

ThriveTracker Tracking Manual.

Track TrafficJunky campaigns
on ThriveTracker



Introduction

This manual describes how to integrate **TrafficJunky** with the tracking software **ThriveTracker** so you can monitor the performance of your **TrafficJunky** campaigns on the **ThriveTracker** network. We will walk you through the different steps to set everything up and track your campaigns.



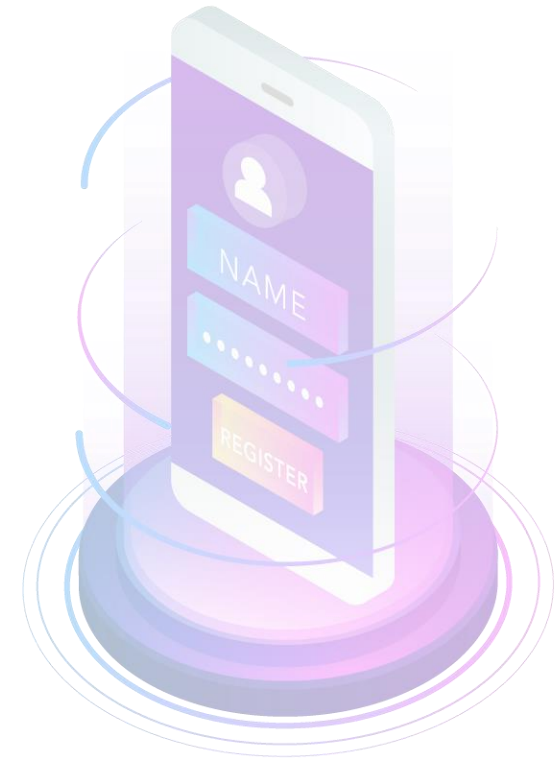
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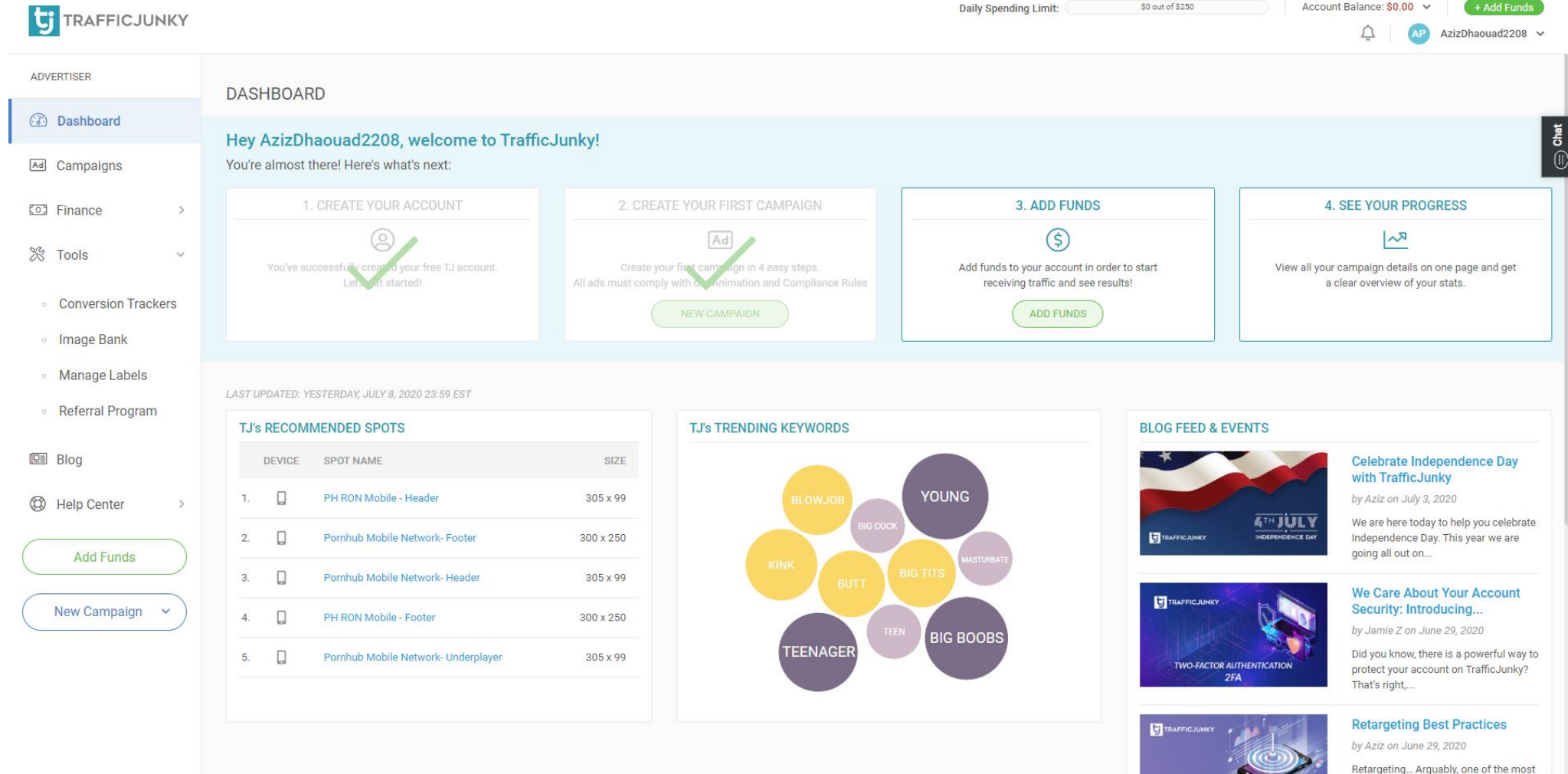
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Setting Up TrafficJunky Conversion Tracker

