



TRAFFICJUNKY

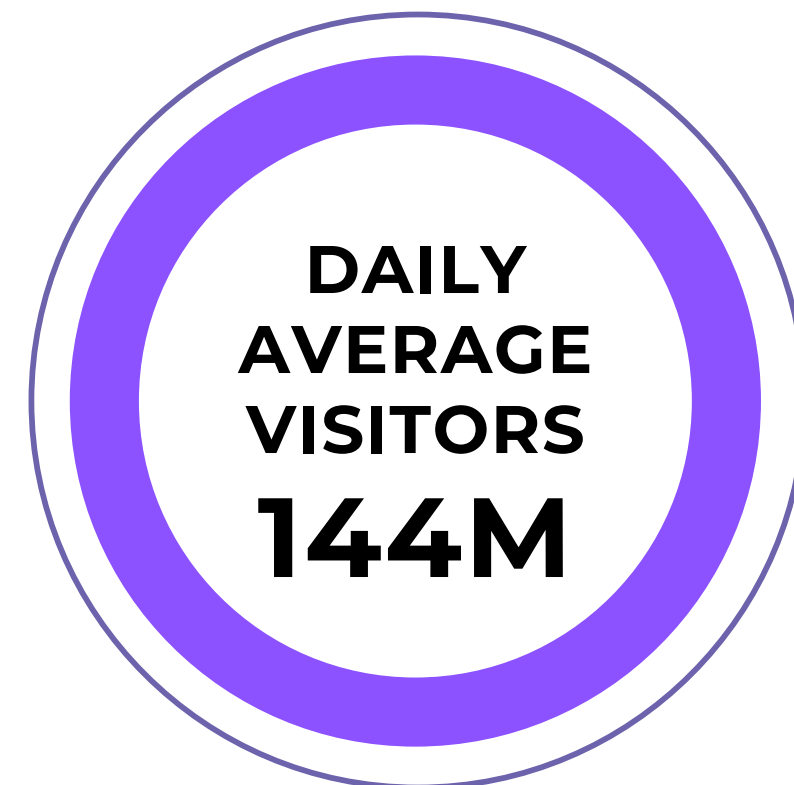
# MEDIA KIT

# ABOUT US

Our mission is to inspire connections in the world via digital advertising.

TrafficJunky gets you in front of an audience on some of the largest websites in the world.

With our outside-of-the-box solution, we offer scalable, cost-effective campaigns that empower you to achieve your goals.



[ACCESS OUR PREMIUM INVENTORY](#)

