

RedTrack Tracking Manual.

Track TrafficJunky campaigns on Redtrack



Introduction

This manual describes how to integrate **TrafficJunky** with **RedTrack** so you can track the performance of your **TrafficJunky** campaigns on **RedTack** platform. We will walk you through all the necessary steps that you need to do to get everything set up and track your conversions without any issues.



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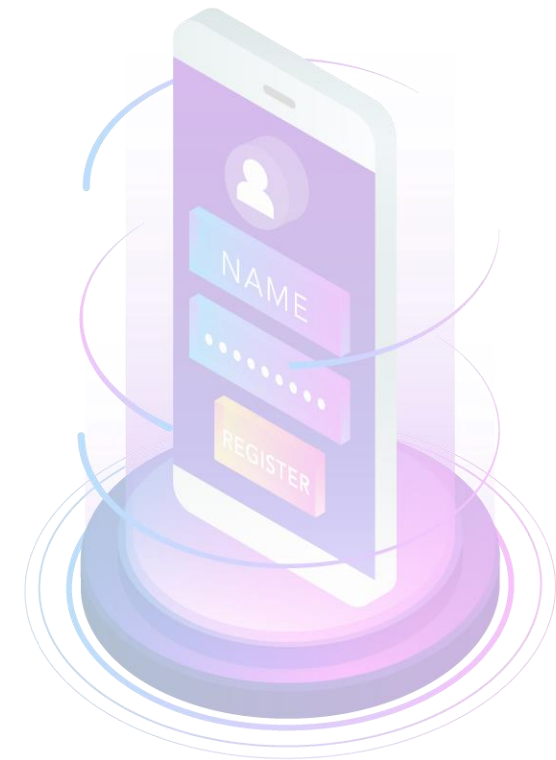
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Add TrafficJunky as Traffic Source

For this step, you will have to log into your RedTrack account. After successfully logging in, go to the **Sources** tab, and click **New**.

From the catalog, choose TrafficJunky and confirm by clicking on **Add**. All the available macros including the **Postback** URL will be already available and added to the Source, In the Source name field, type TrafficJunky

Source name *	<input type="text" value="TrafficJunky"/>
Postback URL ?	<input type="text" value="https://ads.trafficjunky.net/tj_ads_pt?a=[TRACKERID]&member_id=[TJACCOUNTID]&cb=<?=\$randomNumber ?>&cti=[TR"/>
Ref ID ?	<input type="text" value="{ACLID}"/>
Cost ID ?	<input type="text"/>

Please note that although the Postback URL is pre-set, you will have to replace **[TRACKERID]**, as well as **[TJACCOUNTID]** with the actual values from the invocation code. This procedure will be explained in the upcoming steps.

Create a Campaign on RedTrack

Once the traffic source has been successfully created, the next step is to create a campaign.

To do this, head to the **Campaigns** tab, and click on **New**.

In the appropriate text fields, please fill in all the required information.

For the **Campaign name**, type TrafficJunky Test. For the **Source**, choose the TrafficJunky source created in the previous step.

Once you have added all the other information click **Save** to confirm and proceed.

Campaign name *	<input type="text" value="TrafficJunky Test"/>
Source *	<input type="text" value="TrafficJunky"/>
Domain	<input type="text" value="Default domain"/>
Redirect	<input type="text" value="Select..."/>
Cost model *	<input type="radio" value="CPC"/> <input type="radio" value="CPA"/> <input type="radio" value="RevShare"/> <input type="radio" value="Do not track"/>
Value *	<input type="text" value="0"/> \$
Campaign URL ?	<input type="text" value="http://rdtrck2.com/5a8aa016e1ee42301175700e?sub1={CampaignID}&sub2={BI}"/>
LP Pixel ?	<input type="text" value="
LP Protect	<input type="text" value="<?php \$key='5a742266e1ee4213c33dbd32';if(isset(\$_GET['lpkey'])) { list(\$hash, \$"/>

Modify Tracking URL

This step is optional. You can skip it and move on to the next step. It will not affect the quality of your tracking should you choose to do so.

If you decide to modify the tracking URL (highlighted in the previous page), please ensure to keep all the **ClickID** macros.

At the end of your tracking URL, add TrafficJunky's **{ACLID}** token.

Here's an example of a modified URL

http://rdtrck2.com/5a8aa016e1ee42301175700e?ref_id={ACLID}

Set up a Campaign on TrafficJunky

For this step, you will need to log into your TrafficJunky account. After logging in, click the Campaigns tab. At this point, you can either select a previous campaign, or create a new one. In the **Target URL**, paste the link you have obtained in the previous step: **Create a Campaign on RedTrack**. After doing so, proceed with setting up your TrafficJunky campaign.

