

Keitaro Tracking Manual.

Track TrafficJunky campaigns on Keitaro



Introduction

This manual describes how to integrate **TrafficJunky** with the tracking software **Keitaro** so you can monitor the performance of your **TrafficJunky** campaigns on **Keitaro**. We will walk you through the different steps to set everything up.



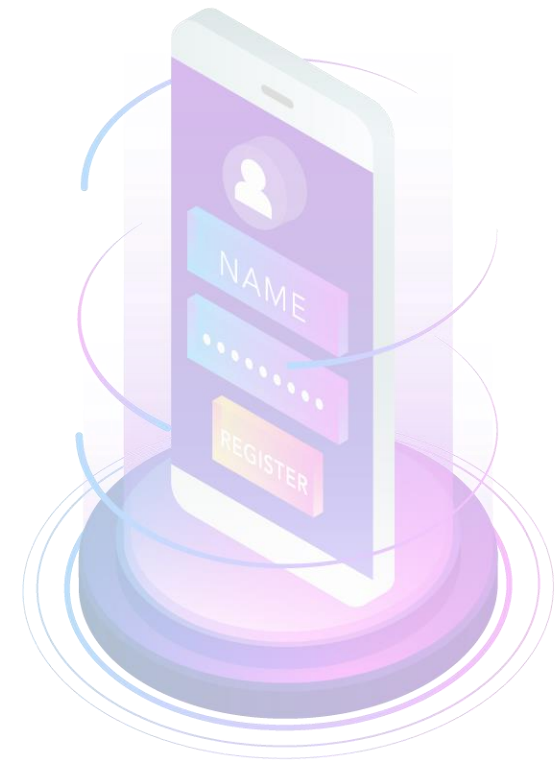
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Setting Up TrafficJunky Conversion Tracker

Log into your TrafficJunky Member Area. Select **Tools** & Choose **Conversion Trackers**.

The screenshot shows the TrafficJunky dashboard for user AzizDhaouad2208. The top navigation bar includes the TrafficJunky logo, a daily spending limit of \$0 out of \$250, an account balance of \$0.00, and an 'Add Funds' button. The left sidebar contains navigation options: Dashboard, Campaigns, Finance, Tools (with sub-options for Conversion Trackers, Image Bank, Manage Labels, and Referral Program), Blog, and Help Center. The main content area is titled 'DASHBOARD' and features a welcome message: 'Hey AzizDhaouad2208, welcome to TrafficJunky! You're almost there! Here's what's next:'. Below this are four progress steps: 1. CREATE YOUR ACCOUNT (completed), 2. CREATE YOUR FIRST CAMPAIGN (in progress), 3. ADD FUNDS (pending), and 4. SEE YOUR PROGRESS (pending). The 'TJ's RECOMMENDED SPOTS' section displays a table of five spots. The 'TJ's TRENDING KEYWORDS' section shows a word cloud with terms like 'BLOWJOB', 'YOUNG', 'BIG COCK', 'KINK', 'BUTT', 'BIG TTTS', 'MASTURBATE', 'TEENAGER', 'TEEN', and 'BIG BOOBS'. The 'BLOG FEED & EVENTS' section lists three articles: 'Celebrate Independence Day with TrafficJunky', 'We Care About Your Account Security: Introducing...', and 'Retargeting Best Practices'.

ADVERTISER

TRAFFICJUNKY

Daily Spending Limit: \$0 out of \$250 | Account Balance: \$0.00 | + Add Funds

AP AzizDhaouad2208

ADVERTISER

DASHBOARD

Hey AzizDhaouad2208, welcome to TrafficJunky!
You're almost there! Here's what's next:

1. CREATE YOUR ACCOUNT
You've successfully created your free TJ account. Let's get started!
2. CREATE YOUR FIRST CAMPAIGN
Create your first campaign in 4 easy steps. All ads must comply with our Animation and Compliance Rules.
NEW CAMPAIGN
3. ADD FUNDS
Add funds to your account in order to start receiving traffic and see results!
ADD FUNDS
4. SEE YOUR PROGRESS
View all your campaign details on one page and get a clear overview of your stats.