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**Porn** 

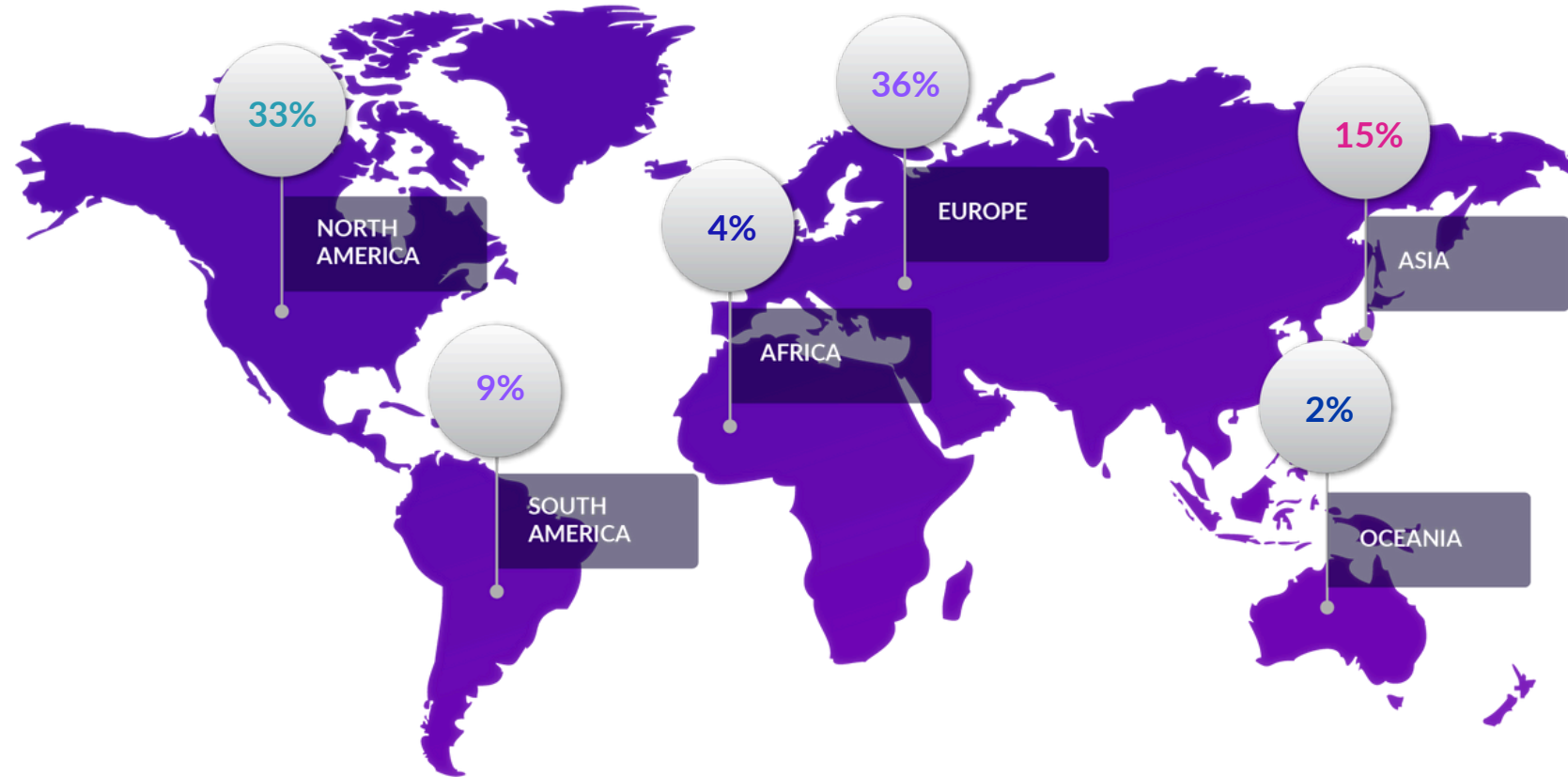
**REDTUBE**

**YOU** 

**TUBE** 

# GEOGRAPHIC BREAKDOWN

## DAILY AVERAGE VISITORS OF THE TOP 10 COUNTRIES



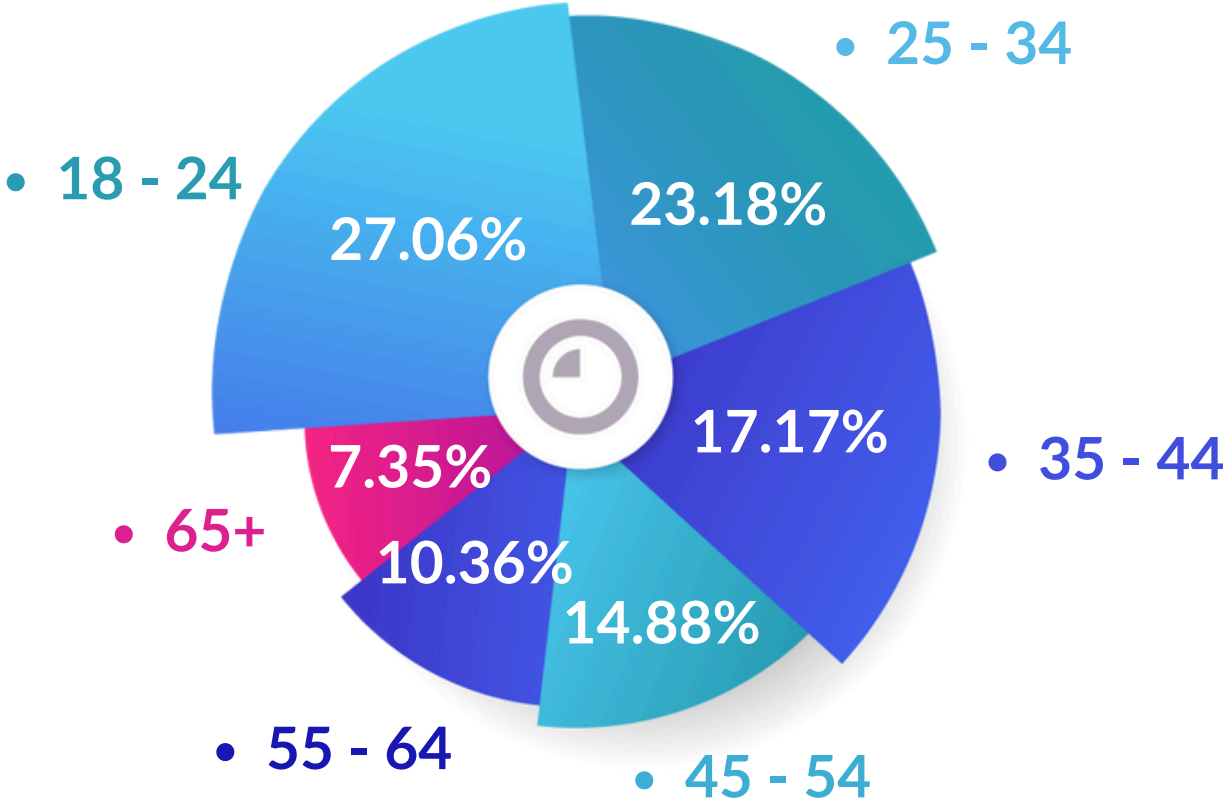
	USA - 28,213,512
	FRA - 7,687,056
	MEX - 6,947,991
	PH - 6,889,002
	GBR - 6,579,283
	DEU - 5,876,826
	BR - 5,875,039
	ITA - 5,864,495
	CAN - 4,006,504
	SPN - 4,001,008