Log into your TrafficJunky Campaign Manager. Select **Tools** & Choose **Conversion Trackers**.



TRAFFICJUNKY Daily Spending Limit: \$0 out of \$250 Account Balance: \$0.00 + Add Funds AP AzizDhaouad2208

DASHBOARD

Hey AzizDhaouad2208, welcome to TrafficJunky!
You're almost there! Here's what's next:

- 1. CREATE YOUR ACCOUNT**
You've successfully created your free TJ account. Let's get started!
- 2. CREATE YOUR FIRST CAMPAIGN**
Create your first campaign in 4 easy steps. All ads must comply with our Animation and Compliance Rules.
[NEW CAMPAIGN](#)
- 3. ADD FUNDS**
Add funds to your account in order to start receiving traffic and see results!
[ADD FUNDS](#)
- 4. SEE YOUR PROGRESS**
View all your campaign details on one page and get a clear overview of your stats.

LAST UPDATED: YESTERDAY, JULY 8, 2020 23:59 EST

TJ's RECOMMENDED SPOTS

DEVICE	SPOT NAME	SIZE
1. 📱	PH RON Mobile - Header	305 x 99
2. 📱	Pornhub Mobile Network- Footer	300 x 250
3. 📱	Pornhub Mobile Network- Header	305 x 99
4. 📱	PH RON Mobile - Footer	300 x 250
5. 📱	Pornhub Mobile Network- Underplayer	305 x 99

TJ's TRENDING KEYWORDS

BLOWJOB, KINK, TEENAGER, BUTT, YOUNG, BIG COCK, BIG TITS, MASTURBATE, TEEN, BIG BOOBS

BLOG FEED & EVENTS

- Celebrate Independence Day with TrafficJunky**
by Aziz on July 3, 2020
We are here today to help you celebrate Independence Day. This year we are going all out on...
- We Care About Your Account Security: Introducing...**
by Jamie Z on June 29, 2020
Did you know, there is a powerful way to protect your account on TrafficJunky? That's right,...
- Retargeting Best Practices**
by Aziz on June 29, 2020
Retargeting... Arguably, one of the most

Setting Up TrafficJunky Conversion Tracker

- Click on **New Tracker** and add the Tracker details.
- For the tracker name, we added TJ Conversion Tracker. You can also add the location page for the tracker and add it to an existing Tracker Group, if you wish to do so.
- Choose the **event** you want to track. For this example, we chose Signup. If you are tracking a Sale or a Purchase you can add a value.
- Click **Add Tracker** to create your tracker.