LAST UPDATED: YESTERDAY, JULY 8, 2020 23:59 EST

TJ's RECOMMENDED SPOTS

DEVICE	SPOT NAME	SIZE
1. 📱	PH RON Mobile - Header	305 x 99
2. 📱	Pornhub Mobile Network- Footer	300 x 250
3. 📱	Pornhub Mobile Network- Header	305 x 99
4. 📱	PH RON Mobile - Footer	300 x 250
5. 📱	Pornhub Mobile Network- Underplayer	305 x 99

TJ's TRENDING KEYWORDS

BLOWJOB, YOUNG, BIG COCK, KINK, BUTT, BIG TTTS, MASTURBATE, TEENAGER, TEEN, BIG BOOBS

BLOG FEED & EVENTS

Celebrate Independence Day with TrafficJunky
by Aziz on July 3, 2020
We are here today to help you celebrate Independence Day. This year we are going all out on...

We Care About Your Account Security: Introducing...
by Jamie Z on June 29, 2020
Did you know, there is a powerful way to protect your account on TrafficJunky? That's right,...

Retargeting Best Practices
by Aziz on June 29, 2020
Retargeting... Arguably, one of the most

Setting Up TrafficJunky Conversion Tracker

- Click on **New Tracker** and add the Tracker details.
- For the tracker name, we added TJ Conversion Tracker. You can also add the location page for the tracker and add it to an existing Tracker Group, if you wish to do so.
- Choose the **event** you want to track. For this example, we chose Signup. If you are tracking a Sale or Purchase you can add a value.
- Click **Add Tracker** to create your tracker.

The screenshot displays the TrafficJunky dashboard interface. On the left is a navigation sidebar with the 'Tools' menu expanded to show 'Conversion Trackers'. The main content area is titled 'TRAFFICJUNKY' and includes a definition of a conversion: 'A conversion is an action that a visitor takes on your website such as registering, making a payment, or viewing a particular page.' Below this are tabs for 'Manage Trackers', 'Conversion Stats', and 'Conversion Details'. A filter section allows selecting 'Tracker Name' (All Trackers), 'Tracker Status' (All but Deleted), and 'Events' (All Events). A '+ New Tracker' button is highlighted with a blue box. Below it is the 'CREATE NEW CONVERSION TRACKER' form, where 'Tracker Name' is set to 'TJ Conversion Tracker', 'Event' is 'Signup', and the 'Add Tracker' button is also highlighted with a blue box.

Setting Up TrafficJunky Conversion Tracker

After filling in the details of your Conversion Tracker, it will show up on the Conversion Trackers list. You can create several Conversion Trackers, according to your needs. For instance, you can create a conversion tracker for your signup page and another one for confirmed payments. To see your conversion tracker code, click on **View Code** in the **Invocation Code** column.

ID	Tracker Name	Tracker Group	Event	Value	Invocation Code	TJ Conversions	All Conversions	Earned Value	Conversion Stats
1000196911	TJ Conversion Tracker		Lead	\$0.00	View Code	0	0	0	view

INVOCATION CODE

The code must be embedded into your web page so that you may track conversions. By tracking conversions you will gain a better understanding of the best performing campaigns, ads, targets, etc.

[HTML Version](#)

[Postback URL](#)

```

```

Variable Name	Value
TRANSACTION_UNIQ_ID	The unique ID of the transaction is used in order to match conversions reported here with transactions on your Sales backend system.
VALUE_OF_THE_TRANSACTION	The value of the transaction will be used to calculate the total value of conversion for a particular ad. No currency sign ex. 29.99
TRANSACTION_DESCRIPTION	The transaction description is any information that might help you identify the transaction on your Sales backend system. example: ProductName+Biller+IDofYourCustomer.

Set TrafficJunky as a Traffic Source in Keitaro

To track conversions on TrafficJunky, you will need to configure a dynamic tracker which will be added to your campaign URL. This is used to uniquely identify clicks. This tracker will need to be saved on Keitaro as it will notify the TrafficJunky API each time a conversion is generated.