# DEMOGRAPHIC STATS

### GENDER BREAKDOWN

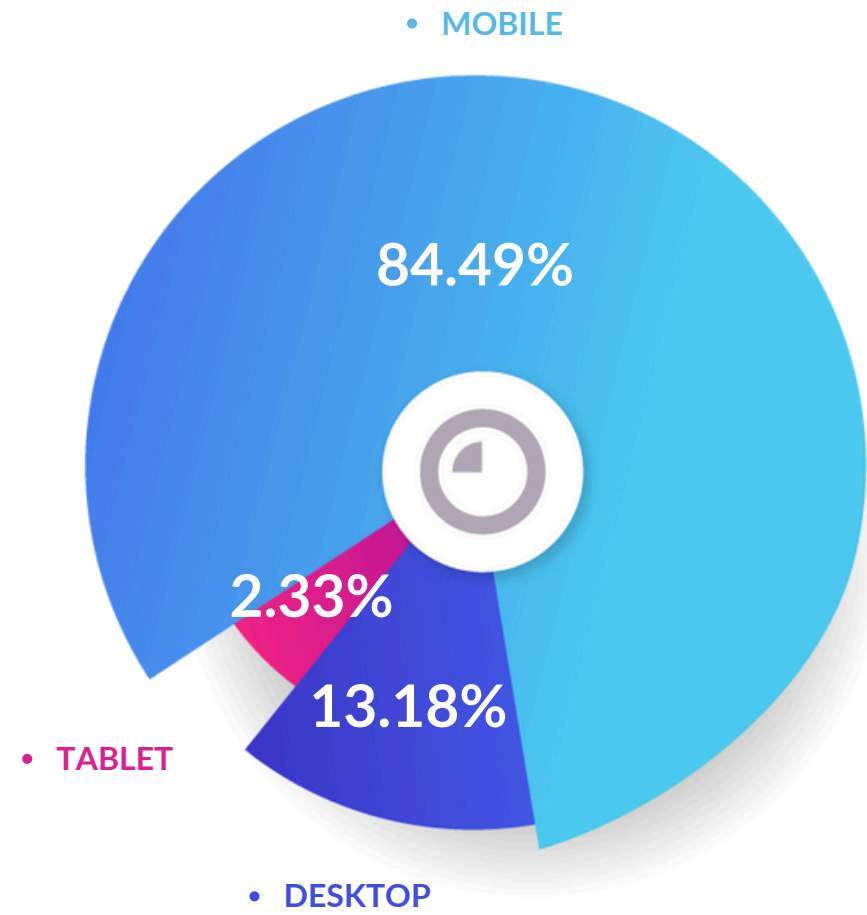


### AGE BREAKDOWN

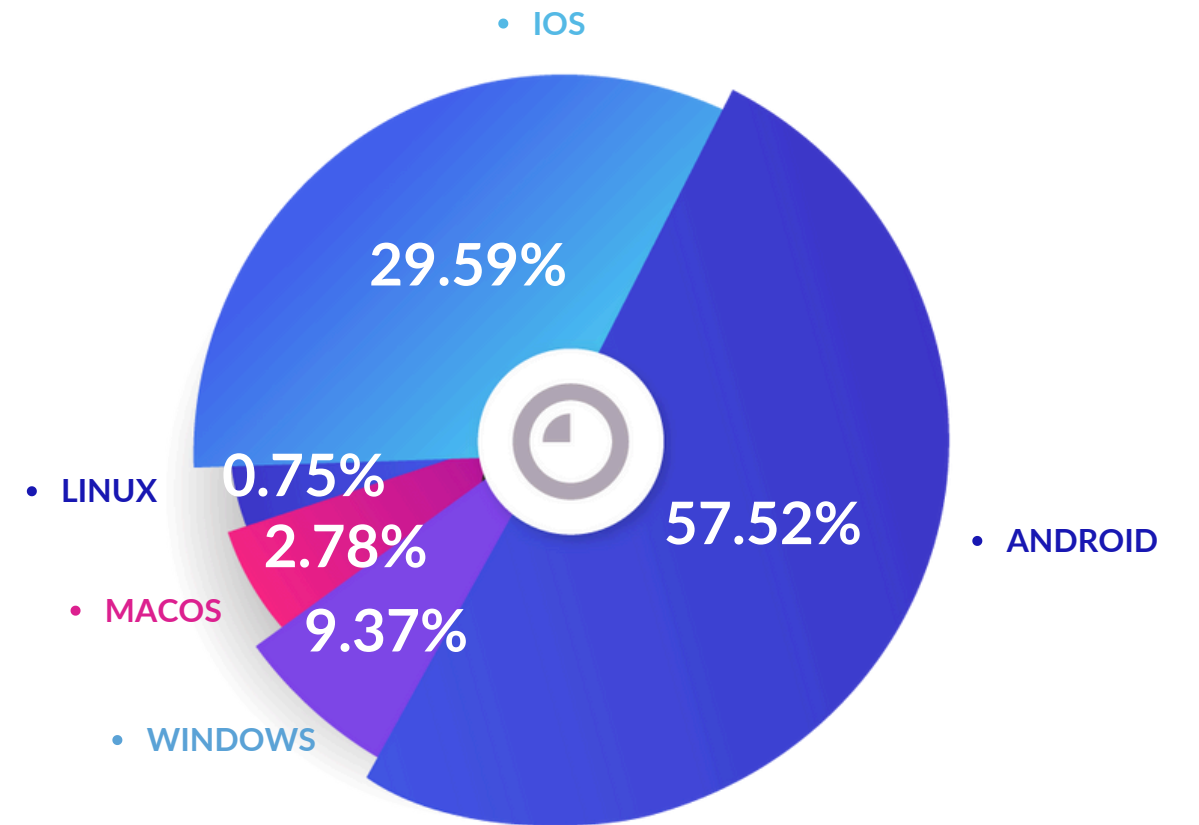


# PLATFORM STATS

## TRAFFIC BY DEVICE



## TRAFFIC BY OPERATING SYSTEM





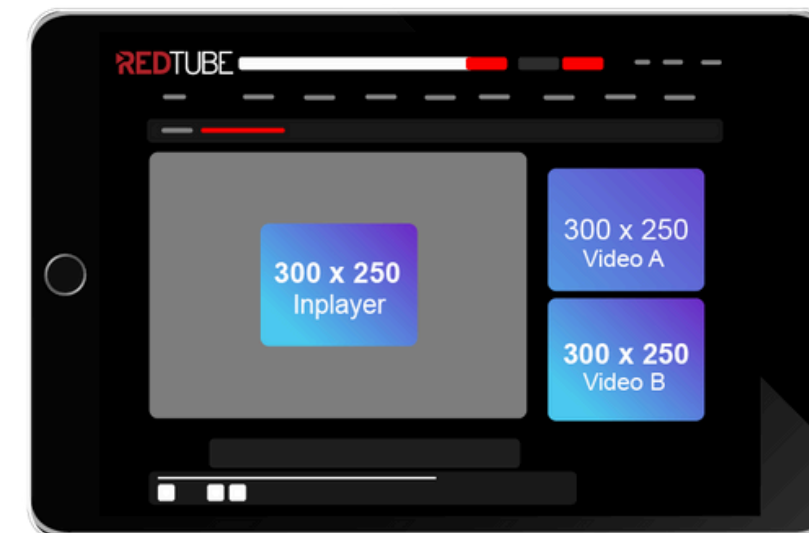
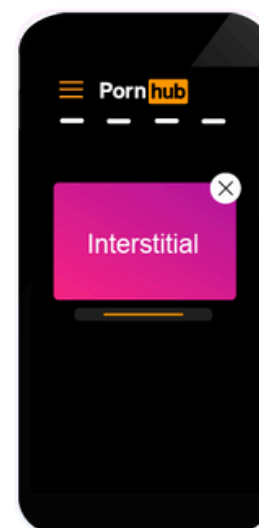
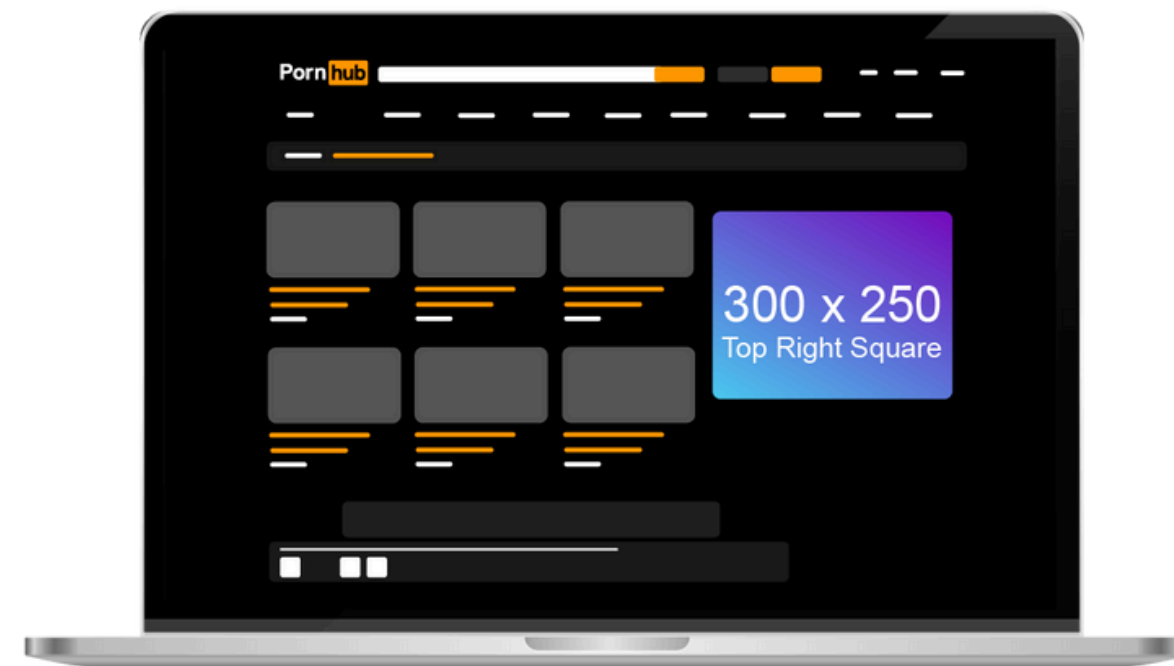
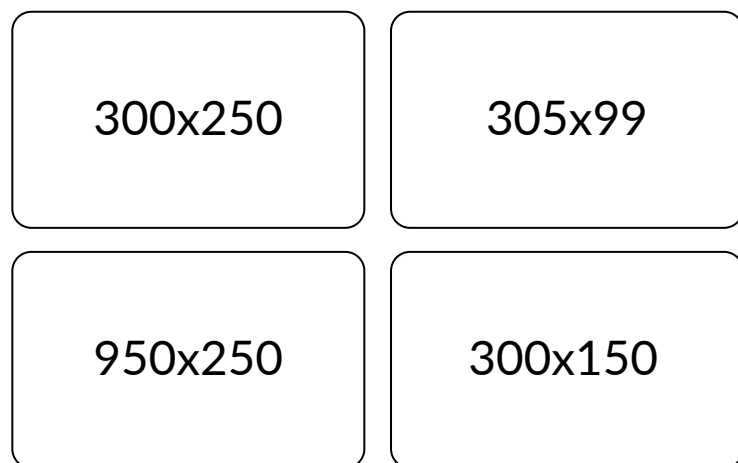
# GET SPOTTED

ADVERTISE AND ENGAGE WITH YOUR AUDIENCE  
ACROSS MOBILE, PC, AND TABLET DEVICES

# BANNER ADS

Placements that send the right message and grab attention. Interact with the audience when they are most engaged.

## AD DIMENSIONS



# INTERSTITIAL

Get 100% of user focus on your brand with full-page ads optimized for mobile experiences.