The screenshot displays the TrafficJunky dashboard interface. On the left is a navigation sidebar with the 'Tools' menu expanded to show 'Conversion Trackers'. The main content area features a header with the TrafficJunky logo and a navigation bar with 'Manage Trackers', 'Conversion Stats', and 'Conversion Details'. Below this is a filter section with dropdowns for 'Tracker Name' (set to 'All Trackers'), 'Tracker Status' (set to 'All but Deleted'), and 'Events' (set to 'All Events'). A '+ New Tracker' button is highlighted with a blue box. The 'CREATE NEW CONVERSION TRACKER' form is shown with the following fields: 'Tracker Name' (filled with 'TJ Conversion Tracker'), 'Tracker Code Location Page' (empty), 'Tracker Group' (dropdown set to 'Select a Tracker Group'), and '* Event' (dropdown set to 'Signup'). The 'Value (\$)' field is empty. A checkbox for 'Create Another Tracker' is present. The 'Add Tracker' button is highlighted with a green box. The TrafficJunky logo is in the bottom right corner.

Setting Up TrafficJunky Conversion Tracker

After filling in the details of your Conversion Tracker, it will show up on the Conversion Trackers list. You can create several Conversion Trackers, according to your needs. For instance, you can create a conversion tracker for your signup page and another one for confirmed payments. To see your conversion tracker code, click on **View Code** in the **Invocation Code** column.

ID	Tracker Name	Tracker Group	Event	Value	Invocation Code	TJ Conversions	All Conversions	Earned Value	Conversion Stats
1000196911	TJ Conversion Tracker		Lead	\$0.00	View Code	0	0	0	view

INVOCATION CODE

The code must be embedded into your web page so that you may track conversions. By tracking conversions you will gain a better understanding of the best performing campaigns, ads, targets, etc.

[HTML Version](#)

[Postback URL](#)

```

```

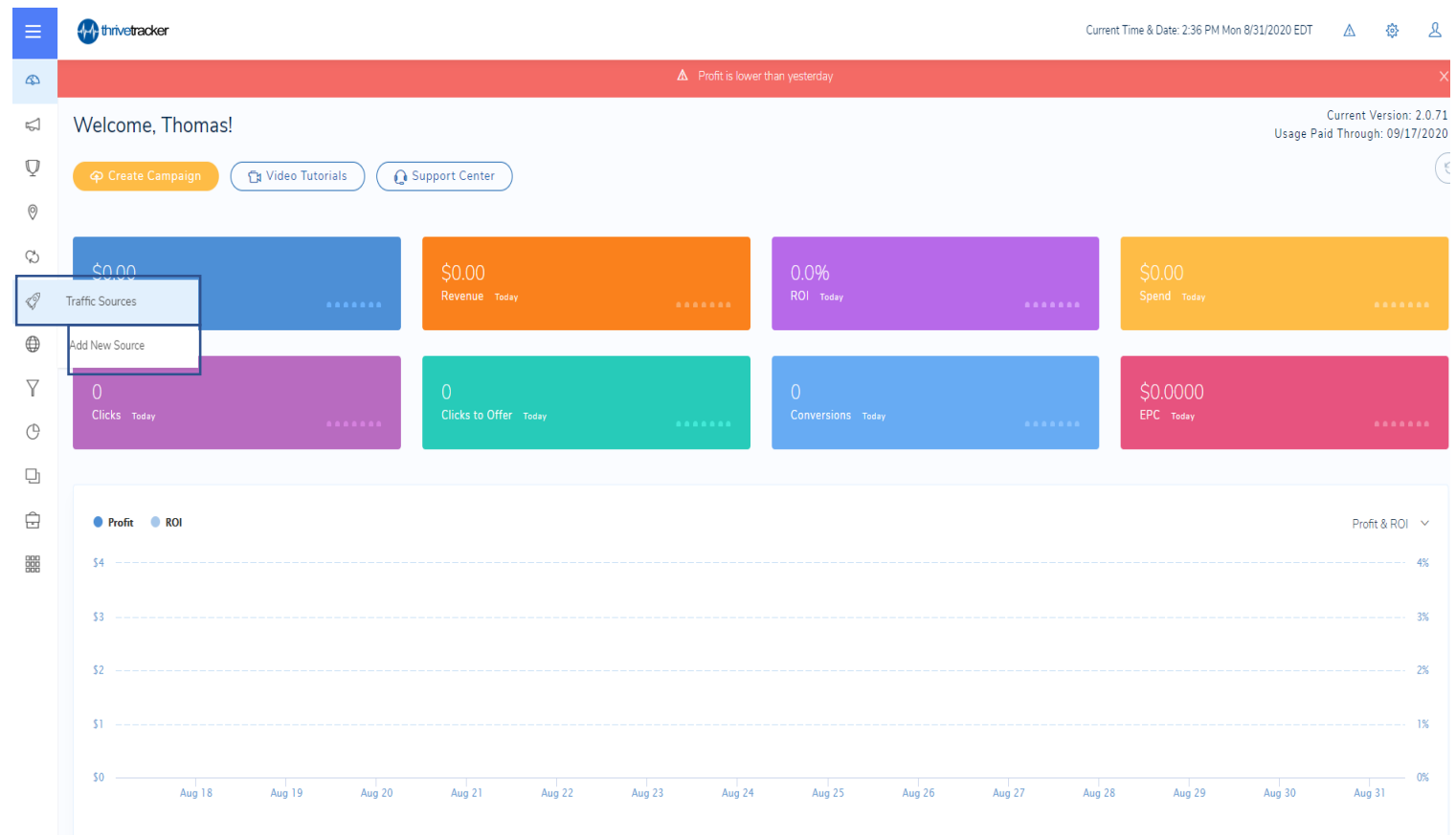
Variable Name	Value
TRANSACTION_UNIQ_ID	The unique ID of the transaction is used in order to match conversions reported here with transactions on your Sales backend system.
VALUE_OF_THE_TRANSACTION	The value of the transaction will be used to calculate the total value of conversion for a particular ad. No currency sign ex. 29.99
TRANSACTION_DESCRIPTION	The transaction description is any information that might help you identify the transaction on your Sales backend system. example: ProductName+Billier+IDofYourCustomer.

