Our mission is to inspire connections in the world via digital advertising.

TrafficJunky gets you in front of an audience on some of the largest websites in the world.

With our outside-of-the-box solution, we offer scalable, cost-effective campaigns that empower you to achieve your goals.

ACCESS OUR PREMIUM INVENTORY
DAILY AVERAGE VISITORS OF THE TOP 10 COUNTRIES

- USA: 44,033,905
- GBR: 6,326,147
- FRA: 5,956,647
- MEX: 5,155,891
- ITA: 4,773,377
- JPN: 4,755,430
- PH: 4,659,724
- DEU: 4,607,819
- CAN: 4,279,676
- BR: 3,566,590
**DEMOGRAPHIC STATS**

**GENDER BREAKDOWN**
- Male: 60%
- Female: 40%

**AGE BREAKDOWN**
- 18 - 24: 25%
- 25 - 34: 25%
- 35 - 44: 19%
- 45 - 54: 14%
- 55 - 64: 10%
- 65+: 7%
- 65+: 10%
GET SPOTTED

ADVERTISE AND ENGAGE WITH YOUR AUDIENCE ACROSS MOBILE, PC, AND TABLET DEVICES
BANNER ADS

Placements that send the right message and grab attention. Interact with the audience when they are most engaged.

AD DIMENSIONS

<table>
<thead>
<tr>
<th>300 x 250</th>
<th>305 x 99</th>
</tr>
</thead>
<tbody>
<tr>
<td>950 x 250</td>
<td>300 x 150</td>
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</tbody>
</table>
PRE-ROLL ADS

Get unparalleled exposure. Entice your audience with engaging content, engaging your brand in our Premium real estate.

VIDEO SPECIFICATIONS

MAX VIDEO LENGTH  |  RESOLUTION
30 sec  |  1080p

ACCEPTED FORMATS
- MP4
- MOV
- VAST
- WMN
- AVI

MAX FILE SIZE  |  ASPECT RATIO
500 mb  |  16:9
Engage directly with your audience and integrate within the browser with our Pop-unders. A non-intrusive alternative to banner ads.
High-impact advertising that grabs the attention of the audience and lets your brand create a lasting impression.

INCLUDES:
- Homepage Skin
- All visible ad spots on the homepage
Programmatically buy ad space using the TJ DSP.
Explore the automation and optimization features to help you scale and maximize your ROI.

**AUTOPilot**
Adjusts the ad weights and automates your ads' rotation. Autopilot displays the most engaging and best converting ads to the audience.

**BIDDER**
Set a target CPA and allow our algorithm to optimize your bids automatically. The bidder works towards the CPA goal and increases/decreases the bids according to the results achieved.

**RULES ENGINE**
Set rule conditions on campaign metrics. Rules Engine eliminates the sources that don't meet your rule conditions to improve overall campaign performance.
WHY TRAFFICJUNKY?

Drive traffic and get results with the TJ DSP and TJ Exchange

USER FRIENDLY CAMPAIGN MANAGER
Self serve platform and customized reporting

EXCLUSIVE INVENTORY
Premium traffic

EXPERIENCED ACCOUNT MANAGERS
Dedicated to customer success

DIRECT ACCESS TO PORNHUB NETWORK
No third parties involved

ALL DAY CUSTOMER SUPPORT
Providing support via email, live chat and phone

ADVANCED TARGETING FEATURES
Allows you to achieve different levels of granular targeting
TOP VERTICALS PROMOTED ON OUR NETWORK

- DATING
- ADULT ENTERTAINMENT
- HEALTH & WELLNESS
- CANNABIS & CBD
- GAMBLING
- GAMES
BRANDS WE HAVE WORKED WITH

Viceland • Diesel • Weedmaps • Four

Universal • KY • Durex • 888poker

Wargaming.net • bet365 • EAT24 • Mobile Strike

Tj •
CONTACT US

Reaching a global audience is just a few clicks away - start now!

TRAFFICJUNKY

trafficjunky.com

businessdev@trafficjunky.com