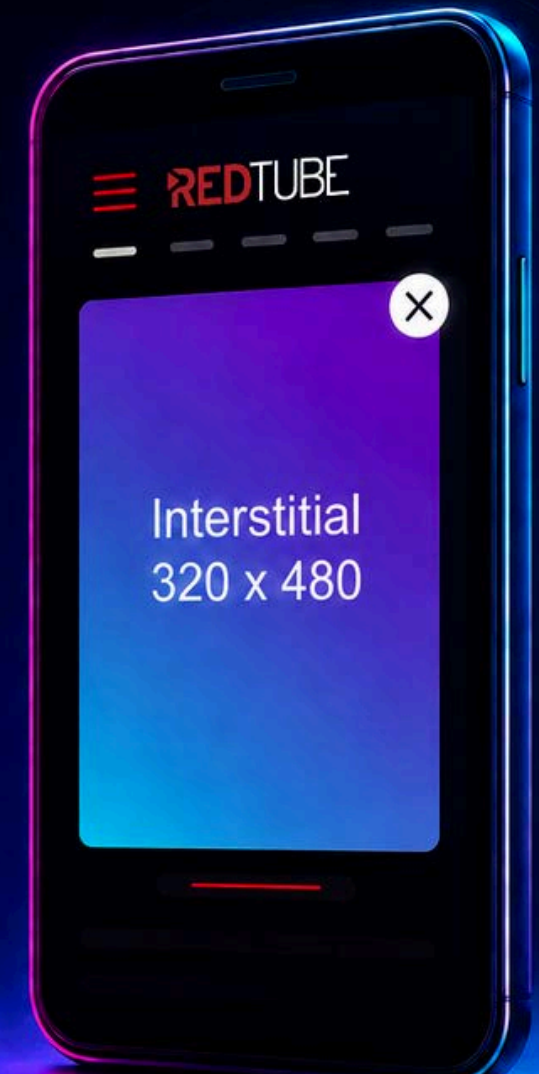
MAX. FILE SIZE

STATIC JPG GIF PNG 3 mb

AVAILABLE ON



CLASSIC



ENHANCED

DISPLAY BANNERS TOP RIGHT SQUARE

Strategic placements that capture attention and deliver the right message at the right moment, helping you connect with audiences when they're most engaged.

DESKTOP AD SPECIFICATIONS

300x250

ACCEPTED FILE TYPES

VIDEO **MP4** **MPG** **AVI** **15 mb** MAX. FILE SIZE

STATIC **JPG** **GIF** **PNG** **3 mb** MAX. FILE SIZE

AVAILABLE ON

 **Pornhub** **REDTUBE** **YOUPOORN** **TUBE8**



DISPLAY BANNERS HEADER

Strategic placements that capture attention and deliver the right message at the right moment, helping you connect with audiences when they're most engaged.

MOBILE AD SPECIFICATIONS

305x99

300x100

ACCEPTED FILE TYPES



VIDEO

MP4

MPG

AVI

MAX. FILE SIZE

15 mb



STATIC

JPG

GIF

PNG

MAX. FILE SIZE

3 mb

AVAILABLE ON



Pornhub

REDTUBE

YOUPOORN

TUBE8



DISPLAY BANNERS UNDERPLAYER

Strategic placements that capture attention and deliver the right message at the right moment, helping you connect with audiences when they're most engaged.