Set TrafficJunky as a Traffic Source in ThriveTracker

To track conversions on TrafficJunky, you will need to configure a dynamic tracker which will be added to your campaign URL. This is used to uniquely identify clicks. This tracker will need to be saved on ThriveTracker as it will notify the TrafficJunky API each time a conversion is generated.

To do so, all you need to do is add TrafficJunky as a traffic source on ThriveTracker from the pre-defined template.

Head to ThriveTracker Admin Panel, click on **Traffic Sources**, and select **Add new Traffic Source**



Set TrafficJunky as a Traffic Source

From the dropdown menu **Pre-Defined Sources**, scroll down and select **TrafficJunky**.

Add a unique name to your traffic Source. In our case, we will name it TrafficJunkySource.

The Postback URL field will be empty by default, but you will need to add the correct S2S URL.

Here's the one for TrafficJunky:

```
http://ads.trafficjunky.net/tj_ads_pt?a=YOUR_TOKEN_TRAFFIC_JUNKY&member_id=YOUR_MEMBER_ID_TRAFFIC_JUNKY&cti=[TRANSACTION_UNIQ_ID]&ctv=[VALUE_OF_THE_TRANSACTION]&ctd=[TRANSACTION_DESCRIPTION]&aclid=[ACLID]
```

The screenshot shows the 'Add New Traffic Source' form with the following fields and values:

- Pre-Defined Sources:** TrafficJunky
- Source Name (must be unique):** TrafficJunkySource
- Source Abbreviation (max 3 alphanumeric characters, must contain at least one letter, and be unique):** TJY
- Traffic Source Post-back URL or Pixel (optional):** (Empty field)
- Post-Back Pixel #1 (A post-back URL. The system will make a cURL request to the URL.):** (Empty field)

Below the main form, there is a table with the following columns and content:

Parameter	Placeholder	Name
+{externalid}		
+{subid}		
+{cost}		
+{amount}		
+{var:param-name}		

Buttons: Add New Source, Cancel

Set TrafficJunky as a Traffic Source

The only mandatory parameter to track conversions is the **External ID**. All other parameters are optional.

You can find more about TrafficJunky tokens in this [guide](#).

If you do not want to add any additional parameters, click **Add New Source** to confirm.

