

PeerClick Tracking Manual.

track TrafficJunky campaigns
on PeerClick



Introduction. Table of Content.

This manual describes how to integrate **TrafficJunky** with **PeerClick** so you can track the performance of your **TrafficJunky** campaigns on the **PeerClick** network by walking you through the different steps to set everything up.

[Set Up TrafficJunky Conversion Tracker](#)

[Set TrafficJunky as Traffic Source](#)

[Create Campaign on PeerClick](#)

[Launch Campaign in TrafficJunky](#)

[Pass Conversions from PeerClick to TrafficJunky](#)



Setting Up TrafficJunky Conversion Tracker

Log into your TrafficJunky Campaign Manager. Select **Tools** & Choose **Conversion Trackers**.

TRAFFICJUNKY Daily Spending Limit: \$0 out of \$250 Account Balance: \$0.00 + Add Funds

ADVERTISER

- Dashboard
- Campaigns
- Finance
- Tools
 - Conversion Trackers
 - Image Bank
 - Manage Labels
 - Referral Program
- Blog
- Help Center

DASHBOARD

Hey AzizDhaouad2208, welcome to TrafficJunky!
You're almost there! Here's what's next:

- 1. CREATE YOUR ACCOUNT**
You've successfully created your free TJ account. Let's get started!
- 2. CREATE YOUR FIRST CAMPAIGN**
Create your first campaign in 4 easy steps. All ads must comply with our Animation and Compliance Rules.
NEW CAMPAIGN
- 3. ADD FUNDS**
Add funds to your account in order to start receiving traffic and see results!
ADD FUNDS
- 4. SEE YOUR PROGRESS**
View all your campaign details on one page and get a clear overview of your stats.

LAST UPDATED: YESTERDAY, JULY 8, 2020 23:59 EST

TJ's RECOMMENDED SPOTS

DEVICE	SPOT NAME	SIZE
1. 📱	PH RON Mobile - Header	305 x 99
2. 📱	Pornhub Mobile Network- Footer	300 x 250
3. 📱	Pornhub Mobile Network- Header	305 x 99
4. 📱	PH RON Mobile - Footer	300 x 250
5. 📱	Pornhub Mobile Network- Underplayer	305 x 99

TJ's TRENDING KEYWORDS

BLOWJOB, YOUNG, KINK, BUTT, BIG TITS, MASTURBATE, TEENAGER, TEEN, BIG BOOBS, BIG COCK

BLOG FEED & EVENTS

- Celebrate Independence Day with TrafficJunky**
by Aziz on July 3, 2020
We are here today to help you celebrate Independence Day. This year we are going all out on...
- We Care About Your Account Security: Introducing...**
by Jamie Z on June 29, 2020
Did you know, there is a powerful way to protect your account on TrafficJunky? That's right...
- Retargeting Best Practices**
by Aziz on June 29, 2020
Retargeting... Arguably, one of the most

Setting Up TrafficJunky Conversion Tracker

- Click on **New Tracker** and add the Tracker details.
- For the tracker name, we added TJ Conversion Tracker. You can also add the location page for the tracker and add it to an existing Tracker Group, if you wish to do so.
- Choose the **event** you want to track. For this example we chose Signup. If you are tracking a Sale or Purchase you can add a value.
- Click **Add Tracker** to create your tracker.

The screenshot displays the TrafficJunky dashboard interface. On the left, a sidebar menu is visible with the 'Tools' section expanded to show 'Conversion Trackers'. The main content area features a header with the TrafficJunky logo and a navigation bar with tabs for 'Manage Trackers', 'Conversion Stats', and 'Conversion Details'. Below this, there are filter dropdowns for 'Tracker Name' (set to 'All Trackers'), 'Tracker Status' (set to 'All but Deleted'), and 'Events' (set to 'All Events'). A '+ New Tracker' button is highlighted with a green box. Below the navigation bar, there are buttons for 'Actions' and 'Export'. The main content area is titled 'CREATE NEW CONVERSION TRACKER' and contains a form with the following fields: '* Tracker Name' (filled with 'TJ Conversion Tracker'), 'Tracker Code Location Page', 'Tracker Group' (with a dropdown and a link to 'Create a New Tracker Group'), '* Event' (with a dropdown menu showing 'Signup', 'Lead', 'Purchase/Sale', and 'View Of a Key Page'), and 'Value (\$)'. A checkbox for 'Create Another Tracker' is also present. At the bottom of the form, there are 'Add Tracker' and 'Cancel' buttons, with 'Add Tracker' highlighted in green.

