



MEDIA KIT

ABOUT US

Our mission is to inspire connections in the world via digital advertising.

TrafficJunky gets you in front of an audience on some of the largest websites in the world.

With our outside-of-the-box solution, we offer scalable, cost-effective campaigns that empower you to achieve your goals.



ACCESS OUR PREMIUM INVENTORY

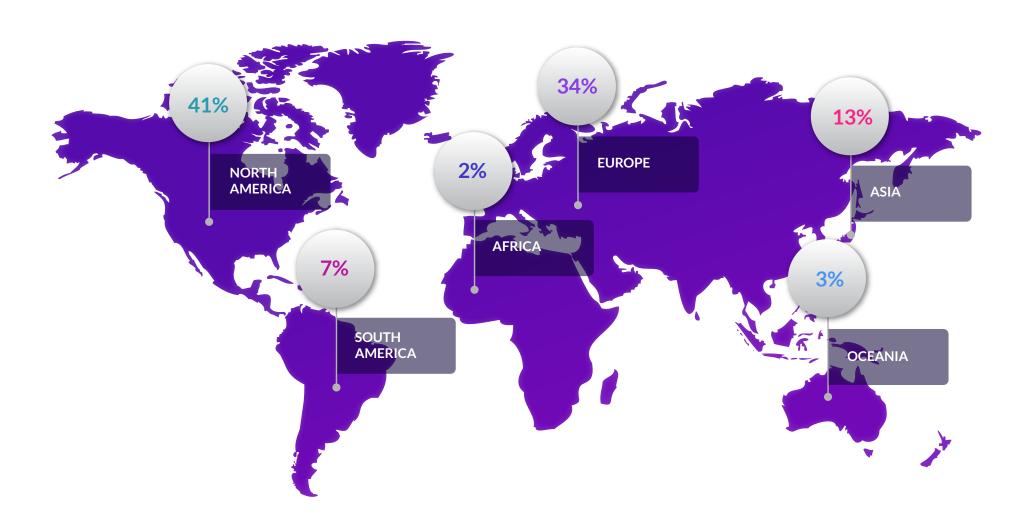








GEOGRAPHIC BREAKDOWN



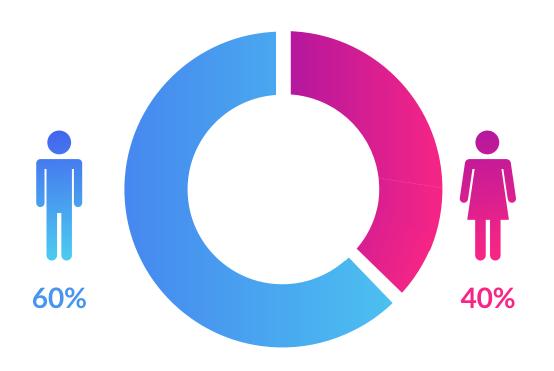
DAILY AVERAGE VISITORS OF THE TOP 10 COUNTRIES

	USA	44,033,905
	GBR	6,326,147
	FRA	5,956,647
	MEX	5,155,891
	ITA	4,773,377
	JPN	4,755,430
***	PH	4,659,724
	DEU	4,607,819
*	CAN	4,279,676
	BR	3,566,590