MOBILE AD SPECIFICATIONS

305x99

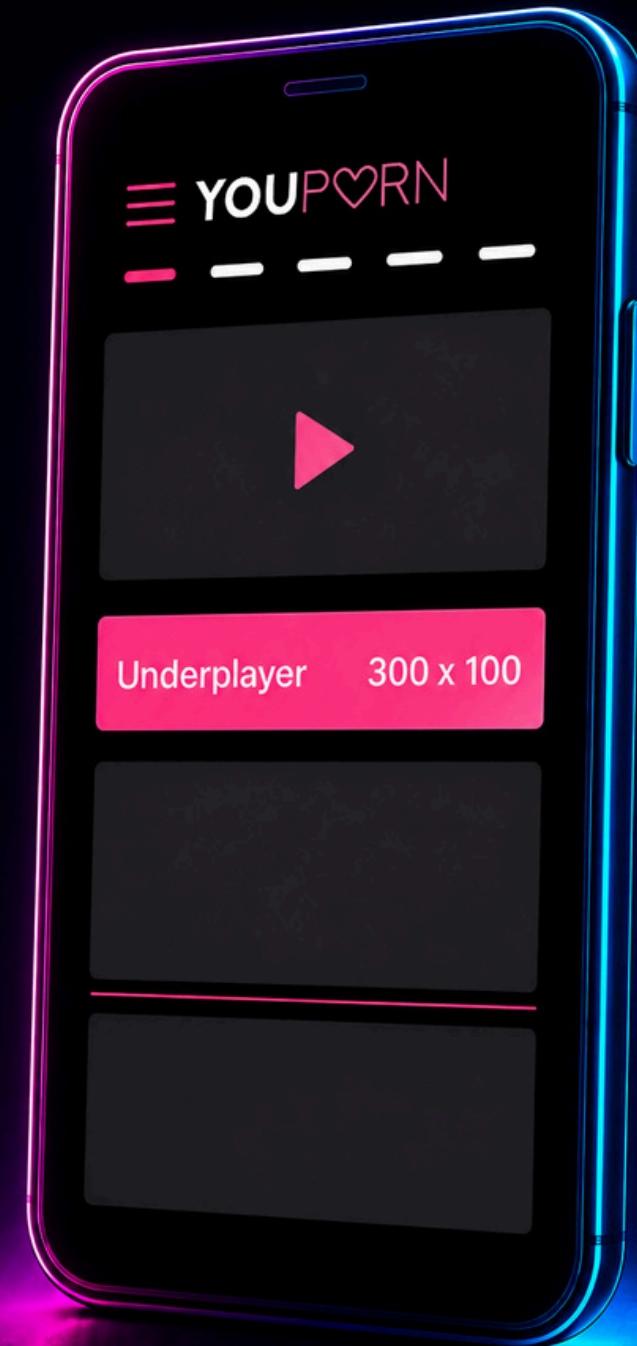
300x100

ACCEPTED FILE TYPES

VIDEO MP4 MPG AVI 15 mb MAX. FILE SIZE

STATIC JPG GIF PNG 3 mb MAX. FILE SIZE

AVAILABLE ON



DISPLAY BANNERS INPLAYER

Strategic placements that capture attention and deliver the right message at the right moment, helping you connect with audiences when they're most engaged.

DESKTOP AD SPECIFICATIONS

468x60

300x250

AVAILABLE ON Pornhub REDTUBE YOUPOORN TUBE8

TABLET AD SPECIFICATIONS

300x250

AVAILABLE ON REDTUBE

ACCEPTED FILE TYPES

VIDEO MP4 MPG AVI 15 mb MAX. FILE SIZE

STATIC JPG GIF PNG 3 mb MAX. FILE SIZE



DISPLAY BANNERS

VIDEO A, VIDEO B

Strategic placements that capture attention and deliver the right message at the right moment, helping you connect with audiences when they're most engaged.

AD SPECIFICATIONS

300x250

ACCEPTED FILE TYPES

MAX. FILE SIZE

VIDEO MP4 MPG AVI 15 mb

MAX. FILE SIZE

STATIC JPG GIF PNG 3 mb

AVAILABLE ON



DISPLAY BANNERS FOOTER

Strategic placements that capture attention and deliver the right message at the right moment, helping you connect with audiences when they're most engaged.

DESKTOP AD SPECIFICATIONS

950x250

MOBILE AD SPECIFICATIONS

300x250

ACCEPTED FILE TYPES

VIDEO **MAX. FILE SIZE**
MP4 MPG AVI **15 mb**

STATIC **MAX. FILE SIZE**
JPG GIF PNG **3 mb**

AVAILABLE ON



DISPLAY BANNERS

SHORTIES FLOATING BANNER


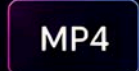



The Shorties Floating Banner is a **new, highly visible ad type** designed specifically for the Pornhub Mobile Shorties feed. It is ideal for brands looking to capture attention in a vertical swipe viewing environment.