The screenshot shows the TrafficJunky AdsBridge Campaign setup interface. On the left is a sidebar with a navigation menu containing four items: 'ALL CAMPAIGNS', '1. EDIT CAMPAIGN' (with a checkmark), '2. CREATE AD(S)' (highlighted in blue), '3. SELECT SPOT(S)', and '4. SET A BUDGET'. The main content area is titled 'ADSBRIDGE CAMPAIGN' and displays campaign details: 'Type: Bid', 'Status: NOT RUNNING', 'Target Group: Straight', 'Device: Desktop', 'Targeting: None', and 'Action: Bid'. Below this is 'STEP 2. CREATE AD(S)' with a link to 'Sites and Spots pages'. The 'AD SPECS' section prompts the user to 'Select your ad dimension, format and target URL in order to upload your banners.' It includes 'Ad Format' (Static selected, HTML Video), 'Ad Dimension' (160 x 1000 selected, 300 x 250, 315 x 300, 400 x 400, 468 x 60, 770 x 76, 950 x 250), and 'Ad Name' (Use File Name selected, Enter Ad Name). A 'Target URL' field contains 'http:// or https://'. Below the URL field are several placeholder tags: {CampaignID}, {CampaignName}, {SiteName}, {SpotName}, {Location}, {BanID}, {BanName}, {AdID}, {AdName}, {SpotID}, {BidID}, and {BidValue}. A note explains that these tags can be used in the Target URL and provides an example: 'http://www.yoursite.ca/customaddress?campaign={CampaignID}&site={SiteName}'. The 'Upload your Banner(s)' section includes an information box with details: 'Maximum file size - 300kB', 'Accepted formats - .jpg, .gif, .png', and a link to 'Rules & Regulations'. Below this is a file upload area with 'Drag and Drop Files Here to Upload' and 'or' text, and two buttons: 'Browse your computer' and 'Select from Image Bank'. At the bottom are 'Confirm Ad(s)' and 'Reset Ad Fields' buttons.

Create a TrafficJunky Conversion Tracker

To create a TrafficJunky conversion tracker, log into your TrafficJunky Campaign Manager. Click on **Tools**, and then choose **Conversion Trackers**.

The screenshot shows the TrafficJunky dashboard with a navigation menu on the left and a main content area. The navigation menu includes: Dashboard, Campaigns, Finance, Tools (selected), Conversion Trackers, Image Bank, Manage Labels, Referral Program, Blog, and Help Center. The main content area displays a dashboard with a welcome message and a progress bar with four steps: 1. CREATE YOUR ACCOUNT, 2. CREATE YOUR FIRST CAMPAIGN, 3. ADD FUNDS, and 4. SEE YOUR PROGRESS. Below the progress bar, there are three sections: TJ's RECOMMENDED SPOTS, TJ's TRENDING KEYWORDS, and BLOG FEED & EVENTS.

ADVERTISER

TRAFFICJUNKY

DAILY SPENDING LIMIT: \$0 out of \$250 | ACCOUNT BALANCE: \$0.00 | + Add Funds

AP AzizDhaouad2208

DASHBOARD

Hey AzizDhaouad2208, welcome to TrafficJunky!

You're almost there! Here's what's next:

- 1. CREATE YOUR ACCOUNT**
You've successfully created your free TJ account. Let's get started!
- 2. CREATE YOUR FIRST CAMPAIGN**
Create your first campaign in 4 easy steps. All ads must comply with our Animation and Compliance Rules.
NEW CAMPAIGN
- 3. ADD FUNDS**
Add funds to your account in order to start receiving traffic and see results!
ADD FUNDS
- 4. SEE YOUR PROGRESS**
View all your campaign details on one page and get a clear overview of your stats.

LAST UPDATED: YESTERDAY, JULY 8, 2020 23:59 EST

TJ's RECOMMENDED SPOTS

DEVICE	SPOT NAME	SIZE
1. 📱	PH RON Mobile - Header	305 x 99
2. 📱	Pornhub Mobile Network- Footer	300 x 250
3. 📱	Pornhub Mobile Network- Header	305 x 99
4. 📱	PH RON Mobile - Footer	300 x 250
5. 📱	Pornhub Mobile Network- Underplayer	305 x 99

TJ's TRENDING KEYWORDS

YOUNG, BLOWJOB, BIG COCK, KINK, BUTT, BIG TITS, MASTURBATE, TEENAGER, TEEN, BIG BOOBS

BLOG FEED & EVENTS

Celebrate Independence Day with TrafficJunky
by Aziz on July 3, 2020
We are here today to help you celebrate Independence Day. This year we are going all out on...

We Care About Your Account Security: Introducing...
by Jamie Z on June 29, 2020
Did you know, there is a powerful way to protect your account on TrafficJunky? That's right,...