Add New Traffic Source

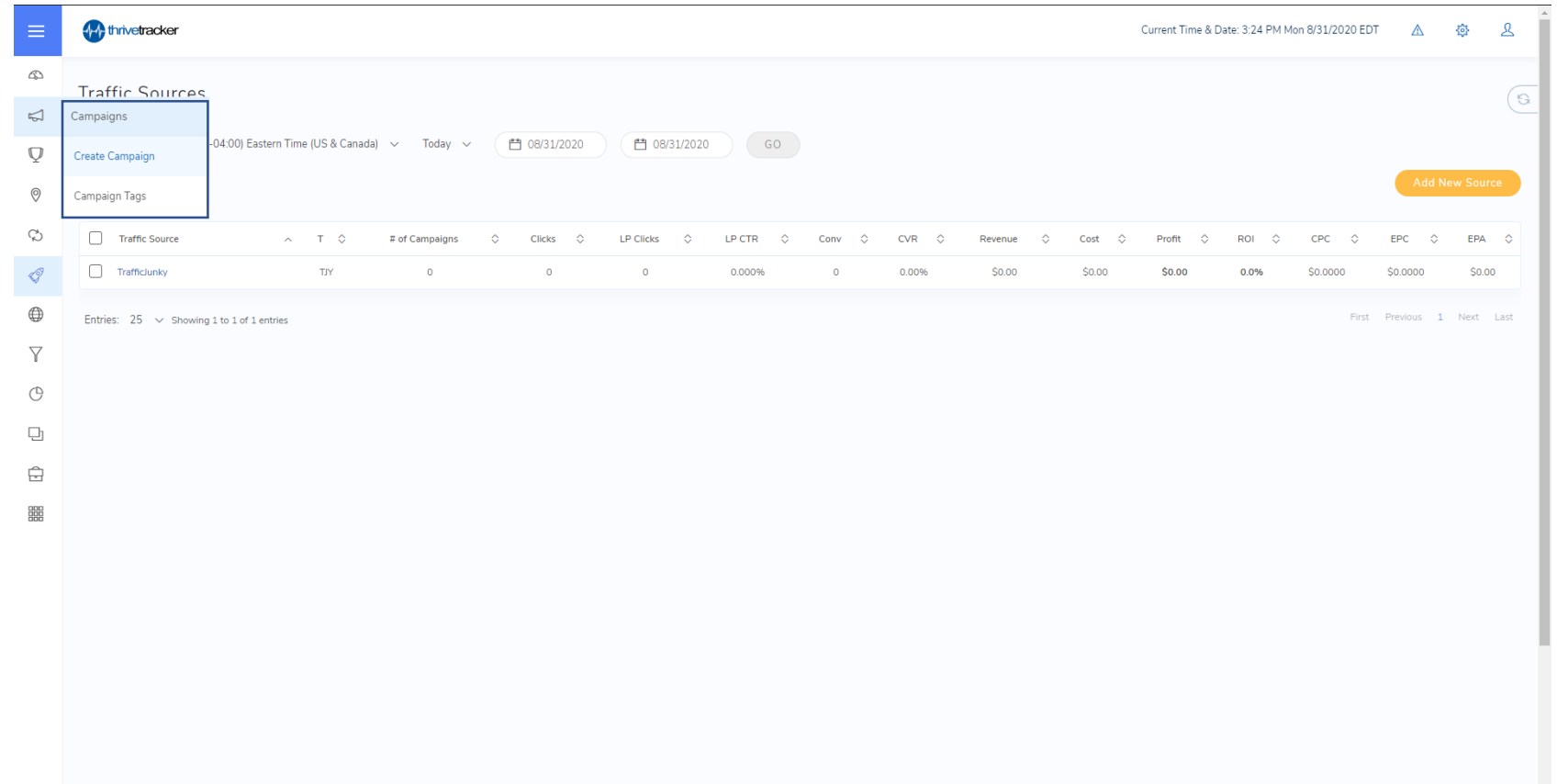
	Parameter i	Placeholder i	Name i
External ID i	<input type="text" value="clickid"/>	<input type="text" value="{aclid}"/>	External ID
Cost i	<input type="text" value="bid"/>	<input type="text" value="{BidValue}"/>	Spend
Custom Variable 1	<input type="text" value="campid"/>	<input type="text" value="{CampaignID}"/>	TJY Campaign ID
Custom Variable 2	<input type="text" value="creaid"/>	<input type="text" value="{BanID}"/>	TJY Creative ID
Custom Variable 3	<input type="text" value="sitenm"/>	<input type="text" value="{SiteName}"/>	Site Name
Custom Variable 4	<input type="text"/>	<input type="text"/>	<input type="text"/>
Custom Variable 5	<input type="text" value="locate"/>	<input type="text" value="{Location}"/>	TJY Location
Custom Variable 6	<input type="text"/>	<input type="text"/>	<input type="text"/>
Custom Variable 7	<input type="text"/>	<input type="text"/>	<input type="text"/>

Create Campaign on ThriveTracker

We will now create a campaign on ThriveTracker with **TrafficJunky** as the traffic source.

