

INTRODUCTION

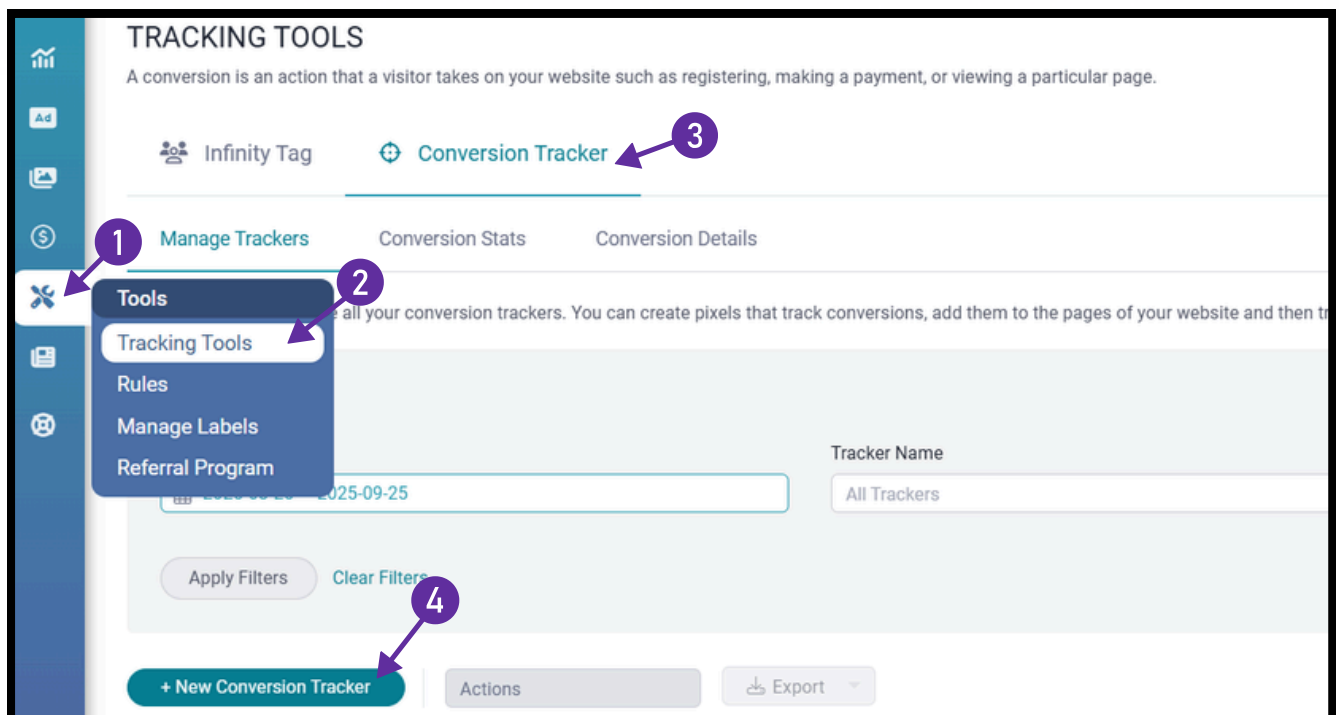
Welcome to the **TrafficJunky & AdsBridge Integration Guide!**

This manual explains how to integrate TrafficJunky with AdsBridge, so you can track and optimize the performance of your TrafficJunky campaigns directly on the AdsBridge platform. We'll walk you through every step, from setting up trackers to configuring postbacks, so you can track conversions without any hassle.

Integration Steps: Let's Get Tracking!

Step 1: Set Up a Conversion Tracker in TrafficJunky

- Log in to your TrafficJunky Campaign Manager.
- Go to **Tools > Tracking Tools > Conversion Trackers**.
- Click **+ New Tracker**.



- Give your tracker a **name**.
- Choose what you want to track (signups, sales, etc.) and click **Add Tracker**.
- Find your tracker in the list, then click **View** in the Invocation Code column.

