Who we are

TrafficJunky is the Ad Network that manages the advertising on highly trafficked adult tube sites. We provide a versatile, intelligent CPM-based advertising platform which facilitates Advertisers and Publishers alike to achieve their goals. With billions of ad impressions served daily through our web, mobile and tablet devices, TrafficJunky offers Advertisers extensive reach to their target audience.

“We’ve been business partners for years, and TrafficJunky is one of the best in online advertising – great traffic quality, huge volumes, handy management and an excellent support team. TJ is definitely a partner for a long run!”

Alex Osminin
TrafficHunt
Demographics

Gender

- Male: 74%
- Female: 26%

Age

- 18-24: 32%
- 25-34: 29%
- 35-44: 17%
- 45-54: 11%
- 55+: 11%
Highly Trafficked Adult Tube Sites
Billions of Ad Impressions Served Daily

<table>
<thead>
<tr>
<th>TOTAL DAILY AVERAGE SESSIONS</th>
<th>107.7 million</th>
</tr>
</thead>
<tbody>
<tr>
<td>Porn hub</td>
<td>70.0 million</td>
</tr>
<tr>
<td>Red Tube</td>
<td>20.7 million</td>
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<tr>
<td>YouPorn</td>
<td>17.0 million</td>
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<table>
<thead>
<tr>
<th>GLOBAL TRAFFIC RANKINGS</th>
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<tr>
<td>Worldwide</td>
<td>21</td>
</tr>
<tr>
<td>United States</td>
<td>11</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>21</td>
</tr>
<tr>
<td>Canada</td>
<td>22</td>
</tr>
<tr>
<td>France</td>
<td>30</td>
</tr>
<tr>
<td>Germany</td>
<td>23</td>
</tr>
<tr>
<td>Italy</td>
<td>29</td>
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<tr>
<td>Australia</td>
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<tr>
<td>Red Tube</td>
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<td>Germany</td>
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<td>Italy</td>
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<td>Italy</td>
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<td>YouPorn</td>
<td>154</td>
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<tr>
<td>Germany</td>
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<td>Italy</td>
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<tr>
<td>YouPorn</td>
<td>75</td>
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<table>
<thead>
<tr>
<th>TOP 20 COUNTRIES BY DAILY AD IMPRESSIONS</th>
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<tr>
<td>United States</td>
<td>1.35 billion</td>
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<tr>
<td>United Kingdom</td>
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<tr>
<td>Germany</td>
<td>175.4 million</td>
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<tr>
<td>France</td>
<td>152.8 million</td>
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<tr>
<td>Canada</td>
<td>152.5 million</td>
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<tr>
<td>Japan</td>
<td>124.6 million</td>
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<tr>
<td>Italy</td>
<td>115.0 million</td>
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<tr>
<td>India</td>
<td>105.0 million</td>
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<tr>
<td>Brazil</td>
<td>86.6 million</td>
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<tr>
<td>Poland</td>
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<tr>
<td>Australia</td>
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<tr>
<td>Spain</td>
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<tr>
<td>Mexico</td>
<td>67.3 million</td>
</tr>
<tr>
<td>Netherlands</td>
<td>62.5 million</td>
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<tr>
<td>Philippines</td>
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<tr>
<td>Sweden</td>
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<tr>
<td>Argentina</td>
<td>29.4 million</td>
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<td>Belgium</td>
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<tr>
<td>Switzerland</td>
<td>27.0 million</td>
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<tr>
<td>Austria</td>
<td>24.2 million</td>
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</tbody>
</table>
Online Dating
Online dating products and services that provide a place for individuals to make contact and communicate with each other over the internet to develop a personal relationship.

Business Opportunities
Sites that offer online income opportunities through business start-up, franchise opportunities, affiliate programs, and others.

Adult PPV, VOD & SVOD
Online adult sites that deliver a service where individuals can watch content by pay-per-view (PPV), video-on-demand (VOD), or subscription video on demand (SVOD).