Head to **campaigns** tab and click on **create campaign**.

A new page will appear where you will add the Campaign's general information.



The screenshot displays the ThriveTracker dashboard. The top navigation bar includes the ThriveTracker logo, current time (3:24 PM Mon 8/31/2020 EDT), and user settings. The left sidebar shows a menu with 'Campaigns' selected. The main content area is titled 'Traffic Sources' and features a 'Create Campaign' button. Below this is a table with columns for Traffic Source, T, # of Campaigns, Clicks, LP Clicks, LP CTR, Conv, CVR, Revenue, Cost, Profit, ROI, CPC, EPC, and EPA. The table contains one entry for 'TrafficJunky' with values: T: TJY, # of Campaigns: 0, Clicks: 0, LP Clicks: 0, LP CTR: 0.000%, Conv: 0, CVR: 0.00%, Revenue: \$0.00, Cost: \$0.00, Profit: \$0.00, ROI: 0.0%, CPC: \$0.0000, EPC: \$0.0000, EPA: \$0.00. The table also shows 'Entries: 25' and 'Showing 1 to 1 of 1 entries'.

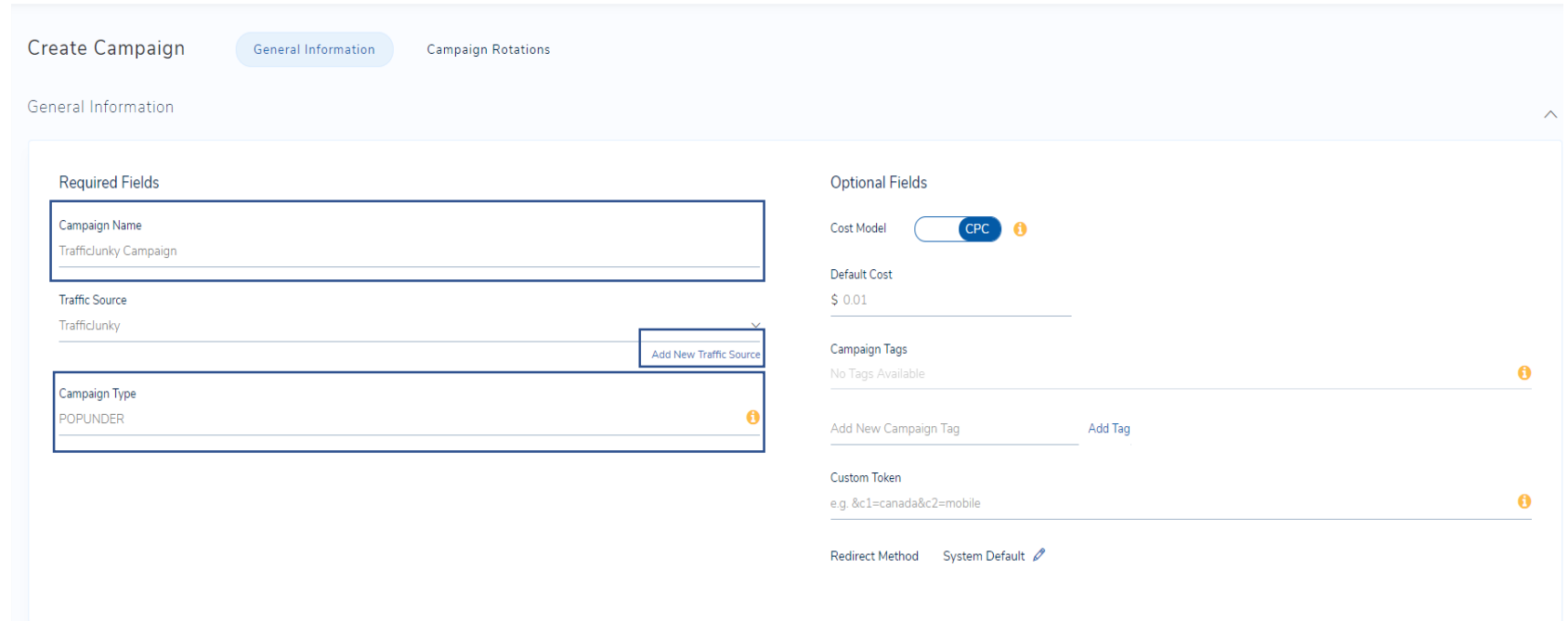
Traffic Source	T	# of Campaigns	Clicks	LP Clicks	LP CTR	Conv	CVR	Revenue	Cost	Profit	ROI	CPC	EPC	EPA
TrafficJunky	TJY	0	0	0	0.000%	0	0.00%	\$0.00	\$0.00	\$0.00	0.0%	\$0.0000	\$0.0000	\$0.00