Retargeting Best Practices
by Aziz on June 29, 2020
Retargeting... Arguably, one of the most

Create a TrafficJunky Conversion Tracker

Click on **New Tracker** and add the Tracker details.

For the tracker name, we added TrafficJunky Conversion Tracker. You can also add the location page for the tracker and add it to an existing Tracker Group, if you wish to do so. Choose the **event** you want to track. For this example, we chose Signup. If you are tracking a Sale or a Purchase you can add a value.

Click **Add Tracker** to create your tracker.

The screenshot displays the TrafficJunky dashboard interface. On the left is a navigation sidebar with the following items: Dashboard, Campaigns, Finance, Tools (expanded to show Conversion Trackers, Image Bank, Manage Labels, and Referral Program), Blog, and Help Center. At the bottom of the sidebar are buttons for 'Add Funds' and 'New Campaign'. The main content area is titled 'TRAFFICJUNKY' and includes a definition of a conversion. Below this are tabs for 'Manage Trackers', 'Conversion Stats', and 'Conversion Details'. A filter section allows selection of 'Tracker Name' (All Trackers), 'Tracker Status' (All but Deleted), and 'Events' (All Events), with 'Apply Filters' and 'Clear Filters' buttons. A '+ New Tracker' button is highlighted with a blue box. Below it are 'Actions' and 'Export' buttons. The 'CREATE NEW CONVERSION TRACKER' form is shown with the following fields: '* Tracker Name' (filled with 'TJ Conversion Tracker'), 'Tracker Code Location Page', 'Tracker Group' (with a 'Create a New Tracker Group' link), '* Event' (filled with 'Signup'), and 'Value (\$)' (with options for Purchase/Sale and View Of a Key Page). A 'Create Another Tracker' checkbox is present. At the bottom of the form are 'Add Tracker' and 'Cancel' buttons, with 'Add Tracker' highlighted by a blue box.

Create a TrafficJunky Conversion Tracker

After creating the conversion tracker, find it in the list, and in the **Invocation Code** column, click on **View Code**. Choose Postback URL, and your code will automatically be generated.

+ New Tracker Actions Export

<input type="checkbox"/>	ID ↓	Tracker Name	Tracker Group ?	Event ?	Value ?	Invocation Code ?	TJ Conversions ?	All Conversions ?	Earned Value ?	Conversion Stats ?
<input type="checkbox"/>	1000193061	Testing 4.0		Purchase/Sale	\$0.00	View Code	0	0	0	view
<input type="checkbox"/>	1000193051	Testing 3.0		Lead	\$0.00	View Code	0	0	0	view
<input type="checkbox"/>	1000193041	Testing 2.0		Lead	\$0.00	View Code	0	0	0	view
<input type="checkbox"/>	1000193031	TJ Tracker Testing		Purchase/Sale	\$0.00	View Code	0	0	0	view
<input type="checkbox"/>	1000193021	Test Tracker		Lead	\$0.00	View Code	0	0	0	view

Show 25 of 5 entries First Previous 1 Next Last

Create Postback URL

Copy the **a** and the **member_id** values provided by the invocation code and replace **[TRACKERID]** and **[TJACCOUNTID]** respectively with the actual values in RedTrack.

INVOCATION CODE

The code must be embedded into your web page so that you may track conversions. By tracking conversions you will gain a better understanding of the best performing campaigns, ads, targets, etc.

HTML Version Postback URL

```
<?php
    $randomNumber = time() . mt_rand(1000, 99999999);
?>

```

Variable Name	Value
TRANSACTION_UNIQ_ID	The unique ID of the transaction is used in order to match conversions reported here with transactions on your Sales backend system.
VALUE_OF_THE_TRANSACTION	The value of the transaction will be used to calculate the total value of conversion for a particular ad. No currency sign ex. 29.99
TRANSACTION_DESCRIPTION	The transaction description is any information that might help you identify the transaction on your Sales backend system. Example: ProductName+BillIDofYourCustomer.
ACLID	This parameter is passed over from the TJ tracking system (click on a banner). It needs to be stored throughout the session duration and passed back through using the passback URL to link the conversion to the click.

Postback settings

POSTBACK #1

Replace with actual values

https://ads.trafficjunky.net/tj_ads_pt?a=[TRACKERID]&member_id=[TJACCOUNTID]&aclid={ref_id}

+ {clickid} + {ref_id} + {sub1} + {sub2} + {sub3} + {sub4} + {sub5} + {sub6} + {sub7} + {sub8} + {sub9}

+ {sub10} + {offer_payout}

RevShare 0 %

+ Add

That's it!

You have everything ready and set up to start tracking the performance of your campaigns on RedTrack!

For any question, please contact us, and we will make sure to answer all your inquiries!