INTRODUCTION

Welcome to the **TrafficJunky & RedTrack Integration Guide!**

This manual will walk you through connecting your TrafficJunky campaigns with RedTrack, so you can seamlessly track, optimize, and automate your advertising performance. Whether you're an affiliate or an advertiser, this guide will help you set up conversion tracking and make the most of both platforms.

What You Need Before We Start

Let's make sure you've got your toolkit ready:

- A **custom tracking domain** set up in RedTrack.
- Your **Offer Source and Offer** (if you're an Affiliate) or **Brand and Website** (if you're an Advertiser) already added in RedTrack.
- Decided on the **conversion type** you want to track (like signups, sales, etc.)

Integration Steps: Let's Get Tracking!

> **Step 1: Add TrafficJunky as a Traffic Source in RedTrack**

- Open RedTrack and head to Traffic Channels.
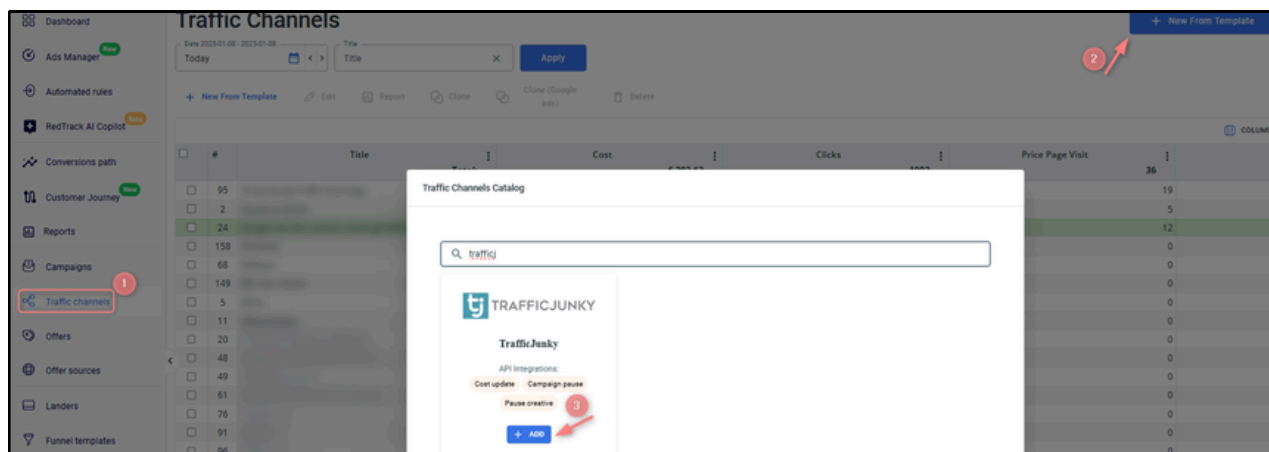
- Click **New** from Template.
- Find and select TrafficJunky , then hit Add and Save the template.

- Edit your channel, and add {ACLID} and {BidValue} macros as your Click reference and Cost ID respectively.

Step2: Connect RedTrack to Your TrafficJunky Account

- Log in to TrafficJunky and from the bottom left corner of your Campaign Manager, go to **My Profile.**
- Under **Account**, scroll down to **Connect with TrafficJunky API.**
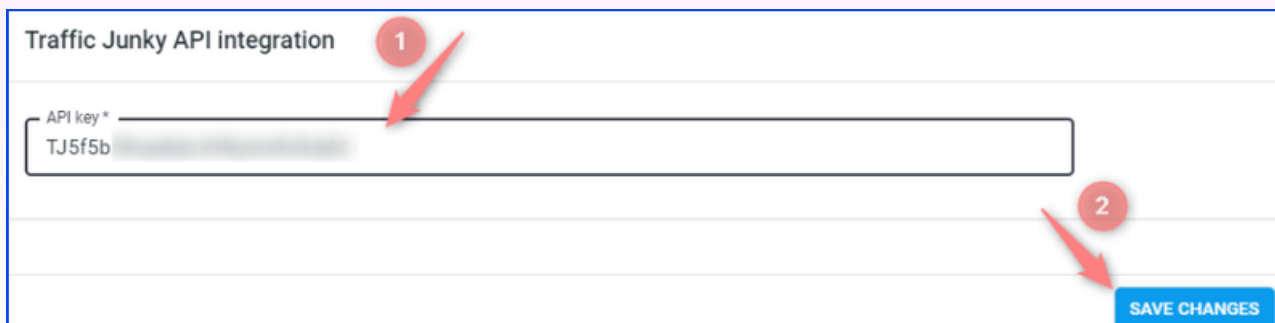- Click **Generate New Token,** make sure to **Save Profile.**

- Copy the **Current API key.**

- Jump back to RedTrack, open your TrafficJunky template, and find TrafficJunky API Integration.
- Paste your API key and Save changes.