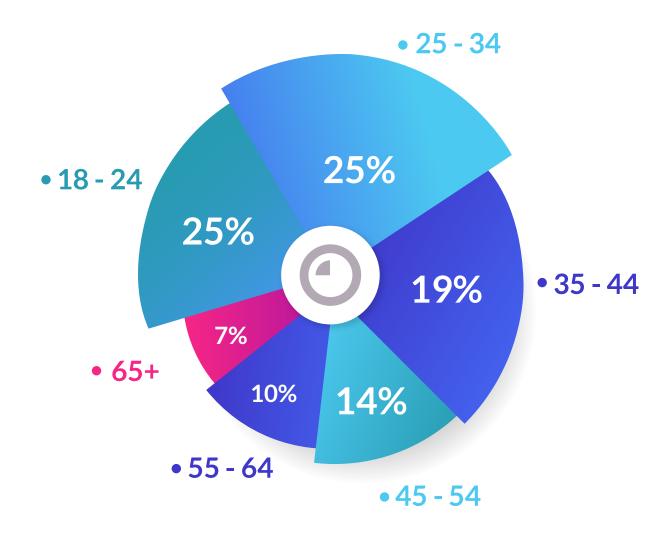


DEMOGRAPHIC STATS

GENDER BREAKDOWN



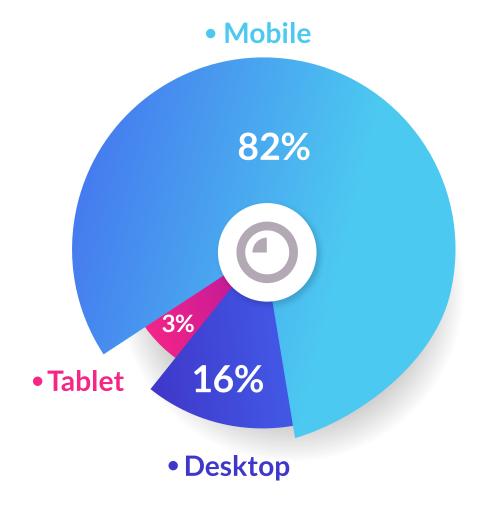
AGE BREAKDOWN



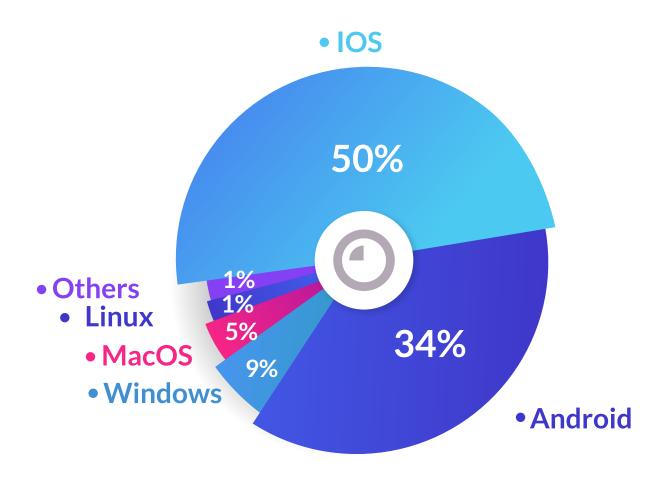


PLATFORM STATS

TRAFFIC BY DEVICE



TRAFFIC BY OPERATING SYSTEM





GET SPOTTED

ADVERTISE AND ENGAGE WITH YOUR AUDIENCE ACROSS MOBILE, PC, AND TABLET DEVICES

BANNER ADS

Placements that send the right message and grab attention. Interact with the audience when they are most engaged.