To do so, all you need to do is add TrafficJunky as a traffic source on Keitaro from the pre-defined template. Head to Keitaro Admin Panel, Click on **Traffic Sources** tab, click on **Create**. In the “**Template Name**”, click Choose and select TrafficJunky.

The screenshot displays the Keitaro Admin Panel interface. At the top, the 'Traffic Sources' tab is selected, indicated by a red circle and arrow labeled '1'. Below the navigation bar, the 'Traffic Sources' section is visible, featuring a 'Create' button (highlighted with a red circle and arrow labeled '2') and a table of existing sources. The table has columns for ID, Name, Clicks, Leads, Sales, Rejected, CR, EPC, CPC, Revenue, Cost, P/L, and ROI. Three sources are listed: 'exoclick.com', 'facebook.com', and 'avazu.com', all with zero values for the metrics.

Below the table, the 'Create Traffic Source' modal form is open. The 'Template Name' field contains a 'Choose' button, which is highlighted with a red box and a red arrow. Other fields include 'Name', 'S2S Postback' (with a copy icon), 'URL Params' (with a toggle switch), 'Params' (with a 'Change Params' link), and 'Notes' (with a green circular icon). At the bottom right of the modal, there are 'Create' and 'Cancel' buttons.

Set TrafficJunky as a Traffic Source in Keitaro

In the S2S Postback URL, you need to place the TrafficJunky Postback URL and replace the highlighted parts with the information you obtained in step one

Copy paste the **member_id=** as well as **a=** from your conversion tracker to obtain a complete S2S postback URL

Here's an example of an S2S posback URL:

```
http://ads.trafficjunky.net/tj_ads_pt?a=YOUR_TO  
KEN_TRAFFIC_JUNKY&member_id=YOUR_MEM  
BER_ID_TRAFFIC_JUNKY&cti=[TRANSACTION_U  
NIQ_ID]&ctv=[VALUE_OF_THE_TRANSACTION]  
&ctd=[TRANSACTION_DESCRIPTION]&aclid=[A  
CLID]
```

Template Name: exoclick.com [Change](#)

Name: exoclick.com

S2S Postback: `http://main.exoclick.com/tag.php?goal=[GOAL_ID]&tag=[EXTERNAL_ID]` [✎](#)
Enter postback URL of your ad network if it has support feature. Always send click id of the networks by using macro {external_id}.

Conversion Statuses: Sale Lead Rejected Upsell

URL Params:

Params: `cost={actual_cost}¤cy=usd&external_id={conversions_tracking}&creative_id={variation_id}&ad_campaign_id={campaign_id}&source={src_hostname}&siteid={site_id}&zoneid={zone_id}&catid={category_id}&country={country}&format={format}` [Change Params](#)

Notes:

[Save](#) [Cancel](#)

Set TrafficJunky as a Traffic Source in Keitaro

The only mandatory parameter to track conversions is the **External ID**. All other parameters are optional.

You can find more about **TrafficJunky** tokens in this [guide](#).

If you do not want to add any additional parameters, click **Save** to confirm and create your traffic source.

Note: You can always make changes to your traffic source. Simply select it from the traffic source list.