When you see the Active status, the integration is successful.


Step 3: Create a Campaign in RedTrack

- In RedTrack, go to **Campaigns**.
- Click **Create New Campaign**.
- Fill in all the details (if you need a hand, check out RedTrack's affiliate guide or advertiser guide).
- Once you save, copy your **Click URL** (you will need this on step 5).
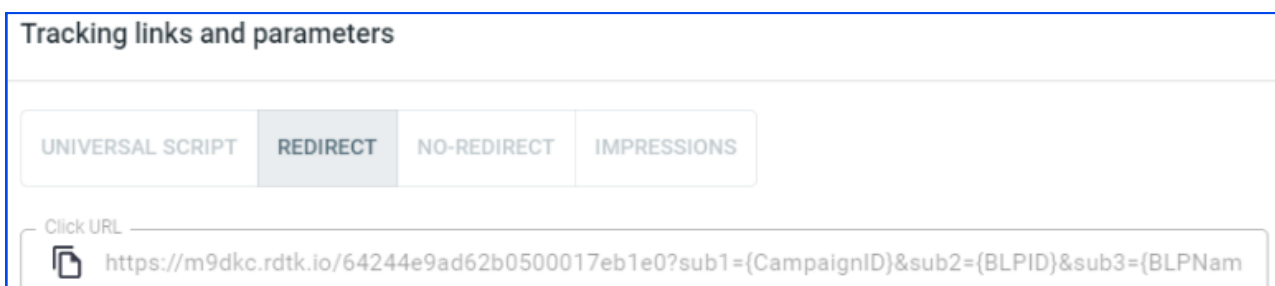
Step 4: Set Up a Conversion Tracker in TrafficJunky