## AD SPECIFICATIONS

300x250  
CLASSIC

320x480  
NEW

## ACCEPTED FILE TYPES

### VIDEO



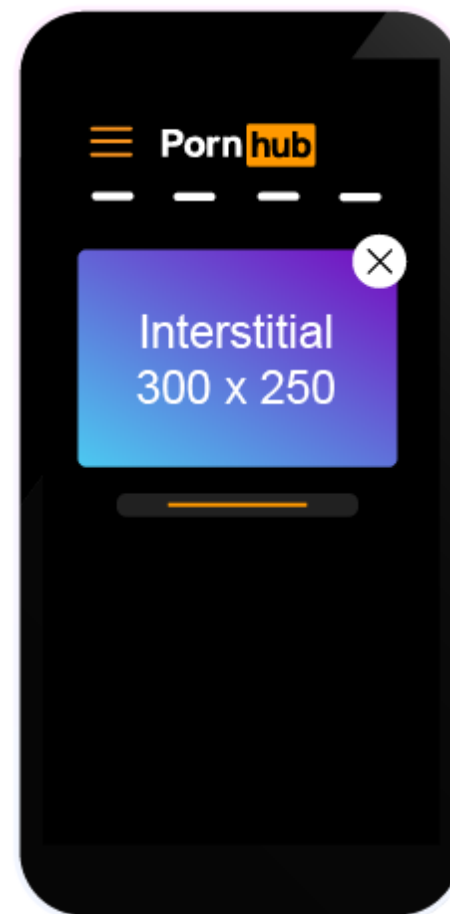
### MAX FILE SIZE



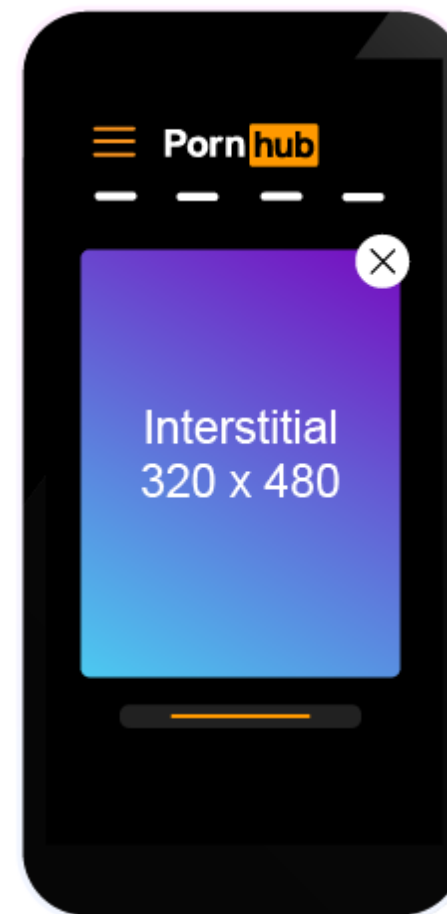
### STATIC



### MAX FILE SIZE



CLASSIC



NEW





# NATIVE ADS

Let your *assets* do the talking with ads that blend into mobile and desktop feeds.

## AD SPECIFICATIONS

640x360

## ACCEPTED FILE TYPES

ROLLOVER VIDEO



MAX FILE SIZE



STATIC



Headline text: max 87 characters

Brand text: max 25 characters



# IN-STREAM (PRE-ROLL)

Get unparalleled exposure. Entice your audience with engaging content, engaging your brand in our Premium real estate.