2. PARAMETERS

	QUERY PARAM ?	TOKEN ?	
External ID ?	<input type="text" value="tag"/>	<input type="text" value="{conversions_tracking}"/>	
Cost ?	<input type="text" value="cost"/>	<input type="text" value="{actual_cost}"/>	
	QUERY PARAM ?	TOKEN ?	NAME ?
Custom 1	<input type="text" value="campid"/>	<input type="text" value="{campaign_id}"/>	<input type="text" value="Campaign ID"/>
Custom 2	<input type="text" value="varid"/>	<input type="text" value="{variation_id}"/>	<input type="text" value="Variation ID"/>
Custom 3	<input type="text" value="source"/>	<input type="text" value="{src_hostname}"/>	<input type="text" value="Domain"/>
Custom 4	<input type="text" value="siteid"/>	<input type="text" value="{site_id}"/>	<input type="text" value="Site ID"/>
Custom 5	<input type="text" value="zoneid"/>	<input type="text" value="{zone_id}"/>	<input type="text" value="Zone ID"/>
Custom 6	<input type="text" value="catid"/>	<input type="text" value="{category_id}"/>	<input type="text" value="Category ID"/>
Custom 7	<input type="text" value="country"/>	<input type="text" value="{country}"/>	<input type="text" value="Country"/>
Custom 8	<input type="text" value="format"/>	<input type="text" value="{format}"/>	<input type="text" value="Format"/>
Custom 9	<input type="text" value="e.g. parameter"/>	<input type="text" value="e.g. {token}"/>	<input type="text" value="e.g. Token description"/>
Custom 10	<input type="text" value="e.g. parameter"/>	<input type="text" value="e.g. {token}"/>	<input type="text" value="e.g. Token description"/>

Create Campaign on Keitaro

Before creating your campaign, please ensure that your **offer(s)**, and your **affiliate network** (if required) are set correctly.

To create a campaign on **Keitaro**, follow these simple steps:

- 1) Click the **Campaigns** tab
- 2) Click **Create** button
- 3) Select **TrafficJunky** as the traffic source for your campaign
- 4) Proceed with filling in all the required fields for the **Main Settings** tab.
- 5) Once the main settings are done, click on **Additional Settings** tab, and choose a **CPM model** as well as **Auto Cost**

The screenshot shows the Keitaro Pro dashboard. The top navigation bar includes 'New Update!', 'Search', 'Domains', 'Maintenance', 'Help', and 'admin'. The main navigation menu has 'Dashboard', 'Campaigns', 'Landing Pages', 'Affiliate Networks', 'Offers', 'Traffic Sources', 'Reports', and 'Trends'. The 'Campaigns' tab is selected and highlighted with a red box and a '1' in a red circle. Below the navigation, there is a '+ Create Campaign' button and a sidebar with 'Campaign Test KeitaroExo'. The main content area is titled 'Campaigns' and features a 'Create' button (highlighted with a red box and a '2' in a red circle), 'Groups', and 'Metrics 11' buttons. There are also filters for 'All Sources', 'All groups', 'All states', and 'Today'. A table displays the following data:

ID	Name	Group	Traffic source	Streams	Clicks	Conv.	CR (sales)	Revenue	Cost	P/L	ROI
1	Campaign Test KeitaroExo	No group	exoclick.com	0	0	0	0%	\$0	\$0	\$0	0%
				0	0	0	0.00%	\$0	\$0	\$0	0.00%

Create Campaign on Keitaro

Edit Campaign

Main Settings Additional Settings S2S Postbacks

* Campaign Name **1**

* Alias

Group [+ Create a group](#)

Traffic Source **2** [+ Create](#)