Setting Up TrafficJunky Conversion Tracker

After filling in the details of your Conversion Tracker, it will show up on the Conversion Trackers list. You can create several Conversion Trackers, according to your needs. For instance, you can create a conversion tracker for your signup page and another one for confirmed payments.

[+ New Tracker](#) | [Actions](#) | [Export](#)

<input type="checkbox"/>	?	ID ↓	Tracker Name	Tracker Group ?	Event ?	Value ?	Invocation Code ?	TJ Conversions ?	All Conversions ?	Earned Value ?	Conversion Stats ?
<input type="checkbox"/>	●	1000193061	Testing 4.0		Purchase/Sale	\$0.00	View Code	0	0	0	view
<input type="checkbox"/>	●	1000193051	Testing 3.0		Lead	\$0.00	View Code	0	0	0	view
<input type="checkbox"/>	●	1000193041	Testing 2.0		Lead	\$0.00	View Code	0	0	0	view
<input type="checkbox"/>	●	1000193031	TJ Tracker Testing		Purchase/Sale	\$0.00	View Code	0	0	0	view
<input type="checkbox"/>	●	1000193021	Test Tracker		Lead	\$0.00	View Code	0	0	0	view

Show of 5 entries [First](#) [Previous](#) [1](#) [Next](#) [Last](#)

Step 2: Set TrafficJunky as a Traffic Source

The next step is to add TrafficJunky as a Traffic Source in PeerClick.

Follow these steps:

- Log into your PeerClick account
- Open the Sources tab, and click New

Set TrafficJunky as a Traffic Source

Choose **TrafficJunky** from the catalog and press **Add**. By default, TJ postback URL and all the available macros will be already added to the Source.

You will need to replace **[TRACKERID]** and **[TJACCOUNTID]** with actual values which you can obtain from the **Invocation Code** tab. The latter part will be explained in detail in the upcoming parts.

TrafficJunky

To run a campaign, you first need a steady stream of traffic to target. Traffic sources provide you with these visitors. [Read article](#)

TRAFFIC SOURCE DETAILS

[Load from templates](#)

Traffic source name

This will appear on the statistics

Enable Traffic source postback URL

```
https://ads.trafficjunky.net/tj_ads_pt?a=[TRACKERID]&member_id=[TJACCOUNTID]&aclid={external_id}
```

Use this option if you need to fire conversions back to your traffic source.

Available URL tokens:

- {clickid} {externalid} {conversion} {conversion.group}
- {conversionid} {payout} {path} {city} {countryname}
- {country} {trafficsource.name} {user} {platform} {device}
- {browser} {browserversion} {os} {osversion} {language}
- {ip} {cost} {brand} {referrer} {datetime} {day} {hour}
- {size} {diagonal} {offer.id} {token1} {token2} {token3}
- {token4} {token5} {token6} {token7} {token8} {token9}
- {token10} {token11} {token12} {token13} {token14}

PARAMETERS ?