Create Campaign on ThriveTracker

We will now create a campaign on ThriveTracker with **TrafficJunky** as the traffic source.

Head to **campaigns** tab and click on **create campaign**.

A new page will appear where you will add the Campaign's general information.



The screenshot shows the 'Create Campaign' interface in ThriveTracker, specifically the 'General Information' tab. The form is divided into 'Required Fields' and 'Optional Fields'.

Required Fields:

- Campaign Name:** A text input field containing 'TrafficJunky Campaign'.
- Traffic Source:** A dropdown menu with 'TrafficJunky' selected and an 'Add New Traffic Source' button.
- Campaign Type:** A text input field containing 'POPUNDER'.

Optional Fields:

- Cost Model:** A dropdown menu with 'CPC' selected.
- Default Cost:** A text input field containing '\$ 0.01'.
- Campaign Tags:** A section with 'No Tags Available' and an 'Add Tag' button.
- Custom Token:** A text input field containing 'e.g. &c1=canada&c2=mobile'.
- Redirect Method:** A dropdown menu with 'System Default' selected.

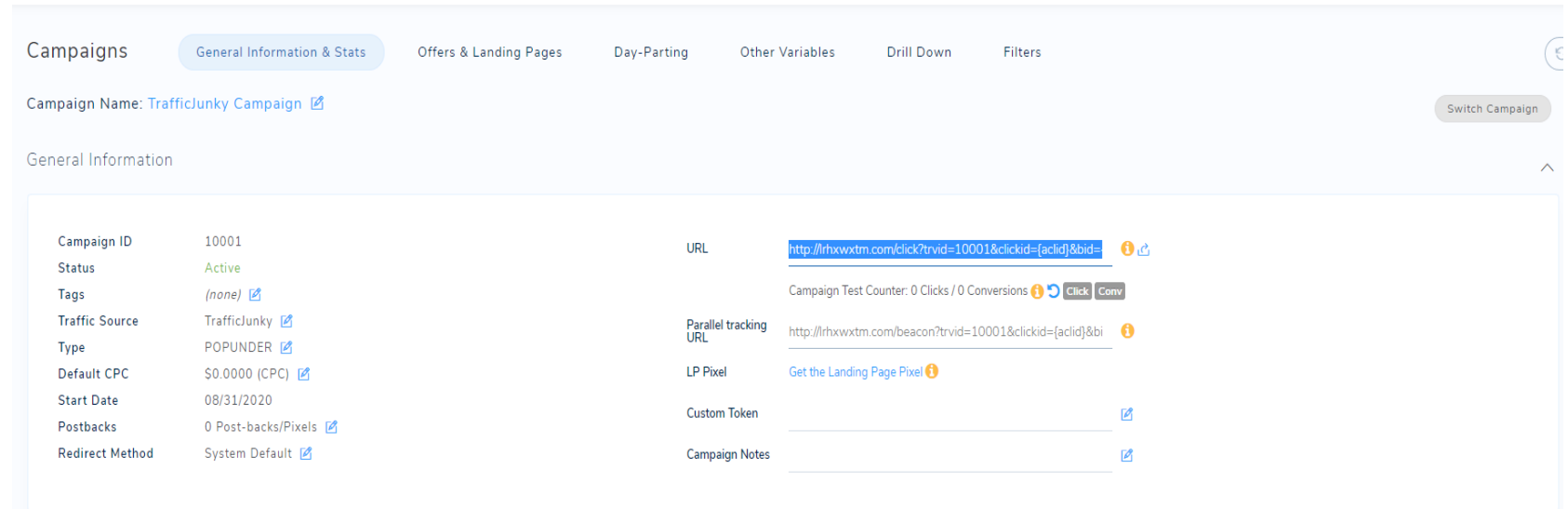
The mandatory fields are **Traffic Source** which should be TrafficJunky and **Campaign Type** which we put as POPUNDER.