## VIDEO SPECIFICATIONS

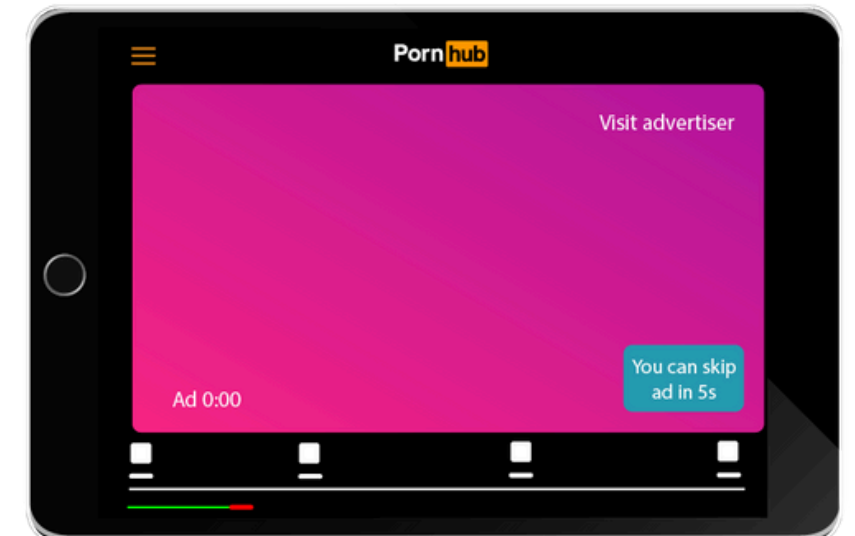
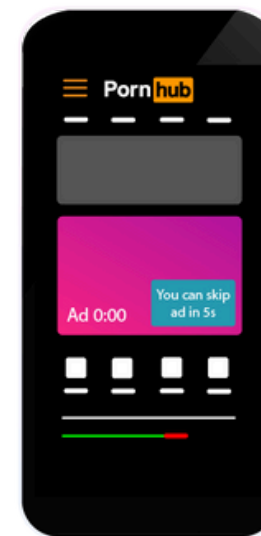
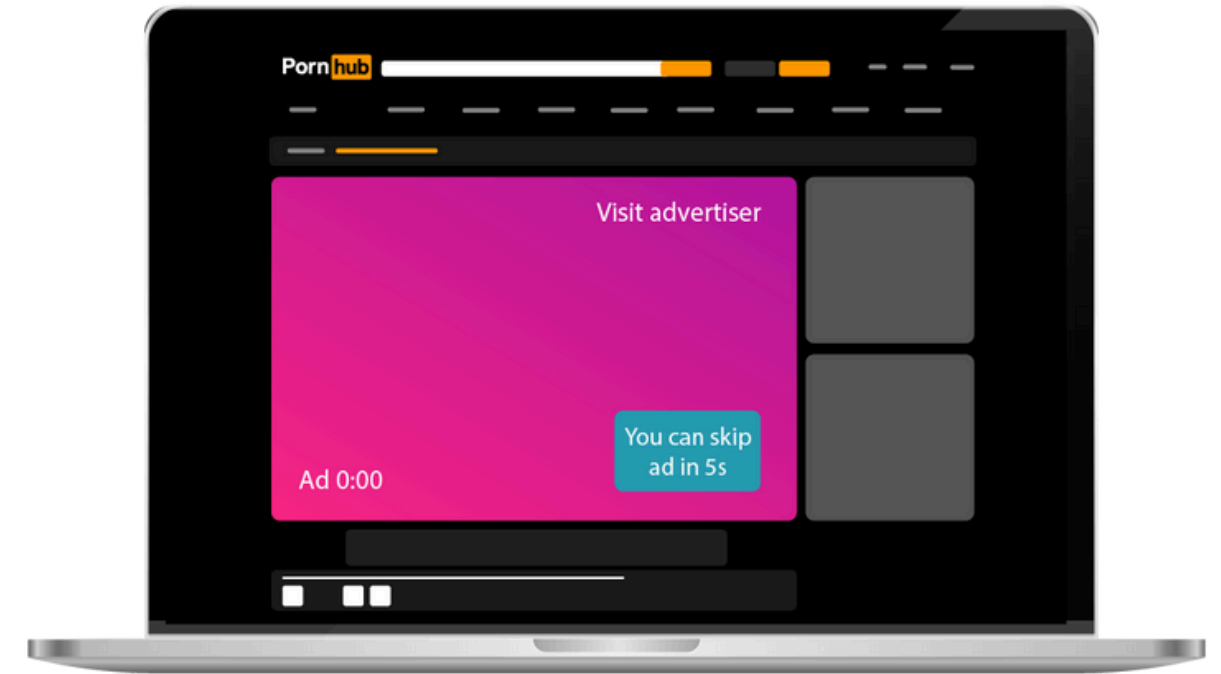
MAX VIDEO LENGTH RESOLUTION



ACCEPTED FORMATS



MAX FILE SIZE ASPECT RATIO



# IN-STREAM SHORTIES

Ride the wave of content exploration and pleasure by spotlighting your brand among scrollable content. Available on mobile devices.