The screenshot shows the 'CREATE NEW CONVERSION TRACKER' form. Annotations are as follows:

- 1**: Points to the 'Tracker Name' input field.
- 2**: Points to the 'Tracker Group' dropdown menu.
- 3**: Points to the 'Add Tracker' button.
- 4**: Points to the 'View Code' link in the 'Invocation Code' column of the table below the form.

The form includes fields for 'Tracker Name', 'Tracker Code Location Page', 'Tracker Group', and 'Event' (with a dropdown menu showing options: Signup, Lead, Purchase/Sale, View Of a Key Page). There is also a 'Value (\$)' field and 'Add Tracker' and 'Cancel' buttons.

ID	Tracker Name	Location Page	Tracker Group	Event	Value	Invocation Code
1000543062	[Redacted]			Purchase/Sale	\$0.00	View Code

- Select **Postback URL** to generate your code. You will require this code in the next step!

Tip: The *a* and *member_id* values in your code are unique to your tracker. Just copy and paste the generated code as is, no need to change these values.

INVOCATION CODE

The code must be embedded into your web page so that you may track conversions. By tracking conversions you will gain a better understanding of the best performing campaigns, ads, targets, etc.

HTML Version **Postback URL** GTM Version

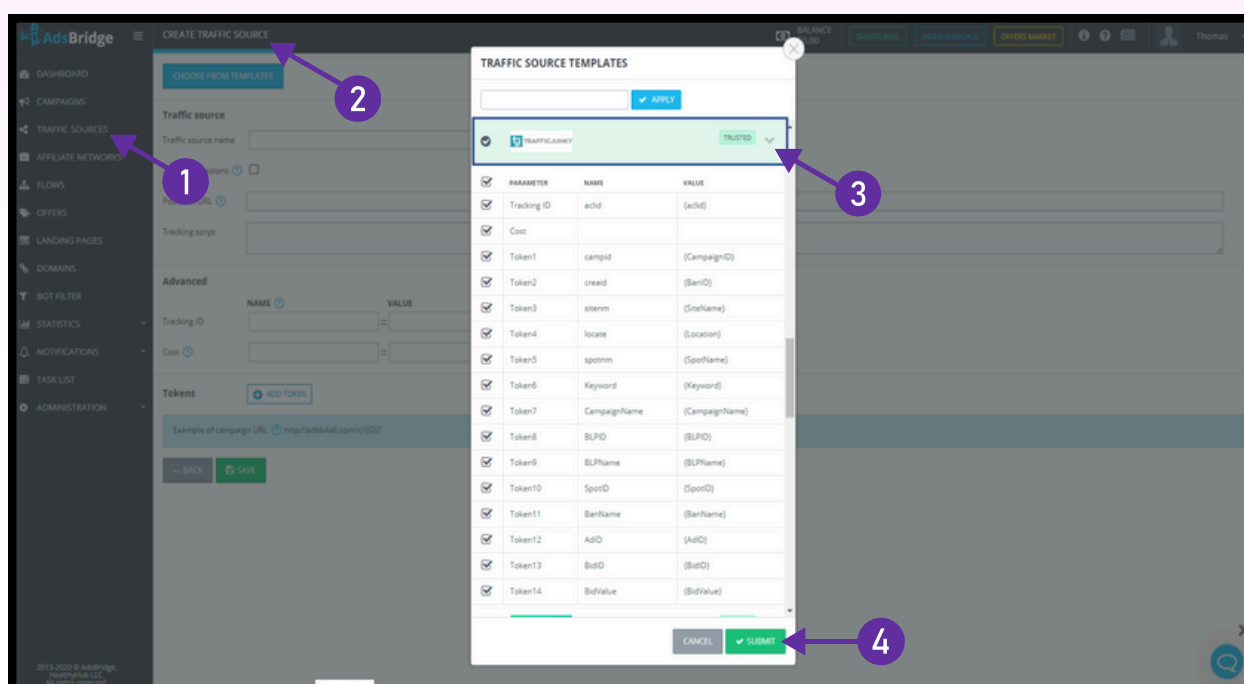
Use the below URL as a postback URL for your tracking calls -->

```
https://ads.trafficjunky.net/ct?a=1000543062&member_id=1006459201&cb=[RANDOM_NUMBER]&cti=[TRANSACTION_UNIQ_ID]&ctv=&ctd=[TRANSACTION_DESCRIPTION]&aclid=[ACLID]
```