AD SPECIFICATIONS

300x100

ACCEPTED FILE TYPES

MAX. FILE SIZE

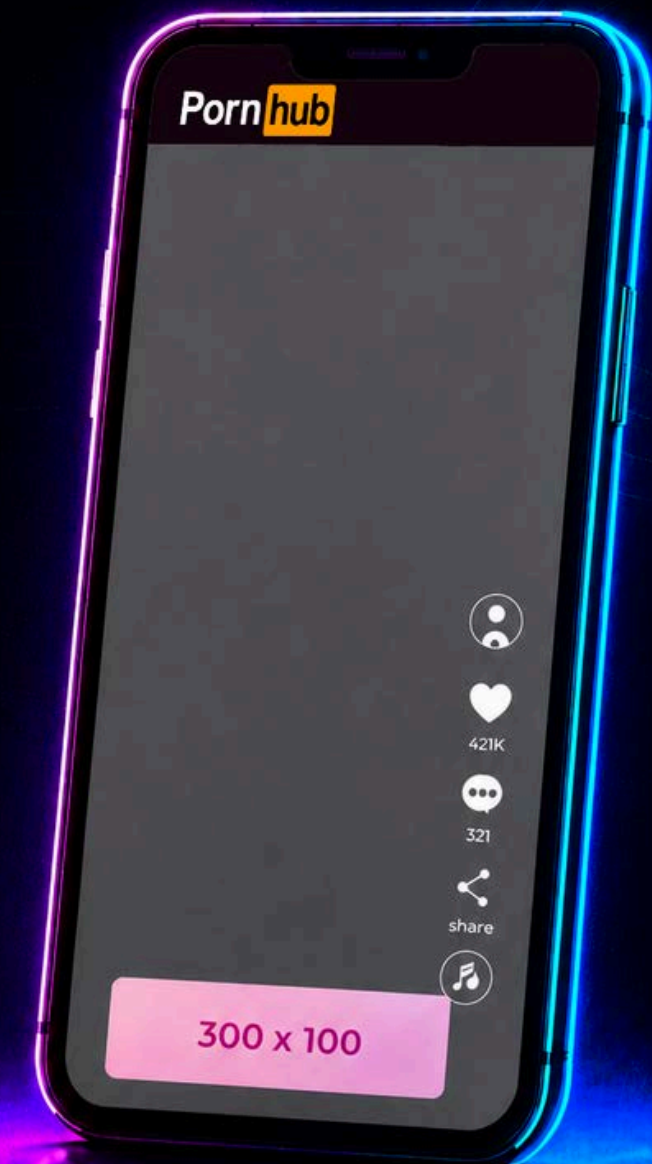
	VIDEO		MP4		MPG		AVI		15 mb
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MAX. FILE SIZE

	STATIC		JPG		GIF		PNG		3 mb
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AVAILABLE ON

	Pornhub
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IN-STREAM VIDEO PRE-ROLL

Get premium exposure with **engaging video placements** designed to capture attention and connect your brand with highly engaged audiences.

ACCEPTED VIDEO FILE TYPES

MP4

MPG

MOV

AVI

WMV

VIDEO SPECIFICATIONS

MAX. FILE SIZE ASPECT RATIO RESOLUTION

500 mb

16:9

1080 p

VIDEO LENGTH



5 - 30 sec

AVAILABLE ON

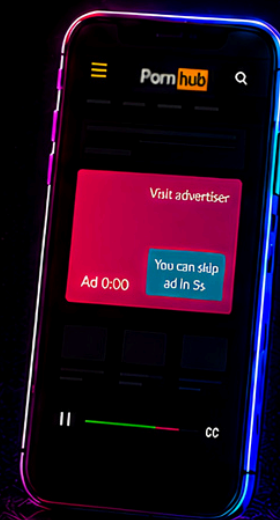
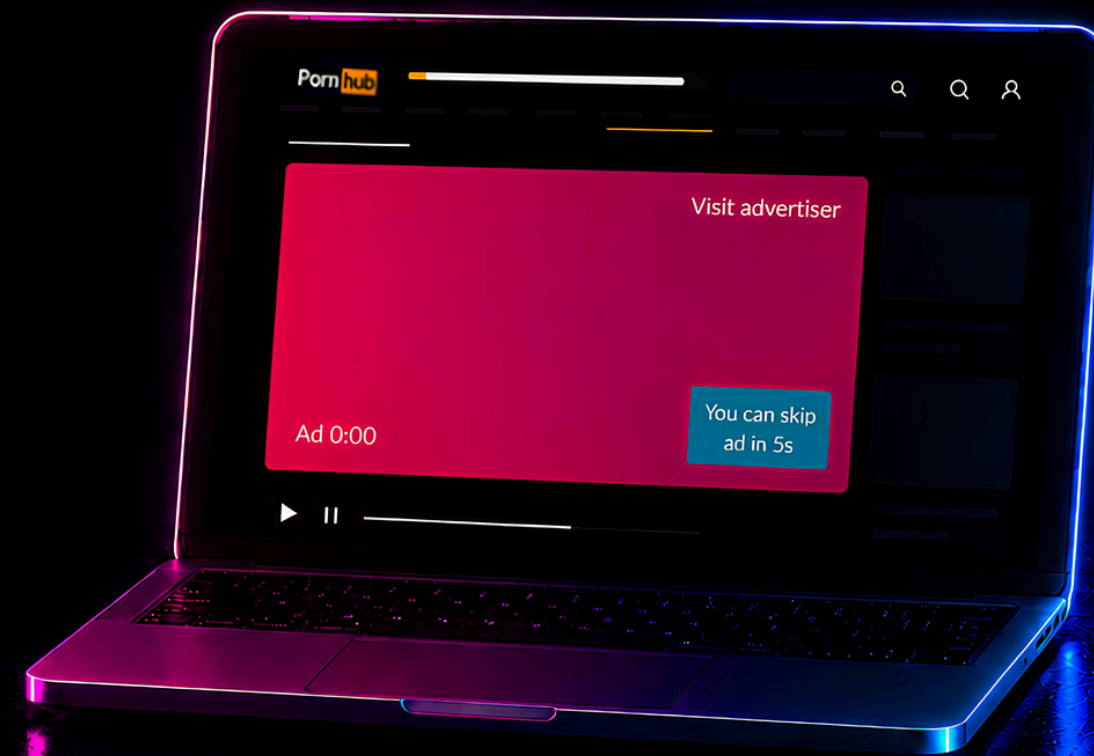