	Parameter	Placeholder	Track
External ID ?	external_id	{ACLID}	<input checked="" type="checkbox"/>
Cost ?	cost	{BidValue}	<input checked="" type="checkbox"/>
Token 1 ?	BidID	{BidID}	<input checked="" type="checkbox"/>
Token 2 ?	AdID	{AdID}	<input checked="" type="checkbox"/>
Token 3 ?	BanName	{BanName}	<input checked="" type="checkbox"/>
Token 4 ?	BanID	{BanID}	<input checked="" type="checkbox"/>
Token 5 ?	Location	{Location}	<input checked="" type="checkbox"/>
Token 6 ?	SpotID	{SpotID}	<input checked="" type="checkbox"/>
Token 7 ?	SpotName	{SpotName}	<input checked="" type="checkbox"/>
Token 8 ?	SiteName	{SiteName}	<input checked="" type="checkbox"/>
Token 9 ?	BLPName	{BLPName}	<input checked="" type="checkbox"/>
Token 10 ?			<input checked="" type="checkbox"/>

i Changes to these settings will apply to all campaign which using this offer.

Step 3: Create campaign on PeerClick

To create a campaign on **Go to the Campaigns tab (1)** and Click on **New (2)**.

On PeerClick, when you have filled out all the required fields of the campaign, your campaign link will automatically appear after saving your campaign. The link is in the highlighted red box in the image. Copy the link in fields box, you will be needing it for future steps.

The parameters generated are based on your traffic source configuration. Once done click Save.

29: GLB - Tjtest

Read article

Your link: Copy

Campaigns title: GLB - Tjtest

Country: Global (GLB)

Group: (OPTIONAL)
The group is used to help you tag your campaigns.

Traffic source:

Hiding the referrer: Without MetaRefresh Double MetaRefresh

Cost type: Without cost CPA CPC CPM Auto (OPTIONAL)
CPA allows you to enter your cost per conversion. CPC allows you to enter your cost per clicks. If you will select CPM then each of your click will cost 1/1000 of your bid.

Number of cost: USD (\$)

Additional settings: [Show](#)

Users: [Show](#)

Domain: + Add domain

Tags: (OPTIONAL)
Add personalized tags to easily search for landers afterward. Keep in mind that tags can only contain letters, numbers, and underscores.

DEFAULT PATHS: Smart rotation: Normal rotation(random)

Paths	Weight	Actions
Path 1	100 (100.00%)	<input checked="" type="checkbox"/> Direct linking
Offers		
GLB - EveradTest	auto 100 (100.00%)	<input checked="" type="checkbox"/>

+ Add default path

NEW OFFER: + Add offer

RULE-BASED-PATHS: [Rules](#)

+ Add rule

Changing these settings may affect the campaign; check the campaign link after applying the settings.

Cancel Report **Save** Save and close

Step 4: Launching a TrafficJunky campaign

For this step, you will need to log into your TJ account. After logging in, click the Campaigns tab. At this point, you can either select a previous campaign, or create a new one. In the **Target URL**, paste the link you have obtained in the previous step. After doing so, proceed with setting up your TJ campaign.

TRAFFICJUNKY Daily Spending Limit: \$0 out of \$250 | Account Balance: \$0.00 | [+ Add Funds](#)

AP AzizDhaouad2208

← ALL CAMPAIGNS

1. EDIT CAMPAIGN ✓

2. CREATE AD(S)

- Ad Specs
- Ad Confirmation
- Created Ad(s)

3. SELECT SPOT(S)

4. SET A BUDGET

PEERCLICK MANUAL CAMPAIGN

Type: Bid | Status: NOT RUNNING | Target Group: Straight | Device: | Targeting: None | Action:

STEP 2. CREATE AD(S)

For more information, please visit our [Sites and Spots](#) pages.

AD SPECS

Select your ad dimension, format and target URL in order to upload your banners.

Ad Format: Static HTML Video

Ad Dimension: 160 x 1000 300 x 250 315 x 300 400 x 400 468 x 60 770 x 76 950 x 250

Ad Name: Use File Name Enter Ad Name

*Target URL:

{CampaignID} {CampaignName} {SiteName} {SpotName} {Location} {BanID}

{BanName} {AdID} {AdName} {SpotID} {BidID} {BidValue}

You may optionally use these tags inside your Target URL. The actual value of the tag will be generated by your campaign.
Example: <http://www.yoursite.ca/customaddress?campaign={CampaignID}&site={SiteName}>

Chat

Step 5: passing conversions to TrafficJunky from PeerClick

For this step, you will need the Conversion Tracker you have created in the first step.