Rotation method of streams Without rotation Split testing

Status

Notes

Edit Campaign

Main Settings **Additional Settings** S2S Postbacks

1 Cost model CPC (Cost per click) CPuC (Cost per unique click)
 CPM (Cost per thousand clicks) CPA (Cost per action)

2 Costs value Auto

Uniqueness TTL hours

API token

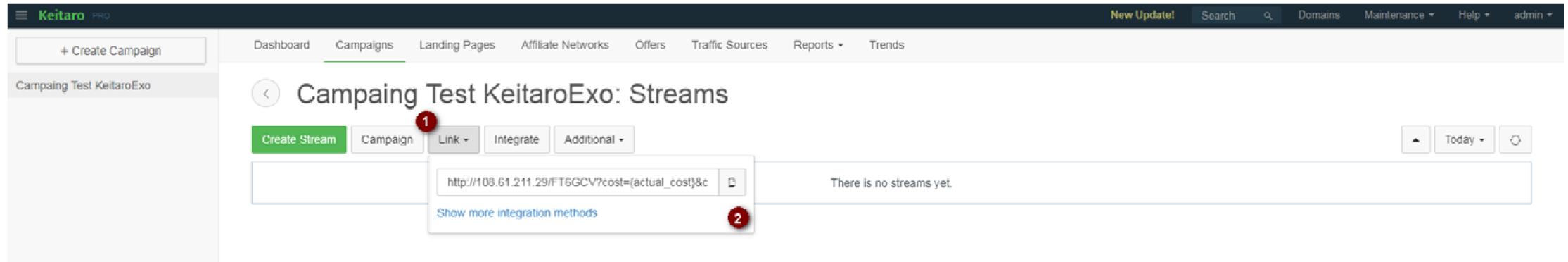
Note: if the Auto option is selected the cost of the click will be taken from the {actual_cost} token.

Create Campaign on Keitaro

Click on the **Link** tab, and copy the link provided in the field box.

This is the link that your users will be directed to and the same one that will be the Target URL in your TrafficJunky Campaign.

The parameters will be automatically generated based on the traffic source configuration.



The screenshot shows the Keitaro dashboard interface. The main navigation bar includes 'Dashboard', 'Campaigns', 'Landing Pages', 'Affiliate Networks', 'Offers', 'Traffic Sources', 'Reports', and 'Trends'. The 'Campaigns' section is active, showing a campaign named 'Campaigning Test KeitaroExo'. The 'Streams' configuration page is displayed, with a 'Link' tab selected. The URL field contains the text: `http://108.61.211.29/FT6GCV?cost={actual_cost}&c`. A red circle '1' highlights the 'Link' tab, and a red circle '2' highlights the URL field. The page also shows a 'Create Stream' button and a 'Show more integration methods' link.

Here's an **Example URL**

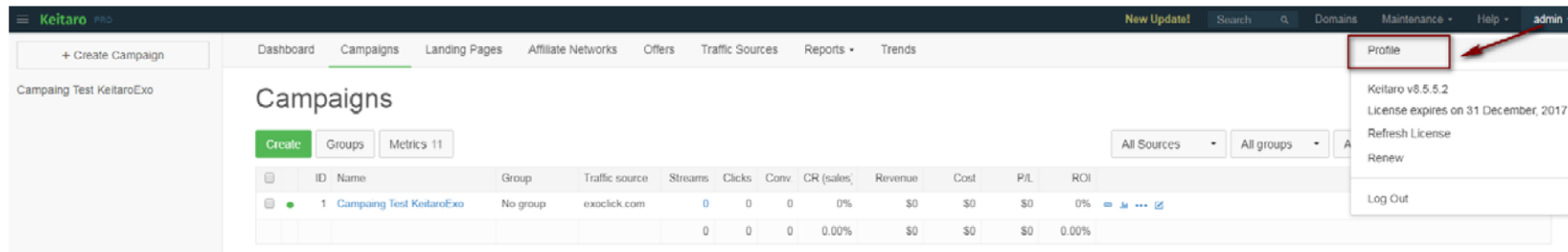
`http://xxx.myoffer.com/?tag={conversions_tracking}&campid={campaign_id}`

Click **Save** when done. You can move to last step or add some extra elements to your campaign presented below