Gambling & Entertainment
Licensed online poker, casinos, sports betting, bingo, lottery and gaming websites for adults entertainment.

Sexual Wellness
Online stores that offer sexual health products including pleasure enhancers, lotions and lubricants, and contraceptives.

Health & Beauty
Online health care, beauty, fitness, and supplement stores.

Self-Help
Self-improvement and development products and services such as books and audiobooks, personal coaching, online education, and weight loss and stress management programs.

Adult Live Webcams
Adult video chat sites that offer live cams with free streaming video chat and premium private shows.
Top Mainstream Clients

Our personalized packages include the following:

- Specialized Sales Team
- Daily Campaign Service & Support
- Exclusive Spot Offers
- Monthly Pricing
- Customized Tracking Reports

Top Mainstream Clients:

- 888 poker
- Game of War
- Mobile Strike
- Diesel

- Far Cry 4
- Sin City
- Movie 43
- Brawl
- BK
- Kinguin
Internal Products

Cost-Effective Impressions that get Results.

TrafficJunky has a large Network of adult sites with various spots and sizes to suit your advertising needs. Engage your audience across desktop, mobile and tablet devices to provide a consistent and impactful message.

Pornhub is a free adult entertainment video sharing website.

RedTube brings you new free adult videos every day.

YouPorn is your home for free, unlimited, high quality HD XXX videos.

Tube8 offers movies in a variety of categories and has options for both straight and gay viewers.
## Advertising Specifications

*For additional inventory, please contact your account representative.*

### Desktop

<table>
<thead>
<tr>
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</tr>
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<tbody>
<tr>
<td>15 sec Pre-Roll</td>
<td>4:3</td>
<td>n/a</td>
<td>15 sec / No Looping</td>
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<tr>
<td>Top Square</td>
<td>315 x 300</td>
<td>300kB</td>
<td>2 sec</td>
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</tr>
<tr>
<td>Video A</td>
<td>315 x 300</td>
<td>300kB</td>
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<tr>
<td>Video B</td>
<td>315 x 300</td>
<td>300kB</td>
<td>n/a</td>
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</tr>
<tr>
<td>Footer Square</td>
<td>300 x 250</td>
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<td>Full Animation</td>
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<td>Footer</td>
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<tr>
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<tr>
<td>Pop Under</td>
<td>Appears hidden behind the main browser window. Requires a landing page.</td>
<td></td>
<td></td>
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**Contact Information**

- Email: businessdev@trafficjunky.com
- Phone: +1.514.359.3545
- Phone: +1.855.585.8659
- Website: www.trafficjunky.com

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Video Page Advertising Spots
<table>
<thead>
<tr>
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Home Page Advertising Spots

- 315 x 300 Top Right Square
- 950 x 250 Footer
- 315 x 300 Top Right Square
- 950 x 250 Footer
- 305 x 99 Header
- 300 x 250 Footer
Video Page Advertising Spots

- 300 x 250 Video A
- 300 x 250 Video B
- 300 x 250 Inplayer
- 300 x 250 Footer Square
- 950 x 250 Footer
- 305 x 99 Underplayer
- 300 x 250 Footer

Contact:

businessdev@trafficjunky.com

+1.514.359.3545      +1.855.585.8659
### Advertising Specifications

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#### DESKTOP

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#### MOBILE

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<td>Pop Under</td>
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*Pop Under: Appears hidden behind the main browser window. Requires a landing page.*
Home Page Advertising Spots
Video Page Advertising Spots

300 x 250 Video A
300 x 250 Video B
300 x 250 Inplayer

300 x 250 Video A
300 x 250 Video B
300 x 250 Inplayer

305 x 99 Header
305 x 99 Underplayer

300 x 250 Footer
950 x 250 Footer

Media Kit
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Contact us
Reaching a Global Audience is Just a Few Clicks Away

Drive Traffic. Get Results.

TRAFFICJUNKY

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+1 855 585 8659

@trafficjunky
www.linkedin.com/company/trafficjunky
www.facebook.com/trafficjunky