Variable Name	Value
RANDOM_NUMBER	The value is used for "cache busting" and to make sure that each call to the tracker is unique. A timestamp or any other randomly generated number can be used for this purpose.
TRANSACTION_UNIQ_ID	The unique ID of the transaction is used in order to match conversions reported here with transactions on your Sales backend system.
TRANSACTION_DESCRIPTION	The transaction description is any information that might help you identify the transaction on your Sales backend system. Example: ProductName+Billers+IDofYourCustomer.
ACLID	This parameter is passed over from the TJ tracking system (click on a banner). It needs to be stored throughout the session duration and passed back through the Postback URL, to link the conversion to the click.

Step 2: Add TrafficJunky as Traffic Source on AdsBridge

- Log in to your AdsBridge account.
 - Click the **Traffic Sources** tab.
 - Click **Create traffic source**.
 - Click **Choose from template** and **select TrafficJunky**.
 - The template will **automatically fill in** most details.
-
- The only mandatory parameter for conversion tracking is the Tracking ID; other parameters are optional.



Step 3: Set Up the Tracker in AdsBridge

- In the TrafficJunky template on AdsBridge, review the **Postback URL** field.
- Copy paste the Postback URL from TrafficJunky (Step 1) into this field.
- If you need to add or modify anything, do so now, then click **Save**.
- You can always return and edit this configuration by selecting the traffic source and clicking **Edit**.

Step 4: Create Offers on AdsBridge

- **Create an offer** in AdsBridge, either by connecting your account to your affiliate network or by adding it manually.
- Make sure to add {conversion_tracking} at the end of your offer URL.
 - Example: `http://example.com/?a=REPLACE&c=REPLACE&s1=REPLACE`
 - This URL is usually provided by your affiliate network.
- You can add extra tokens to the URL by going to the **Tracking Box** and selecting the tokens you need.
- When you save the offer, AdsBridge will **automatically add the necessary parameters** to the tracking token you defined earlier—no need to edit the offer's URL manually.

The screenshot shows the 'CREATE OFFER' interface in AdsBridge. The left sidebar contains navigation links: DASHBOARD, CAMPAIGNS, TRAFFIC SOURCES, AFFILIATE NETWORKS, FLOWS, OFFERS (highlighted), LANDING PAGES, DOMAINS, BOT FILTER, STATISTICS, NOTIFICATIONS, TASK LIST, and ADMINISTRATION. The main content area has tabs for 'Create new offer', 'Select assigned account's offer', and 'Multiple offer create'. The 'BASIC' section includes fields for 'Vertical' (Adult), 'Group' (Default), 'Name' (TrafficJunky_Offer), and 'URL' (https://mypage.io/example.html?x=14030&c=64375&s1). The 'Offer type' section has 'CPA' selected. The 'ADVANCED' section includes 'Affiliate network' (Select), 'Campaign tokens' (checked), 'Tracking token' (id), 'Payout' (0.0000 USD), and 'Daily cap' (Off). A green 'SAVE' button is at the bottom left of the form area.

Step 5: Create a Campaign on AdsBridge

- Click the **Create Campaign tab** in AdsBridge.
- Enter the required information:
- Campaign name
- Traffic source (choose the TrafficJunky source you created)
- Any tokens or domain as needed
- All third-party pixel information will be automatically filled based on your traffic source configuration from the previous steps.