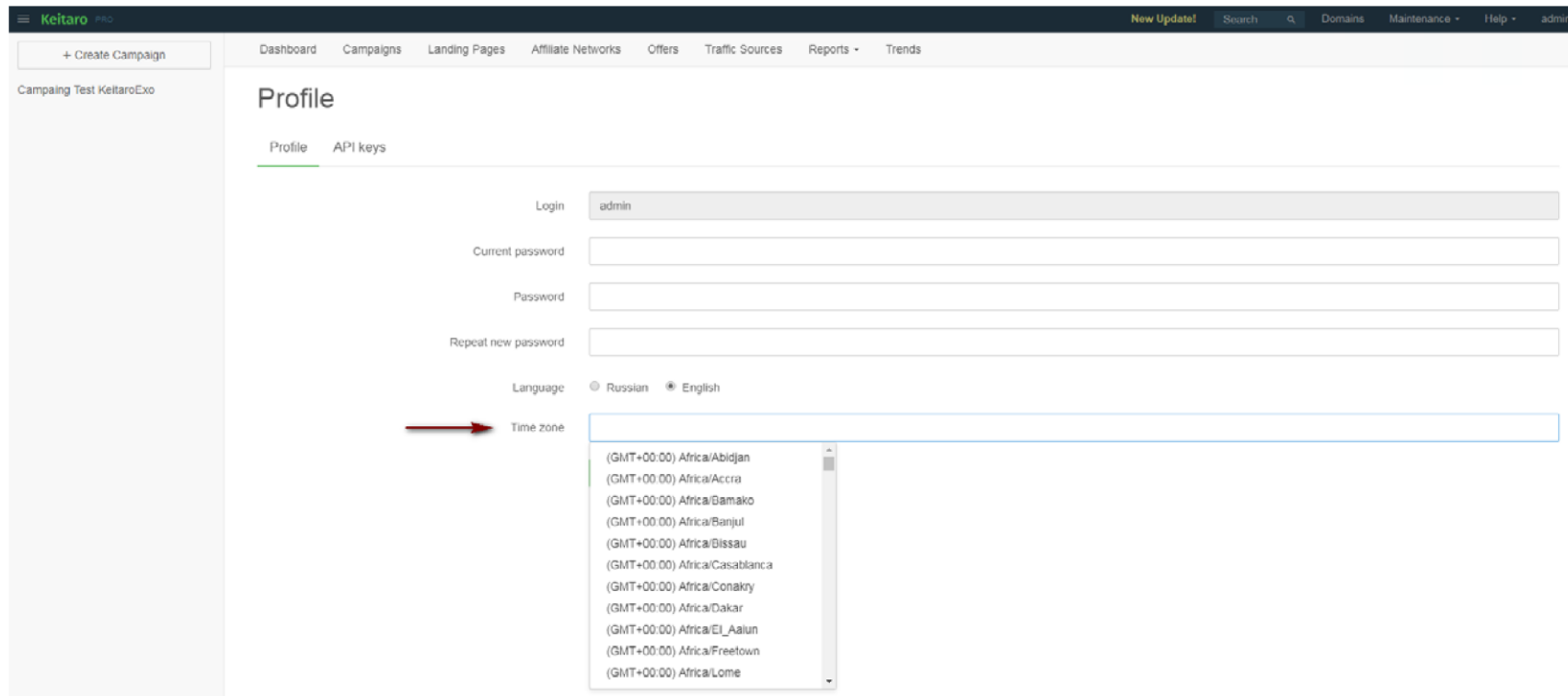
Create Campaign on Keitaro

Time Zone:

It is recommended to use the Easter Time Zone for your time zone to match that of our platform.



The screenshot shows the Keitaro dashboard with the 'Campaigns' page active. The top navigation bar includes 'New Update!', 'Search', 'Domains', 'Maintenance', 'Help', and 'admin'. The 'Profile' link in the top right is highlighted with a red box and a red arrow. Below the navigation bar, there is a '+ Create Campaign' button and a sidebar with 'Campaign Test KeitaroExo'. The main content area displays a table of campaigns with columns for ID, Name, Group, Traffic source, Streams, Clicks, Conv, CR (sales), Revenue, Cost, P/L, and ROI. A table with one row is visible, showing a campaign named 'Campaign Test KeitaroExo' with various metrics.