- In TrafficJunky, go to **Tools → Conversion Tracker.**
- Click + **New Conversion Tracker.**
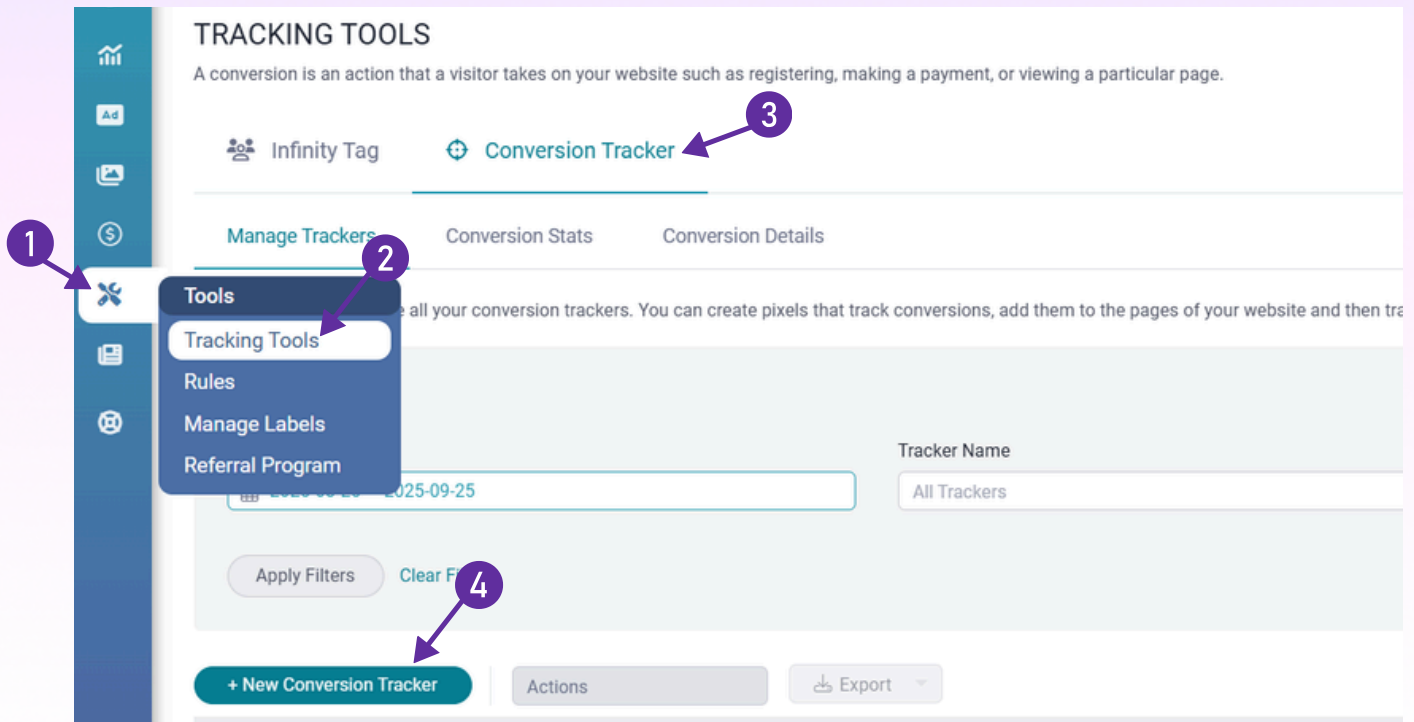
- Give your tracker a **name.**
- Choose what you want to track (signups, sales, etc.) and click **Add Tracker.**
- Find your tracker in the list, then click **View** in the Invocation Code column.
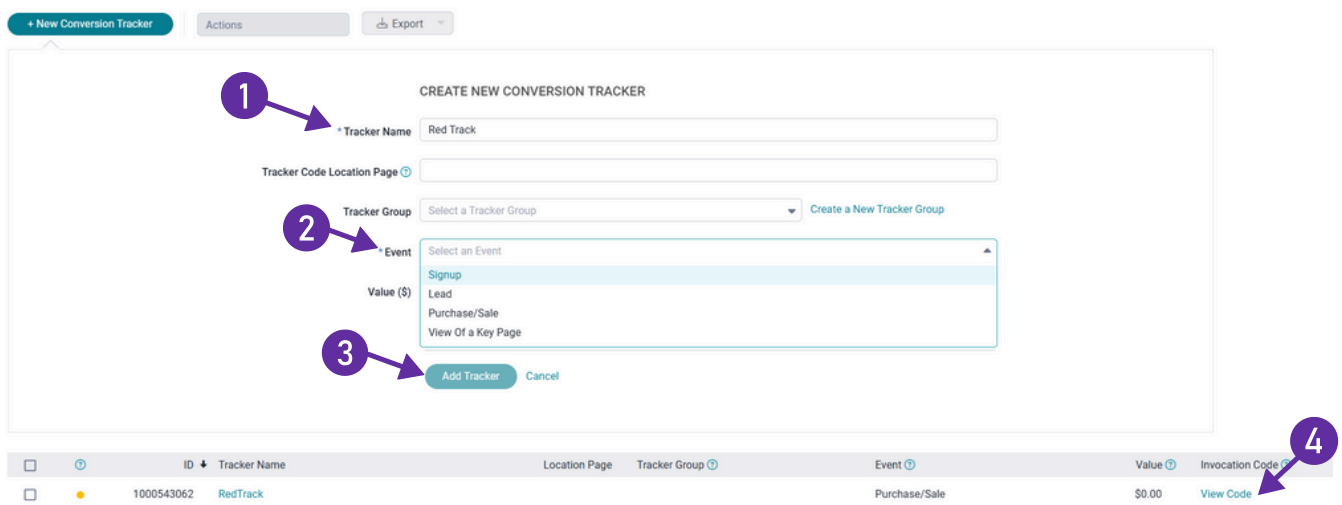
- Select Postback URL to generate your code.
- The a and member_id values in your code will always be unique to your tracker. Simply copy the generated code exactly as is.

Step 5: Set Up Tracking in TrafficJunky

Now, let's bring it all together in your campaign setup:

- In TrafficJunky, click the Campaigns tab.
- Choose an existing campaign or hit New Campaign.
- On **step 3** of campaign creation, add your conversion tracker (the one you just made).
- Continue with the setup.

- On step 5, paste your Target URL (step 3: the Click URL from RedTrack) into the Target URL field.
- Finish up your campaign settings and save.

Step 6: Set Up the Postback URL in RedTrack

NEED HELP?

If you have any questions or need assistance, please reach out to the TrafficJunky support team. We're here to help you get the most out of your campaigns!

Wishing you smooth tracking and successful campaigns!

The TrafficJunky Team