AdBridge

Dashboard

Campaigns

Traffic Sources

Affiliate Networks

Flows

Offers

Landing Pages

Domains

Bot Filter

Statistics

Notifications

Task List

Administration

CREATE CAMPAIGN

BALANCE \$0.00

PAID TRAFFIC

VIDEO MANUALS

OFFERS MARKET

?

?

?

Thomas

1

2

TARGETING SETTINGS

NEXT

SAVE

BASIC

Campaign name

TrafficJunkly Campaign

Group

Default

Traffic source

TrafficJunkly

Domain

https://wblrp.ad4ork.com

Campaign type

☒ Path
 ☐ Flow
 ☐ Without Redirects

ADVANCED

Cost model

☐ CPV
 ☐ CPA
 ☒ CPM
 ☐ RevShare

Cost value

0.0000

\$ USD

Hide referrer

☒ Off
 ☐ On
 ☐ Meta refresh

Proxy Detecting

☒ Off
 ☐ On

Hide funnel

☒ Off
 ☐ On

3-RD PARTY 525 PIXEL

525 postback URL

https://ads.trafficjunkly.net?ts_ads_gc=YOUR_TOKEN_TRAFFIC_JUNKLY&member_id=YOUR_MEMBER_ID_TRAFFIC_JUNKLY&cv=(TRANSACTION_UNIQUE_ID)&cv=payyou-&cid=&cid=&tracking_id=

Available URL macros:

< payout> < tsid> < cid> < tracking_id> < cost> < campaign_id> < traffic_source_id> < traffic_source_name> < clip_id> < offer_id> < affiliate_network_id> < country> < country_iso2> < country_iso3>

< state> < city> < language> < traffic_type> < connection_type> < device> < manufacturer> < model> < browser> < browser_version> < isp> < conversion> < isp> < carrier> < user_agent> < cip>

< referrer_domain> < current_date> < day_of_week> < timestamp> < token1> < token2> < token3> < token4> < token5> < token6> < data> < data2>

Tracking code

Tracking script

CAMPAIGN TOKENS

- Click **Next** to add your offer(s) created in the previous step.

[illegible]

- Click **Done**.
- A popup will appear with your campaign URL and postback links.

EDIT CAMPAIGN (542234) "TRAFICJUNKY_CAMPAIGN"

BALANCE \$0.00

[REPORTS](#)
[VIEW MANAGER](#)
[OFFERING HUBBARD](#)

DASHBOARD

CAMPAIGNS

TRAFFIC SOURCES

AFFILIATE NETWORKS

FLOWS

OFFERS

LANDING PAGES

DOMAINS

BOT FILTER

STATISTICS

NOTIFICATIONS

TASK LIST

ADMINISTRATION

GENERAL INFO

TARGETING SETTINGS

Go to

Select

Monetize the Traffic

(2212750) Default Rule

1 PATHS

Default Rule (2877823) Path 1

LANDING PAGES

Direct link

ID

NAME

Direct link

REDIRECT TO

ID

NAME

810189 TrafficJunky_Offer

CAMPAIGN CREATED

Campaign URLs

Your campaign URL

https://webip.adsfork.com/683152778baad3af?acid={acid}&campid={CampaignID}&lead={LeadID}&token={TokenName}&source={source}&ip={ip}&geo={GeoName}&keyword={Keyword}&CampaignName={CampaignName}&BLPID={BLPID}&BLPhone={BLPhone}&BLSpotID={SpotID}&BLName={BLName}&AddD={AddD}&AddC={AddC}&AddD={AddD}&AddValue={AddValue}

COPY TO CLIPBOARD

Test campaign URL

https://webip.adsfork.com/test683152778baad3af?acid={acid}&campid={CampaignID}&lead={LeadID}&token={TokenName}&source={source}&ip={ip}&geo={GeoName}&keyword={Keyword}&CampaignName={CampaignName}&BLPID={BLPID}&BLPhone={BLPhone}&BLSpotID={SpotID}&BLName={BLName}&AddD={AddD}&AddC={AddC}&AddD={AddD}&AddValue={AddValue}