The screenshot shows the Keitaro dashboard with the 'Profile' page active. The top navigation bar is the same as in the previous screenshot. The 'Profile' page has tabs for 'Profile' and 'API keys'. The 'Profile' tab is selected. The page contains several input fields: 'Login' (admin), 'Current password', 'Password', and 'Repeat new password'. There are also radio buttons for 'Language' (Russian and English) and a 'Time zone' field. A red arrow points to the 'Time zone' field, which has a dropdown menu open showing a list of time zones. The dropdown menu is scrollable and contains the following options: (GMT+00:00) Africa/Abidjan, (GMT+00:00) Africa/Accra, (GMT+00:00) Africa/Bamako, (GMT+00:00) Africa/Banjul, (GMT+00:00) Africa/Bissau, (GMT+00:00) Africa/Casablanca, (GMT+00:00) Africa/Conakry, (GMT+00:00) Africa/Dakar, (GMT+00:00) Africa/El_Aaiun, (GMT+00:00) Africa/Freetown, and (GMT+00:00) Africa/Lome.

Create Campaign on Keitaro

Currency:

Keitaro currently supports the following currencies:

- USD
- EUR
- GBP
- RUB

The screenshot displays the Keitaro Pro interface. The top navigation bar includes 'New Update!', 'Search', 'Domains', 'Maintenance', and 'Help - admin'. The main content area is divided into two sections: 'Campaigns' and 'Settings'.

Campaigns Section:

- Buttons: '+ Create Campaign', 'Create', 'Groups', 'Metrics 11'
- Filters: 'All Sources', 'All groups'
- Table:

ID	Name	Group	Traffic source	Streams	Clicks	Conv.	CR (sales)	Revenue	Cost	P/L	ROI
1	Campaing Test KeitaroExo	No group	exoclick.com	0	0	0	0%	\$0	\$0	\$0	0%
				0	0	0	0.00%	\$0	\$0	\$0	0.00%

Settings Section:

- Tabs: Performance, Statistics, **UI**, Integration, Bots, Other
- Field: Currency (dropdown menu)
- Dropdown options: USD (\$), USD (\$), RUB (p.), EUR (€), GBP (£), UAH (₴)

Set a Campaign on TrafficJunky

For this step, you will need to log into your TJ account. After logging in, click the Campaigns tab. At this point, you can either select a previous campaign, or create a new one. In the **Target URL**, paste the link of the campaign you have obtained in the previous step. After doing so, proceed with setting up your TJ campaign.

The screenshot displays the TrafficJunky dashboard for a 'PEERCLICK MANUAL CAMPAIGN'. The top header shows the 'TRAFFICJUNKY' logo, a 'Daily Spending Limit' of '\$0 out of \$250', an 'Account Balance' of '\$0.00', and a '+ Add Funds' button. The user's name 'AzizDhaouad2208' is visible in the top right. The left sidebar contains a navigation menu with four items: 'ALL CAMPAIGNS', '1. EDIT CAMPAIGN', '2. CREATE AD(S)', and '4. SET A BUDGET'. The '2. CREATE AD(S)' item is selected and expanded to show sub-items: 'Ad Specs', 'Ad Confirmation', and 'Created Ad(s)'. The main content area is titled 'PEERCLICK MANUAL CAMPAIGN' and shows the campaign status as 'NOT RUNNING'. Below this, the 'STEP 2. CREATE AD(S)' section is active, with a note: 'For more information, please visit our Sites and Spots pages.' The 'AD SPECS' section includes a progress bar and a note: 'Select your ad dimension, format and target URL in order to upload your banners.' The form fields are: 'Ad Format' (Static selected, HTML Video), 'Ad Dimension' (160 x 1000 selected, 300 x 250, 315 x 300, 400 x 400, 468 x 60, 770 x 76, 950 x 250), 'Ad Name' (Use File Name selected, Enter Ad Name), and '*Target URL' (http:// or https://). Below the Target URL field are two rows of tags: {CampaignID}, {CampaignName}, {SiteName}, {SpotName}, {Location}, {BanID} and {BanName}, {AdID}, {AdName}, {SpotID}, {BidID}, {BidValue}. A note states: 'You may optionally use these tags inside your Target URL. The actual value of the tag will be generated by your campaign. Example: http://www.yoursite.ca/customaddress?campaign={CampaignID}&site={SiteName}'.

That's it!

You now can track the performance of your TrafficJunky campaign(s) on Keitaro.

For any question, please contact us, and we will make sure to answer all your inquiries!