Note: You can add a Traffic Source from the campaign creation page.

Create Campaign on ThriveTracker

The system will ask you to create or use rotations. It is **important** to use rotations on the campaign.

Once you have selected or created your rotations click **Create** to create the campaign



The screenshot shows the 'Campaigns' management interface in ThriveTracker. The 'General Information & Stats' tab is selected. The campaign name is 'TrafficJunky Campaign'. The 'General Information' section displays the following details:

Campaign ID	10001	URL	http://lrhxwxtm.com/click?trvid=10001&clickid={aclid}&bid={bid}
Status	Active	Campaign Test Counter	0 Clicks / 0 Conversions
Tags	(none)	Click	Conv
Traffic Source	TrafficJunky	Parallel tracking URL	http://lrhxwxtm.com/beacon?trvid=10001&clickid={aclid}&bi
Type	POPUNDER	LP Pixel	Get the Landing Page Pixel
Default CPC	\$0.0000 (CPC)	Custom Token	
Start Date	08/31/2020	Campaign Notes	
Postbacks	0 Post-backs/Pixels		
Redirect Method	System Default		

The parameters are generated based on the traffic source configuration.

This is an example of the generated URL for the campaign:

Example URL:

`http://lrhxwxtm.com/click?trvid=10001&clickid={aclid}&bid={BidValue}&campid={CampaignID}&creaid={BanID}&sitenm={SiteName}&locate={Location}&spotnm={SpotName}`

Create Campaign on ThriveTracker

After the campaign creation, you can move to final step or you can add new elements which are presented below:

Time Zone:

Thrive's TimeZone is using PDT as a default time zone. If you need to change it there are 3 options:

- For self-hosted users, it is possible to do it through the Thrive database directly in the table `system_settings`.
- New installations, is not a problem, since you won't have much data.
- Cloud installations, please submit a support ticket.

Currency:

ThriveTracker supports US Dollars and other currencies which are:

- EUR
- GBP
- JPY
- CAD
- AUD
- CNY
- CHF

Set a Campaign on TrafficJunky

For this step, you will need to log into your TJ account. After logging in, click the Campaigns tab. At this point, you can either select a previous campaign, or create a new one. In the **Target URL**, paste the link of the campaign you have obtained in the previous step. After doing so, proceed with setting up your TJ campaign.

The screenshot shows the TrafficJunky dashboard for a 'PEERCLICK MANUAL CAMPAIGN'. The top navigation bar includes the TrafficJunky logo, a 'Daily Spending Limit' of '\$0 out of \$250', an 'Account Balance' of '\$0.00', and a '+ Add Funds' button. The user is logged in as 'AzizDhaouad2208'. The sidebar on the left shows four steps: '1. EDIT CAMPAIGN', '2. CREATE AD(S)', '3. SELECT SPOT(S)', and '4. SET A BUDGET'. The main content area is titled 'PEERCLICK MANUAL CAMPAIGN' and shows the campaign details: 'Type: Bid', 'Status: NOT RUNNING', 'Target Group: Straight', 'Device: Desktop', 'Targeting: None', and 'Action: []'. Below this is 'STEP 2. CREATE AD(S)' with a link to 'Sites and Spots pages'. The 'AD SPECS' section includes 'Ad Format' (Static selected), 'Ad Dimension' (160 x 1000 selected), 'Ad Name' (Use File Name selected), and a 'Target URL' field containing 'http:// or https://'. Below the Target URL field are several tags: {CampaignID}, {CampaignName}, {SiteName}, {SpotName}, {Location}, {BanID}, {BanName}, {AdID}, {AdName}, {SpotID}, {BidID}, and {BidValue}. A note at the bottom states: 'You may optionally use these tags inside your Target URL. The actual value of the tag will be generated by your campaign. Example: http://www.yoursite.ca/customaddress?campaign={CampaignID}&site={SiteName}'.

That's it!

You now can track the performance of your TrafficJunky campaign(s) on ThriveTracker.

For any question, please contact us, and we will make sure to answer all your inquiries!