MAX VIDEO LENGTH



5 - 30  
sec

ACCEPTED FORMATS

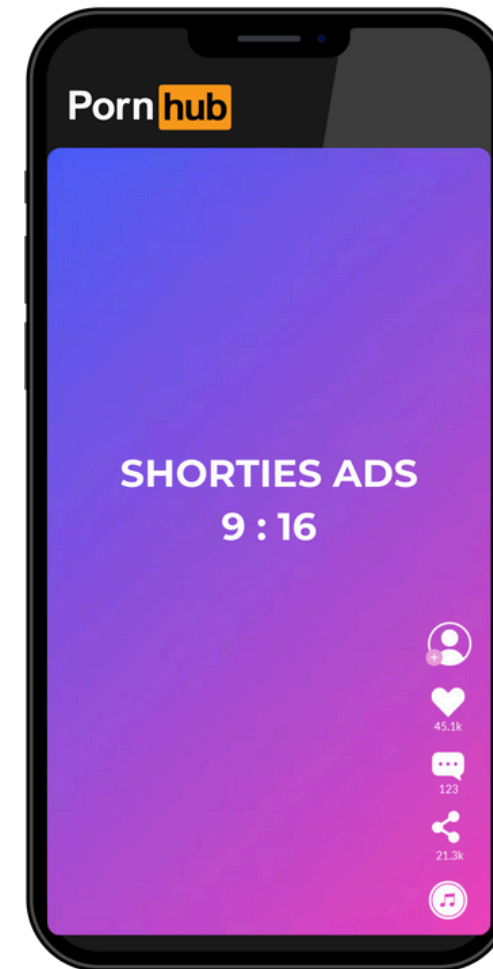


MAX FILE SIZE

500  
mb

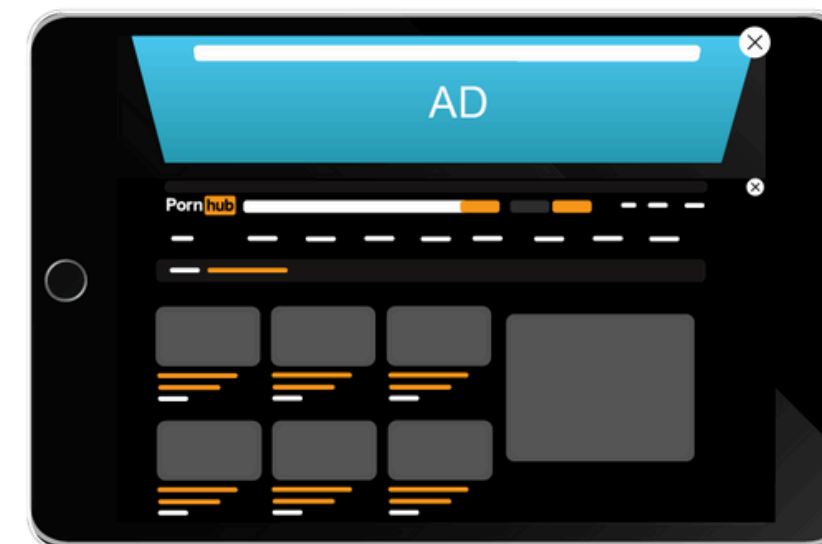
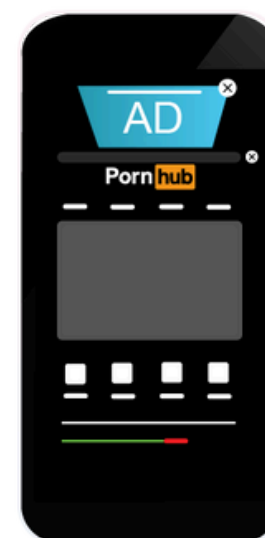
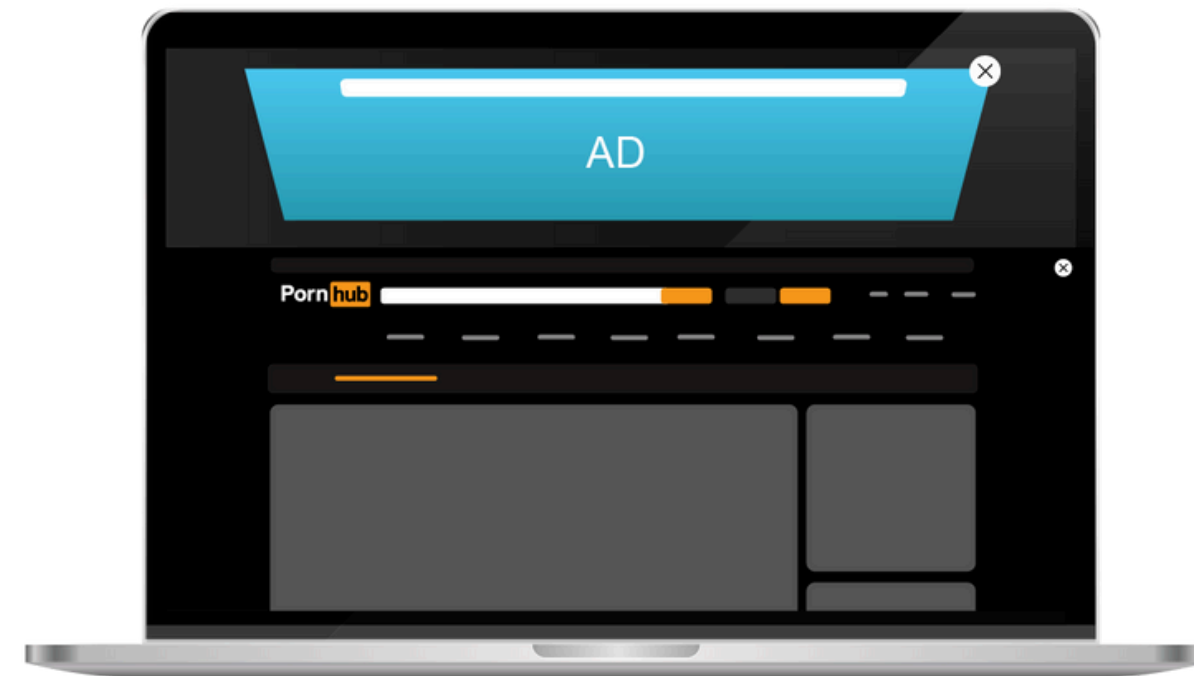
ASPECT RATIO

9:16



# POP-UNDER ADS

Engage directly with your audience and integrate within the browser with our Pop-unders. A non-intrusive alternative to banner ads.