AD DIMENSIONS

300 x 250

305 x 99

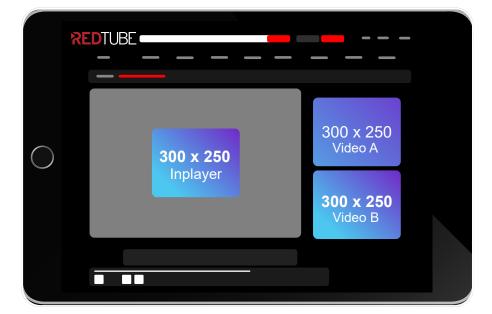
950 x 250

 300×150







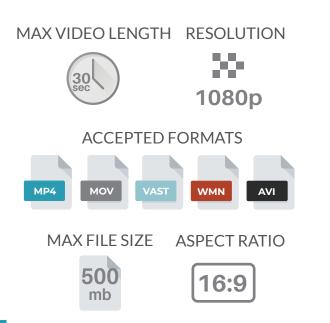


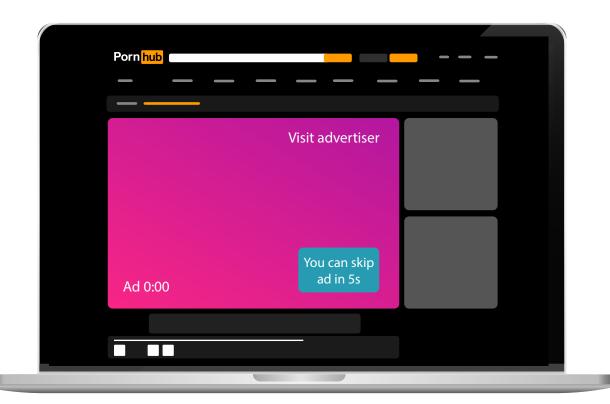


PRE-ROLL ADS

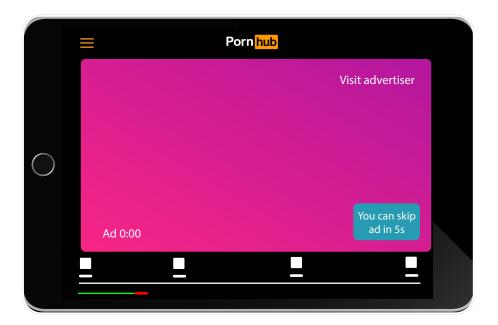
Get unparalleled exposure. Entice your audience with engaging content, engaging your brand in our Premium real estate.

VIDEO SPECIFICATIONS









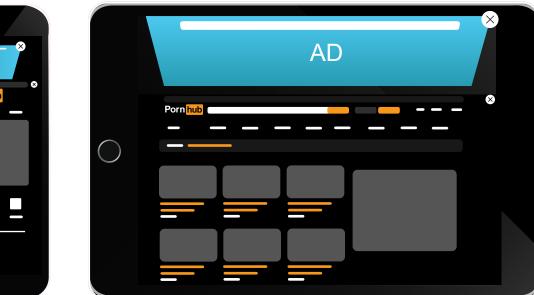


POP-UNDER ADS

Engage directly with your audience and integrate within the browser with our Pop-unders. A non-intrusive alternative to banner ads.







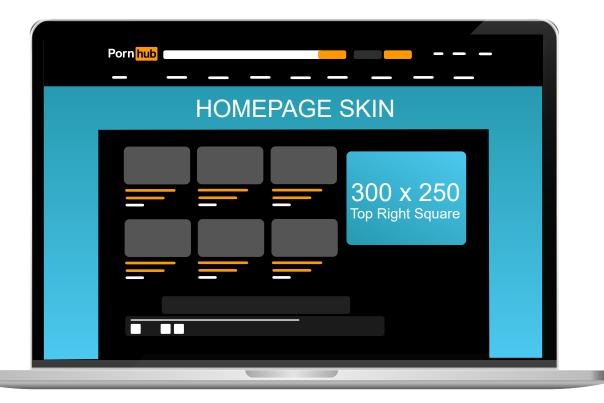
HOMEPAGE TAKEOVER

High-impact advertising that grabs the attention of the audience and lets your brand create a lasting impression.

INCLUDES:

- Homepage Skin
- All visible ad spots on the homepage







DEMAND-SIDE PLATFORM

Programmatically buy ad space using the TJ DSP.

Explore the automation and optimization features to help you scale and maximize your ROI.



AUTOPILOT

Adjusts the ad weights and automates your ads' rotation.
Autopilot displays the most engaging and best converting ads to the audience.



BIDDER

Set a target CPA and allow our algorithm to optimize your bids automatically. The bidder works towards the CPA goal and increases/decreases the bids according to the results achieved.



RULES ENGINE

Set rule conditions on campaign metrics. Rules Engine eliminates the sources that don't meet your rule conditions to improve overall campaign performance.



WHY TRAFFICJUNKY?

Drive traffic and get results with the TJ DSP and TJ Exchange



USER FRIENDLY CAMPAIGN MANAGER

Self serve platform and customized reporting



EXCLUSIVE INVENTORY

Premium traffic



EXPERIENCED ACCOUNT MANAGERS

Dedicated to customer success



DIRECT ACCESS TO PORNHUB NETWORK

No third parties involved



ALL DAY CUSTOMER SUPPORT

Providing support via email, live chat and phone



ADVANCED TARGETING FEATURES

Allows you to achieve different levels of granular targeting



TOP VERTICALS PROMOTED ON OUR NETWORK



DATING



ADULT ENTERTAINMENT



HEALTH & WELLNESS



CANNABIS & CBD



GAMBLING



GAMES





BRANDS WE HAVE WORKED WITH

























CONTACT US

Reaching a global audience is just a few clicks away - start now!





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