Pornhub

REDTUBE

YOUPOORN

TUBE8



IN-STREAM VIDEO SHORTIES

Spotlight your brand within **scrollable mobile content** and reach audiences as they explore and engage.

ACCEPTED VIDEO FILE TYPES

MP4

MPG

MOV

AVI

WMV

MAX. FILE SIZE

500 mb

ASPECT RATIO

9:16

VIDEO LENGTH

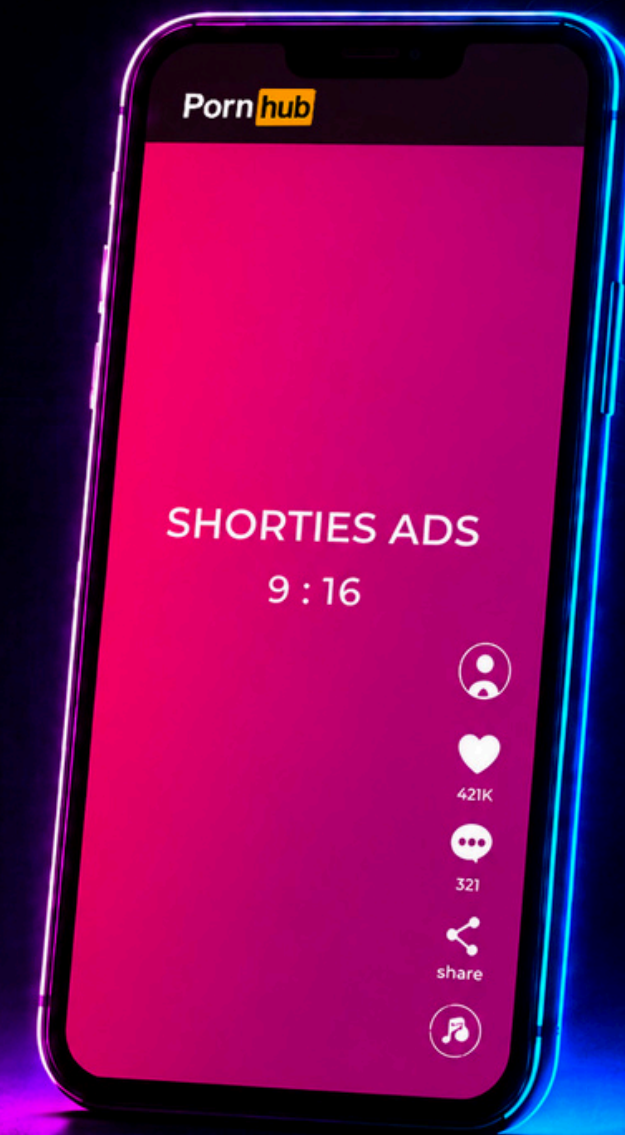


5 - 30 sec

AVAILABLE ON



Pornhub



HIGH IMPACT FORMATS POP-UNDER ADS

Engage your audience directly with **browser-integrated placements** that offer a non-intrusive alternative to banner ads.

AVAILABLE ON



Pornhub REDTUBE YOUPOORN TUBE8



HIGH IMPACT FORMATS

HOMEPAGE TAKEOVER

Make a lasting impression with **high-impact advertising** that captures audience attention from the moment they arrive.

INCLUDES:

- Homepage Skin
- All visible ad spots on the homepage

AVAILABLE ON





READY TO LAUNCH YOUR NEXT CAMPAIGN?

Reaching a global audience is just a few clicks away - **START NOW!**

GET STARTED



trafficjunky.com



businessdev@trafficjunky.com