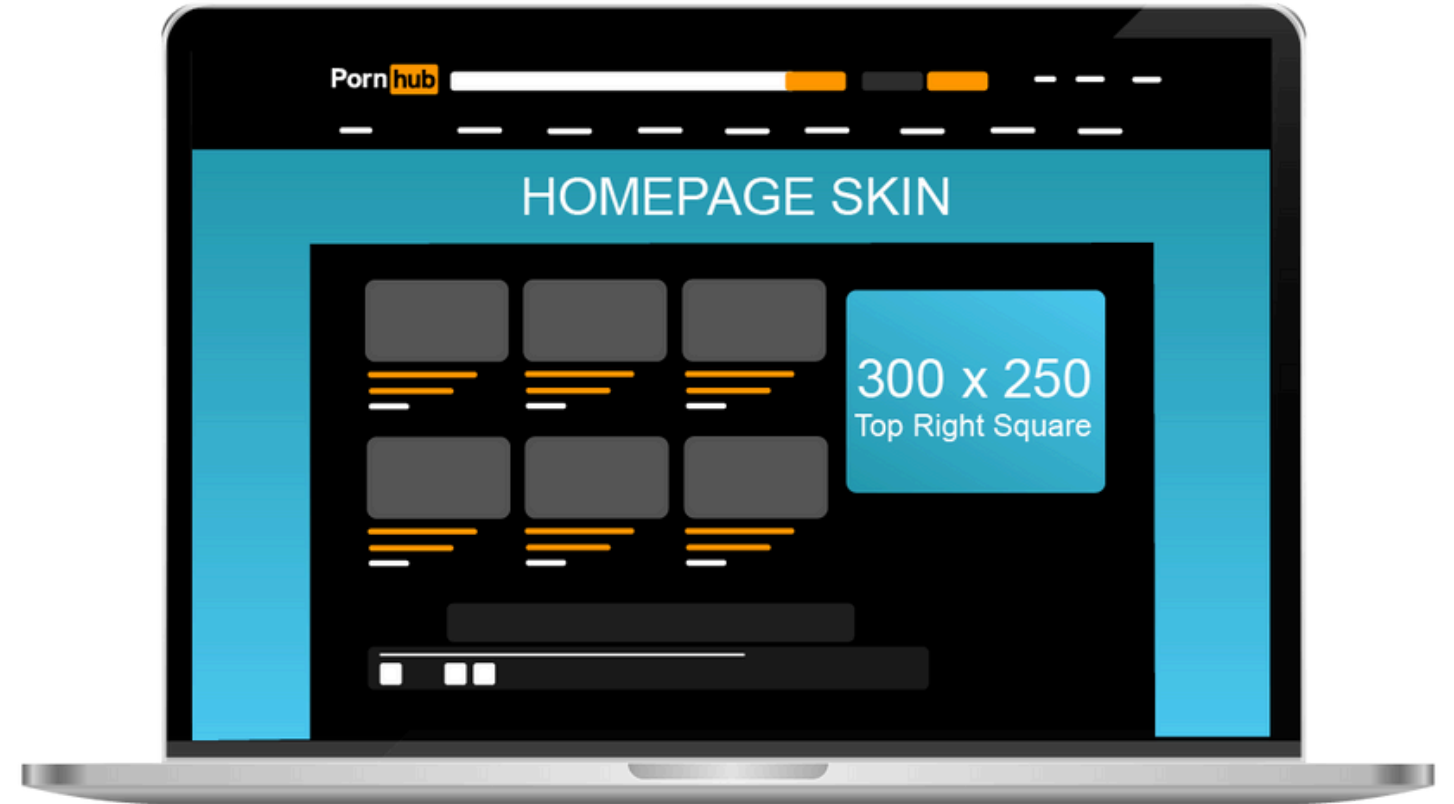
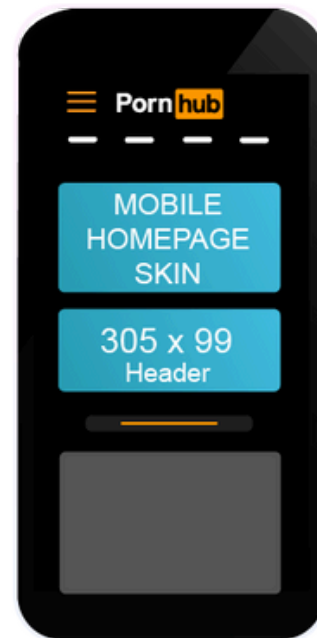


# HOMEPAGE TAKEOVER

High-impact advertising that grabs the attention of the audience and lets your brand create a lasting impression.

## INCLUDES:

- Homepage Skin
- All visible ad spots on the homepage



# DEMAND-SIDE PLATFORM

Programmatically buy ad space using the TJ DSP.  
Explore the automation and optimization features to help you  
scale and maximize your ROI.



## AUTOPILOT

Adjusts the ad weights and automates your ads' rotation. Autopilot displays the most engaging and best converting ads to the audience.



## BIDDER

Set a target CPA and allow our algorithm to optimize your bids automatically. The bidder works towards the CPA goal and increases/decreases the bids according to the results achieved.



## RULES ENGINE

Set rule conditions on campaign metrics. Rules Engine eliminates the sources that don't meet your rule conditions to improve overall campaign performance.



# WHY TRAFFICJUNKY?

Drive traffic and get results with the TJ DSP and TJ Exchange



## USER FRIENDLY CAMPAIGN MANAGER

Self serve platform and  
customized reporting



## EXCLUSIVE INVENTORY

Premium traffic



## EXPERIENCED ACCOUNT MANAGERS

Dedicated to  
customer success



## DIRECT ACCESS TO PORNHUB NETWORK

No third parties involved



## ALL DAY CUSTOMER SUPPORT

Providing support  
via email



## ADVANCED TARGETING FEATURES

Allows you to achieve different  
levels of granular targeting



# TOP VERTICALS PROMOTED ON OUR NETWORK



DATING



CANNABIS & CBD



ADULT ENTERTAINMENT



GAMBLING



HEALTH & WELLNESS



GAMES





# BRANDS WE HAVE WORKED WITH

**VICELAND**

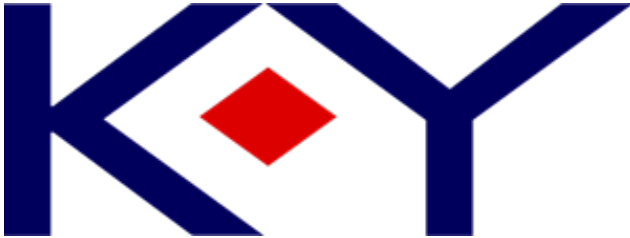
**DIESEL**

weedmaps®

**FOUR**  
*Loko*



UNIVERSAL MUSIC GROUP



WARGAMING.NET

bet365

EAT24

MOBILE STRIKE



# CONTACT US

Reaching a global audience is just a few clicks away - start now!