- Locate the conversion tracker you have created
- Click view in Invocation Code column
- Choose Postback URL, and the URL is automatically generated
- Copy the **a** as well as **member_id**
- Replace **[TRACKERID]** and **[TJACCOUNTID]** with the values in PeerClick that you did at **Step 1 (Go to Sources tab in PeerClick and edit TrafficJunky Source) as shown in the next slide**

INVOCATION CODE ✕

The code must be embedded into your web page so that you may track conversions. By tracking conversions you will gain a better understanding of the best performing campaigns, ads, targets, etc.

HTML Version

Postback URL

```
<?php
    $randomNumber = time() . mt_rand(1000, 9999999);
?>

```

Variable Name	Value
TRANSACTION_UNIQ_ID	The unique ID of the transaction is used in order to match conversions reported here with transactions on your Sales backend system.
VALUE_OF_THE_TRANSACTION	The value of the transaction will be used to calculate the total value of conversion for a particular ad. No currency sign ex. 29.99
TRANSACTION_DESCRIPTION	The transaction description is any information that might help you identify the transaction on your Sales backend system. Example: ProductName+Biller+IDOfYourCustomer.
ACLID	This parameter is passed over from the TJ tracking system (click on a banner). It needs to be stored throughout the session duration and passed back through using the passback URL to link the conversion to the click.

Passing conversions to TrafficJunky from PeerClick

Pleasure ensure that your postback contains **ClickID** values. It should look like this **acid={externalid}**.

Also, ensure that the checkbox **Enable postback** is checked. After finishing everything, click **Save**.

TrafficJunky

[Read article](#)

To run a campaign, you first need a steady stream of traffic to target. Traffic sources provide you with these visitors.

TRAFFIC SOURCE DETAILS

[Load from templates](#)

Traffic source name

This will appear on the statistics

Enable Traffic source postback URL

Use this option if you need to fire conversions back to your traffic source.

Available URL tokens:

- {clickid} {externalid} {conversion} {conversion.group}
- {conversionid} {payout} {path} {city} {countryname}
- {country} {trafficsource.name} {user} {platform} {device}
- {browser} {browserversion} {os} {osversion} {language}
- {ip} {cost} {brand} {referrer} {datetime} {day} {hour}
- {size} {diagonal} {offer.id} {token1} {token2} {token3}
- {token4} {token5} {token6} {token7} {token8} {token9}
- {token10} {token11} {token12} {token13} {token14}

PARAMETERS

	Parameter	Placeholder	Track
External ID ?	external_id	{ACLID}	<input checked="" type="checkbox"/>
Cost ?	cost	{BidValue}	<input checked="" type="checkbox"/>
Token 1 ?	BidID	{BidID}	<input checked="" type="checkbox"/>
Token 2 ?	AdID	{AdID}	<input checked="" type="checkbox"/>
Token 3 ?	BanName	{BanName}	<input checked="" type="checkbox"/>
Token 4 ?	BanID	{BanID}	<input checked="" type="checkbox"/>
Token 5 ?	Location	{Location}	<input checked="" type="checkbox"/>
Token 6 ?	SpotID	{SpotID}	<input checked="" type="checkbox"/>
Token 7 ?	SpotName	{SpotName}	<input checked="" type="checkbox"/>
Token 8 ?	SiteName	{SiteName}	<input checked="" type="checkbox"/>
Token 9 ?	BLPName	{BLPName}	<input checked="" type="checkbox"/>
Token 10 ?	BLPID	{BLPID}	<input checked="" type="checkbox"/>

i Changes to these settings will apply to all campaign which using this offer.

That's it!

You now can track the performance of your TrafficJunky campaign(s) on PeerClick.

For any question, please contact us, and we will make sure to answer all your inquiries!