COPY TO CLIPBOARD

Tracking pixels

S25 postback

https://webip.adsfork.com/trackpixel/track/tid=YOUR_NETWORK_TOKEN&name=REPLACE&src=REPLACE&token=YOUR_CUSTOM_DATA&status=REPLACE

COPY TO CLIPBOARD

Secure S25 postback

https://webip.adsfork.com/trackpixel/track/tid=YOUR_NETWORK_TOKEN&name=REPLACE&src=REPLACE&token=YOUR_CUSTOM_DATA&status=REPLACE

COPY TO CLIPBOARD

iFrame pixel

<iframe width="1" height="1" border="0" style="display: none;" src="https://webip.adsfork.com/pixel/src/tid=YOUR_NETWORK_TOKEN&name=REPLACE&src=REPLACE&token=REPLACE"></iframe>

COPY TO CLIPBOARD

Image pixel

COPY TO CLIPBOARD

Tracking script

<script src="https://webip.adsfork.com/trackpixel/track/tid=YOUR_NETWORK_TOKEN&name=REPLACE&src=REPLACE&token=REPLACE"></script>

COPY TO CLIPBOARD

BACK

CLOSE

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STATISTICS

SAVE AS FLOW

Active

Select all

Active

Share 100 %

Select all

STATUS

SHARE

100 %

100 %

0.0000 USD

Active

100 %

0.0010

Step 6: Set the Postback URL in Your Affiliate Network

- **Copy** the Server-to-Server postback URL provided by AdsBridge.
- **Paste** it into your affiliate network's panel.

Example:

<https://nnpmp.adsb4all.com/trackpixel/track?>

tid=YOUR_NETWORK_TOKEN&amt=REPLACE&txid=REPLACE&cdata=YOUR_CUS
TOM_DATA

- Replace YOUR_NETWORK_TOKEN with your affiliate network token to pass unique parameters.

Your affiliate network will receive the unique Click ID through the tid parameter.

Step 7: Set up your Campaign in TrafficJunky

Next, set up your campaign in TrafficJunky:

- Log in to your TrafficJunky account.
- Click the **Campaigns** tab.
- Select an existing campaign or create a new campaign.
- On step 5 of campaign creation, paste the **campaign URL** you obtained from AdsBridge in the **Target URL** field.
- Complete your campaign setup as usual.

The screenshot shows the TrafficJunky campaign creation interface. The sidebar on the left lists the steps: 1. BASIC SETTINGS, 2. AUDIENCE, 3. TRACKING, SOURCES & RULES, 4. SCHEDULE & BUDGET, and 5. AD(S). The main area is titled 'TEST CAMPAIGN' and shows the status 'NOT RUNNING'. Below this, it says 'STEP 5. CREATE YOUR AD(S)'. The 'AD SPECS - DISPLAY' section shows 'Ad Type: Static Banner' and 'Ad Name: Use Creative Name'. The 'Target URL' field is highlighted with a red box and contains the URL: <https://nnpmp.adsb4all.com/trackpixel/track?tid={CampaignID}&amt={SiteName}&txid={Location}&cdata={BanName}&amt={AdID}&txid={SpotID}&cdata={BidID}&txid={Keywords}>. Below the Target URL field, there are buttons for 'Select Creative(s)', 'Create Ad(s)', and 'Reset Ad Fields'.

- Save your campaign.

Note: Your campaign will only run if you have sufficient funds and it passes TrafficJunky's approval process.

ALL DONE!

You've now fully integrated TrafficJunky with AdsBridge and set up conversion tracking. You can now track performance, optimize your campaigns, and manage your postbacks with confidence.

NEED HELP?

If you have any questions or need assistance, please reach out to the [TrafficJunky support team](#). We're here to help you get the most out of your campaigns!

Wishing you smooth tracking and successful campaigns!

The TrafficJunky Team