ABOUT US

Our mission is to inspire connections in the world via digital advertising.

TrafficJunky gets you in front of an audience on some of the largest websites in the world.

With our outside-of-the-box solution, we offer scalable, cost-effective campaigns that empower you to achieve your goals.

ACCESS OUR PREMIUM INVENTORY

DAILY AVERAGE VISITORS
144M
GEOGRAPHIC BREAKDOWN

DAILY AVERAGE VISITORS OF THE TOP 10 COUNTRIES

- USA - 32,757,491
- FRA - 7,108,027
- GBR - 6,682,202
- PH - 5,961,766
- DEU - 5,870,808
- MEX - 5,646,171
- ITA - 5,331,730
- BR - 4,654,353
- JPN - 4,147,294
- CAN - 3,904,450
DEMOGRAPHIC STATS

GENDER BREAKDOWN

- Male: 62%
- Female: 38%

AGE BREAKDOWN

- 18 - 24: 29%
- 25 - 34: 24%
- 35 - 44: 17%
- 45 - 54: 14%
- 55 - 64: 10%
- 65+: 7%
PLATFORM STATS

TRAFFIC BY DEVICE
- MOBILE: 83%
- TABLET: 15%
- DESKTOP: 2%

TRAFFIC BY OPERATING SYSTEM
- IOS: 34%
- ANDROID: 52%
- LINUX: 1%
- MACOS: 3%
- WINDOWS: 10%
GET SPOTTED
ADVERTISE AND ENGAGE WITH YOUR AUDIENCE ACROSS MOBILE, PC, AND TABLET DEVICES
BANNER ADS

Placements that send the right message and grab attention. Interact with the audience when they are most engaged.

AD DIMENSIONS

<table>
<thead>
<tr>
<th>Dimensions</th>
<th>300x250</th>
<th>305x99</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>950x250</td>
<td>300x150</td>
</tr>
</tbody>
</table>

[Diagram of various ad dimensions shown on devices]
PRE-ROLL ADS

Get unparalleled exposure. Entice your audience with engaging content, engaging your brand in our Premium real estate.

VIDEO SPECIFICATIONS

MAX VIDEO LENGTH  RESOLUTION
30 sec  1080p

ACCEPTED FORMATS
MP4  MOV  VAST  WMV  AVI

MAX FILE SIZE  ASPECT RATIO
500 mb  16:9
POP-UNDER ADS

Engage directly with your audience and integrate within the browser with our Pop-unders. A non-intrusive alternative to banner ads.
HOMEPAGE TAKEOVER

High-impact advertising that grabs the attention of the audience and lets your brand create a lasting impression.

INCLUDES:
- Homepage Skin
- All visible ad spots on the homepage
DEMAND-SIDE PLATFORM

Programmatically buy ad space using the TJ DSP. Explore the automation and optimization features to help you scale and maximize your ROI.

AUTOPILOT

Adjusts the ad weights and automates your ads’ rotation. Autopilot displays the most engaging and best converting ads to the audience.

BIDDER

Set a target CPA and allow our algorithm to optimize your bids automatically. The bidder works towards the CPA goal and increases/decreases the bids according to the results achieved.

RULES ENGINE

Set rule conditions on campaign metrics. Rules Engine eliminates the sources that don't meet your rule conditions to improve overall campaign performance.
WHY TRAFFICJUNKY?

Drive traffic and get results with the TJ DSP and TJ Exchange

- USER FRIENDLY CAMPAIGN MANAGER
  Self serve platform and customized reporting

- EXCLUSIVE INVENTORY
  Premium traffic

- EXPERIENCED ACCOUNT MANAGERS
  Dedicated to customer success

- DIRECT ACCESS TO PORNHUB NETWORK
  No third parties involved

- ALL DAY CUSTOMER SUPPORT
  Providing support via email

- ADVANCED TARGETING FEATURES
  Allows you to achieve different levels of granular targeting
TOP VERTICALS PROMOTED ON OUR NETWORK

- DATING
- ADULT ENTERTAINMENT
- HEALTH & WELLNESS
- CANNABIS & CBD
- GAMBLING
- GAMES
BRANDS WE HAVE WORKED WITH

VICELAND  DIESEL  weedmaps  four

UNIVERSAL  KY  durex  888 poker

WARGAMING.NET  bet365  EAT  MOBILE STRIKE
CONTACT US

Reaching a global audience is just a few clicks away - start now!

TRAFFICJUNKY

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